



TOURISM MARKET RESEARCH ON THE ARMENIAN-AMERICAN DIASPORA COMMUNITY – DATA TABULATIONS

FEBRUARY 2007

This publication was produced for review by the United States Agency for International Development. It was prepared by Menlo Consulting Group as part of the Competitive Armenian Private Sector Project (CAPS).

TOURISM MARKET RESEARCH ON THE ARMENIAN-AMERICAN DIASPORA COMMUNITY – DATA TABULATIONS

DISCLAIMER: The author's views expressed in this publication do not necessarily reflect the views of the United States Agency for International Development or the United States Government

ARMENIAN TRAVEL SURVEY

TABLE OF CONTENTS

BANNER1 - WGTD

Table 1.....MARKET

Table 2.....S1. ARE YOU OF ARMENIAN DESCENT?

Table 3.....1. HOW MANY INTERNATIONAL TRIPS HAVE YOU TAKEN FOR LEISURE OR TO VISIT FRIENDS OR RELATIVES IN THE PAST FIVE YEARS? AGAIN, I WOULD LIKE YOU TO COUNT ONLY INTERNATIONAL TRIPS FOR LEISURE OR TO VISIT RELATIVES TAKEN IN THE PAST FIVE YEARS.

Table 4.....2. WHICH OF THE FOLLOWING PLACES DID YOU VISIT FOR LEISURE OR TO VISIT FRIENDS OR RELATIVES IN THE PAST FIVE YEARS?
BASE: HAVE TAKEN INTERNATIONAL TRIPS IN PAST FIVE YEARS

Table 5.....3. HAVE YOU EVER BEEN TO ARMENIA?

Table 6.....4. HOW MANY TRIPS HAVE YOU TAKEN TO ARMENIA IN THE PAST FIVE YEARS?
BASE: HAVE BEEN TO ARMENIA

Table 7.....5. DID YOU VISIT ARMENIA FOR BUSINESS IN THE PAST FIVE YEARS?
BASE: HAVE BEEN TO ARMENIA IN PAST 5 YEARS

Table 8.....6. DID YOU VISIT ARMENIA TO VISIT FRIENDS OR RELATIVES IN THE PAST FIVE YEARS?
BASE: HAVE BEEN TO ARMENIA IN PAST 5 YEARS

Table 9.....7. DID YOU VISIT ARMENIA FOR LEISURE IN THE PAST FIVE YEARS?
BASE: HAVE BEEN TO ARMENIA IN PAST 5 YEARS

Table 10.....8. NOW THINKING ONLY ABOUT TRIPS YOU TOOK FOR LEISURE OR TO VISIT FRIENDS OR RELATIVES, IN WHAT YEAR DID YOU BEGIN YOUR MOST RECENT TRIP TO ARMENIA?
BASE: TOTAL ASKED

Table 11.....9. IN WHICH MONTH DID YOU BEGIN THIS TRIP?
BASE: TOTAL ASKED

Table 12.....10. HOW MANY NIGHTS WERE YOU AWAY FROM HOME ON THIS TRIP?
BASE: TOTAL ASKED

Table 13.....11. WHERE DID YOU STAY ON THIS TRIP?
BASE: TOTAL ASKED

Table 14.....12. WHAT WAS YOUR OVERALL IMPRESSION OF ARMENIA AS A TOURIST DESTINATION?
BASE: TOTAL ASKED

Table 15.....13. WOULD YOU SAY IT WAS PRETTY MUCH AS YOU EXPECTED, BETTER THAN YOU EXPECTED, OR WORSE THAN EXPECTED?
BASE: TOTAL ASKED

Table 16.....14. HAVE YOU SPOKEN WITH ANYONE WHO HAS BEEN TO ARMENIA RECENTLY; THAT IS, IN THE PAST FIVE YEARS?

Table 17.....15. HOW WOULD YOU CHARACTERIZE THEIR IMPRESSION OF ARMENIA AS A TOURIST DESTINATION?
BASE: HAVE SPOKEN TO SOMEONE WHO HAS BEEN TO ARMENIA RECENTLY

Table 18.....16A. HOW IMPORTANT WOULD THE FOLLOWING BE IN MOTIVATING YOU TO VISIT OR REVISIT ARMENIA
TO SEE YOUR ANCESTRAL HOMELAND

ARMENIAN TRAVEL SURVEY

TABLE OF CONTENTS

Table 19.....	16B. HOW IMPORTANT WOULD THE FOLLOWING BE IN MOTIVATING YOU TO VISIT OR REVISIT ARMENIA TO EXPLORE YOUR ANCESTRAL HERITAGE
Table 20.....	16C. HOW IMPORTANT WOULD THE FOLLOWING BE IN MOTIVATING YOU TO VISIT OR REVISIT ARMENIA TO VISIT FRIENDS OR RELATIVES
Table 21.....	16D. HOW IMPORTANT WOULD THE FOLLOWING BE IN MOTIVATING YOU TO VISIT OR REVISIT ARMENIA TO CONDUCT BUSINESS OR EXPLORE BUSINESS OPPORTUNITIES
Table 22.....	16E. HOW IMPORTANT WOULD THE FOLLOWING BE IN MOTIVATING YOU TO VISIT OR REVISIT ARMENIA TO CONTRIBUTE TO THE DEVELOPMENT OF ARMENIA
Table 23.....	17. HOW MUCH WOULD YOU LIKE TO VISIT OR REVISIT ARMENIA?
Table 24.....	18A. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA YOU HAVE NOT HAD THE TIME TO DO SO BASE: HAVE NEVER BEEN TO ARMENIA
Table 25.....	18B. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA YOU CANNOT AFFORD TO DO SO BASE: HAVE NEVER BEEN TO ARMENIA
Table 26.....	18C. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA THERE ARE TOO MANY OTHER PLACES YOU WANT TO VISIT BASE: HAVE NEVER BEEN TO ARMENIA
Table 27.....	18D. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA ARMENIA IS TOO FAR TO TRAVEL BASE: HAVE NEVER BEEN TO ARMENIA
Table 28.....	18E. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA YOU ARE AFRAID YOU WOULD NOT LIKE ARMENIA BASE: HAVE NEVER BEEN TO ARMENIA
Table 29.....	18F. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA IMMIGRATION ISSUES OR FORMALITIES BASE: HAVE NEVER BEEN TO ARMENIA
Table 30.....	19A. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA YOU DO NOT HAVE THE TIME TO DO SO BASE: HAVE BEEN TO ARMENIA
Table 31.....	19B. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA YOU CANNOT AFFORD TO DO SO BASE: HAVE BEEN TO ARMENIA
Table 32.....	19C. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA THERE ARE TOO MANY OTHER PLACES YOU WANT TO VISIT BASE: HAVE BEEN TO ARMENIA
Table 33.....	19D. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA ARMENIA IS TOO FAR TO TRAVEL BASE: HAVE BEEN TO ARMENIA

ARMENIAN TRAVEL SURVEY

TABLE OF CONTENTS

Table 34.....	19E. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA YOU DID NOT LIKE ARMENIA ON A PREVIOUS VISIT BASE: HAVE BEEN TO ARMENIA
Table 35.....	19F. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA IMMIGRATION ISSUES OR FORMALITIES BASE: HAVE BEEN TO ARMENIA
Table 36.....	20. IF YOU WERE TO VISIT ARMENIA, WHICH OF THE FOLLOWING WOULD YOU BE LIKELY TO DO?
Table 37.....	21. ON A TRIP TO ARMENIA, WOULD YOU PREFER TO MAKE TRAVEL ARRANGEMENTS THROUGH A U.S. TOUR OPERATOR, THROUGH AN ARMENIAN TOUR OPERATOR, THROUGH FRIENDS OR RELATIVES LIVING IN ARMENIA, OR MAKE YOUR OWN ARRANGEMENTS?
Table 38.....	22. IF YOU WERE TO VISIT ARMENIA, ABOUT HOW LONG DO YOU THINK YOU WOULD GO FOR?
Table 39.....	23. AND, WOULD YOU GO IN THE SPRING, SUMMER, FALL, OR WINTER?
Table 40.....	24. ON A TRIP TO ARMENIA, IN WHICH OF THE FOLLOWING TYPES OF ACCOMMODATION DO YOU THINK YOU WOULD STAY?
Table 41.....	25A. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA I FEEL I HAVE A GOOD UNDERSTANDING OF WHAT ARMENIA IS LIKE AS A TOURIST DESTINATION
Table 42.....	25B. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA AN EASY PLACE TO GET TO
Table 43.....	25C. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A SAFE COUNTRY IN WHICH TO TRAVEL
Table 44.....	25D. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A GOOD PLACE TO TRAVEL WITH CHILDREN
Table 45.....	25E. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA THERE IS MUCH TO SEE AND DO THERE
Table 46.....	25F. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA HAS EXCELLENT OPPORTUNITIES TO EXPLORE MY HERITAGE
Table 47.....	25G. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA AN AFFORDABLE PLACE TO GET TO
Table 48.....	25H. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA AN AFFORDABLE PLACE TO TRAVEL ONCE YOU ARE THERE
Table 49.....	25I. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A PLACE WITH ALL THE CREATURE COMFORTS
Table 50.....	25J. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA HAS GOOD TOURISM INFRASTRUCTURE
Table 51.....	25K. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA IS SCENICALLY BEAUTIFUL

ARMENIAN TRAVEL SURVEY

TABLE OF CONTENTS

Table 52.....	25L. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA OVERALL, A GOOD VALUE FOR THE MONEY
Table 53.....	25A. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA I FEEL I HAVE A GOOD UNDERSTANDING OF WHAT ARMENIA IS LIKE AS A TOURIST DESTINATION
Table 54.....	25B. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA AN EASY PLACE TO GET TO
Table 55.....	25C. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A SAFE COUNTRY IN WHICH TO TRAVEL
Table 56.....	25D. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A GOOD PLACE TO TRAVEL WITH CHILDREN
Table 57.....	25E. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA THERE IS MUCH TO SEE AND DO THERE
Table 58.....	25F. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA HAS EXCELLENT OPPORTUNITIES TO EXPLORE MY HERITAGE
Table 59.....	25G. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA AN AFFORDABLE PLACE TO GET TO
Table 60.....	25H. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA AN AFFORDABLE PLACE TO TRAVEL ONCE YOU ARE THERE
Table 61.....	25I. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A PLACE WITH ALL THE CREATURE COMFORTS
Table 62.....	25J. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA HAS GOOD TOURISM INFRASTRUCTURE
Table 63.....	25K. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA IS SCENICALLY BEAUTIFUL
Table 64.....	25L. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA OVERALL, A GOOD VALUE FOR THE MONEY
Table 65.....	26A. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA ARMENIA IS DEVELOPING RAPIDLY
Table 66.....	26B. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA CORRUPTION IS A PROBLEM
Table 67.....	26C. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A PLACE I FEEL EMOTIONALLY ATTACHED TO
Table 68.....	26D. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA ARMENIA HAS MANAGED SUCCESSFULLY TO PRESERVE ITS CULTURE
Table 69.....	26E. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA ARMENIANS ARE TRUSTWORTHY AND HONEST

ARMENIAN TRAVEL SURVEY

TABLE OF CONTENTS

Table 70.....	26F. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA ARMENIA HAS A FAVORABLE BUSINESS ENVIRONMENT
Table 71.....	26G. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A GOOD PLACE TO FIND A SPOUSE OR ADOPT A CHILD
Table 72.....	26H. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA I WOULD CONSIDER MOVING TO ARMENIA
Table 73.....	26I. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A GOOD PLACE TO BETTER ACQUAINT MYSELF WITH THE ARMENIAN CHURCH
Table 74.....	26J. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA ARMENIA HAS BEEN ADVERTISED EFFECTIVELY AS A TOURISM DESTINATION
Table 75.....	26A. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA ARMENIA IS DEVELOPING RAPIDLY
Table 76.....	26B. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA CORRUPTION IS A PROBLEM
Table 77.....	26C. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A PLACE I FEEL EMOTIONALLY ATTACHED TO
Table 78.....	26D. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA ARMENIA HAS MANAGED SUCCESSFULLY TO PRESERVE ITS CULTURE
Table 79.....	26E. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA ARMENIANS ARE TRUSTWORTHY AND HONEST
Table 80.....	26F. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA ARMENIA HAS A FAVORABLE BUSINESS ENVIRONMENT
Table 81.....	26G. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A GOOD PLACE TO FIND A SPOUSE OR ADOPT A CHILD
Table 82.....	26H. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA I WOULD CONSIDER MOVING TO ARMENIA
Table 83.....	26I. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA A GOOD PLACE TO BETTER ACQUAINT MYSELF WITH THE ARMENIAN CHURCH
Table 84.....	26J. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA ARMENIA HAS BEEN ADVERTISED EFFECTIVELY AS A TOURISM DESTINATION
Table 85.....	27. WHEN, IF EVER, ARE YOU LIKELY TO TAKE A TRIP TO ARMENIA?
Table 86.....	28. IF YOU WERE TO VISIT ARMENIA, HOW FAR IN ADVANCE OF DEPARTURE DO YOU THINK YOU WOULD ARRANGE YOUR TRIP?
Table 87.....	29A. IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING RECOMMENDATIONS OF PEOPLE WHO HAVE BEEN THERE

ARMENIAN TRAVEL SURVEY

TABLE OF CONTENTS

Table 88.....29B.	IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING RECOMMENDATIONS OF A TRAVEL AGENT OR TOUR OPERATOR
Table 89.....29C.	IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING INFORMATION OBTAINED ON THE INTERNET
Table 90.....29D.	IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING RECOMMENDATIONS FROM CHURCH COMMUNITY OR AN ASSOCIATION THAT YOU BELONG TO
Table 91.....29E.	IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING A MAGAZINE ARTICLE OR TELEVISION PROGRAM
Table 92.....29F.	IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING RECOMMENDATIONS OF FRIENDS OR RELATIVES LIVING THERE
Table 93.....29G.	IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING A TRAVEL GUIDEBOOK
Table 94.....30.	HOW FAMILIAR WOULD YOU SAY YOU ARE REGARDING NEWS OF ARMENIA?
Table 95.....31.	WHICH U.S. BASED ARMENIAN NEWSPAPERS DO YOU REGULARLY READ?
Table 96.....32.	WHICH U.S. BASED ARMENIAN MAGAZINES DO YOU REGULARLY READ?
Table 97.....33.	WHICH U.S. BASED ARMENIAN RADIO STATIONS OR PROGRAMS DO YOU REGULARLY LISTEN TO?
Table 98.....34.	WHICH OF THE FOLLOWING ARMENIAN TV STATIONS DO YOU REGULARLY WATCH?
Table 99.....35.	DO YOU HAVE ACCESS TO THE INTERNET?
Table 100.....36.	WHICH OF THE FOLLOWING ARMENIA-RELATED WEBSITES DO YOU USE AT LEAST ONCE A MONTH? BASE: HAVE ACCESS TO THE INTERNET
Table 101.....37.	WHICH OF THE FOLLOWING BEST DESCRIBES YOUR AGE?
Table 102.....	GENDER
Table 103.....38.	DO ANY CHILDREN UNDER AGE 18 LIVE WITH YOU?
Table 104.....39.	WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION YOU HAVE COMPLETED?
Table 105.....40.	DO YOU CURRENTLY HAVE A VALID PASSPORT?
Table 106.....42.	WHICH OF THE FOLLOWING LANGUAGES DO YOU SPEAK?
Table 107.....43.	IN WHICH COUNTRY WERE YOU BORN?
Table 108.....44.	IN WHICH YEAR, DID YOU IMMIGRATE TO THE UNITED STATES? BASE: NOT BORN IN THE UNITED STATES
Table 109.....45.	WERE EITHER OF YOUR PARENTS BORN IN ARMENIA?

TABLE OF CONTENTS

Table 110.....	46. WERE ANY OF YOUR GRANDPARENTS BORN IN ARMENIA?
Table 111.....	47. ARE YOU A MEMBER OF ANY OF THE FOLLOWING ARMENIA ASSOCIATIONS OR ORGANIZATIONS?
Table 112.....	48. ABOUT HOW OFTEN DO YOU ATTEND THE ARMENIA CHURCH?
Table 113.....	49. ABOUT HOW OFTEN DO YOU ATTEND ARMENIAN COMMUNITY FUNCTIONS?
Table 114.....	BANNER POINT 10
Table 115.....	BANNER POINT 19-21

Table 1

ARMENIAN TRAVEL SURVEY

MARKET

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-	INT &	WOULD											GRAD
	YES	NO	CA	MA	NY	NJ	MI	PAST	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	HAVE	CHIL-	MEMBR	ATTND	TIES TO	ARMENIA	=====	COLLG
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	OPRTR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CALIFORNIA	444	252	192	120	-	-	-	-	152	244	281	85	81	196	352	144	81	155	152	67	126	248
	74.0	84.8	63.5	100.0					85.7	80.9	82.9	63.9	77.5	77.2	74.0	77.3	70.6	77.8	94.0	64.2	67.9	71.5
MASSACHUSETTS	55	12	44	-	120	-	-	-	6	17	21	15	9	22	41	16	9	13	2	17	23	31
	9.2	3.9	14.5		100.0				3.4	5.6	6.1	11.4	8.3	8.5	8.7	8.4	7.6	6.7	1.1	16.0	12.4	9.0
NEW YORK	43	18	26	-	-	120	-	-	10	19	17	14	8	14	38	10	11	12	5	9	14	31
	7.2	5.9	8.4			100.0			5.9	6.3	5.0	10.2	7.5	5.5	8.0	5.4	9.4	5.8	3.3	8.7	7.4	9.0
NEW JERSEY	31	10	21	-	-	-	120	-	6	13	12	10	4	14	24	11	9	11	2	6	11	18
	5.2	3.5	6.8				100.0		3.2	4.5	3.6	7.4	3.4	5.4	5.0	5.8	7.9	5.3	1.3	5.5	5.9	5.1
MICHIGAN	26	6	21	-	-	-	-	120	3	8	8	9	3	9	21	6	5	9	0	6	12	18
	4.4	1.9	6.8					100.0	1.9	2.7	2.5	7.1	3.1	3.4	4.3	3.1	4.6	4.4	0.3	5.7	6.5	5.2

Table 2

ARMENIAN TRAVEL SURVEY

S1. ARE YOU OF ARMENIAN DESCENT?

[illegible]

Table 3

ARMENIAN TRAVEL SURVEY

1. HOW MANY INTERNATIONAL TRIPS HAVE YOU TAKEN FOR LEISURE OR TO VISIT FRIENDS OR RELATIVES IN THE PAST FIVE YEARS? AGAIN, I WOULD LIKE YOU TO COUNT ONLY INTERNATIONAL TRIPS FOR LEISURE OR TO VISIT RELATIVES TAKEN IN THE PAST FIVE YEARS.

	ARMENIAN TRAVEL																						
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====												
	TO ARMENIA								ARM-	INT &	WOULD												
	=====		=====						ENIA	LIKLY	VISIT	U.S.	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD	
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ARM-	ARM-	1ST	2ND	3RD	OR	
-----	-----	-----	-----	-----	-----	-----	-----	-----	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	-----	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR	
TOTAL	595	292	303	119	118	120	119	120	173	298	335	133	105	249	471	186	115	199	158	104	185	342	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
0	282	87	195	54	73	48	60	73	25	120	132	69	43	111	201	92	55	96	58	47	104	140	
	47.4	29.8	64.5	45.4	61.9	40.0	50.4	60.8	14.3	40.4	39.3	52.0	40.5	44.7	42.8	49.6	47.6	48.4	36.9	45.4	56.1	41.0	
1	102	69	33	23	11	15	15	11	48	41	66	17	17	54	92	22	20	24	34	23	23	56	
	17.1	23.6	10.8	19.3	9.3	12.5	12.6	9.2	27.5	13.6	19.6	13.0	15.9	21.6	19.6	11.7	17.8	12.0	21.6	21.9	12.6	16.4	
2	67	46	21	14	8	12	18	12	41	51	39	12	14	24	49	21	11	28	20	7	16	48	
	11.3	15.6	7.1	11.8	6.8	10.0	15.1	10.0	23.6	17.1	11.6	9.1	13.3	9.5	10.5	11.1	9.6	14.1	12.5	6.9	8.8	14.0	
3	64	40	24	14	8	12	7	9	38	41	43	10	16	29	54	22	9	24	25	12	11	50	
	10.7	13.7	7.8	11.8	6.8	10.0	5.9	7.5	22.2	13.6	12.9	7.2	15.5	11.8	11.6	12.1	8.2	11.9	15.7	11.9	5.9	14.5	
4	24	14	10	5	5	4	6	2	6	18	16	7	4	12	23	12	7	10	8	2	14	19	
	4.1	4.8	3.4	4.2	4.2	3.3	5.0	1.7	3.5	6.1	4.7	5.5	3.8	4.6	4.9	6.4	5.9	4.9	4.9	2.0	7.4	5.7	
5	19	10	9	3	6	11	3	4	2	3	13	2	5	11	19	9	1	1	4	1	8	11	
	3.3	3.5	3.1	2.5	5.1	9.2	2.5	3.3	1.0	0.9	4.0	1.5	4.7	4.4	4.0	4.9	1.3	0.3	2.8	1.3	4.1	3.1	
6	10	9	0	2	1	2	2	3	5	5	9	5	0	1	6	5	1	9	4	0	1	1	
	1.6	3.2	0.1	1.7	0.8	1.7	1.7	2.5	3.1	1.7	2.6	3.5	0.2	0.2	1.3	2.5	0.7	4.5	2.5	0.4	0.5	0.4	
7-10	23	15	7	4	4	11	5	3	6	17	16	10	5	6	21	3	9	7	5	10	7	13	
	3.8	5.2	2.5	3.4	3.4	9.2	4.2	2.5	3.6	5.7	4.7	7.9	4.6	2.6	4.5	1.5	8.1	3.5	3.0	9.2	3.5	3.7	
MORE THAN 10	4	2	2	-	2	5	3	3	2	3	2	1	2	2	4	1	1	1	0	1	2	4	
	0.7	0.7	0.7		1.7	4.2	2.5	2.5	1.2	0.9	0.5	0.4	1.5	0.6	0.9	0.4	0.9	0.5	0.2	1.0	1.1	1.2	
MEAN	1.59	2.03	1.15	1.45	1.62	2.86	1.82	1.52	2.29	1.88	1.82	1.71	2.00	1.52	1.76	1.56	1.73	1.61	1.68	1.78	1.55	1.79	
STD. DEV.	2.50	2.46	2.47	1.94	3.52	4.17	3.26	3.13	2.46	2.57	2.41	2.63	3.08	2.34	2.66	2.28	2.72	2.38	2.05	2.86	2.88	2.65	
STD. ERROR	0.17	0.26	0.22	0.18	0.32	0.38	0.30	0.29	0.34	0.26	0.23	0.36	0.52	0.25	0.21	0.29	0.42	0.29	0.30	0.44	0.34	0.24	
DON'T KNOW/REFUSED	5	4	0	1	2	-	1	-	4	4	4	-	-	5	5	1	0	0	4	-	-	5	

Table 4

ARMENIAN TRAVEL SURVEY

2. WHICH OF THE FOLLOWING PLACES DID YOU VISIT FOR LEISURE OR TO VISIT FRIENDS OR RELATIVES IN THE PAST FIVE YEARS?

BASE: HAVE TAKEN INTERNATIONAL TRIPS IN PAST FIVE YEARS

	ARMENIAN TRAVEL																					
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====											
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	GRAD			
	=====	=====	=====	=====	=====	=====	PAST	INTX	FRNDS	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====	=====	=====	=====	COLLG	
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR
----	----	----	----	----	----	----	----	----	----	----	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR	
TOTAL	317	210	108	66	47	72	59	47	152	182	208	64	62	142	274	94	61	103	103	57	81	206
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CANADA	53	19	34	7	19	27	16	21	12	33	27	19	7	19	50	14	17	22	3	14	21	43
	16.7	9.2	31.4	10.6	40.4	37.5	27.1	44.7	7.6	18.1	12.9	30.2	10.6	13.4	18.2	15.3	27.8	21.6	2.7	24.1	26.4	20.8
THE CARIBBEAN	63	35	28	11	12	24	22	11	13	41	39	14	10	33	57	25	15	19	21	8	22	46
	19.8	16.5	26.3	16.7	25.5	33.3	37.3	23.4	8.5	22.4	18.7	21.5	16.5	23.0	20.8	26.7	25.2	18.4	20.2	13.5	26.5	22.4
MEXICO	71	45	26	16	3	15	9	14	29	47	49	19	20	31	59	38	10	26	31	6	17	52
	22.5	21.6	24.3	24.2	6.4	20.8	15.3	29.8	19.1	25.6	23.7	29.2	31.8	21.7	21.7	39.7	16.9	25.5	30.3	10.8	20.3	25.0
CENTRAL OR SOUTH AMERICA	22	14	8	4	5	8	6	4	5	15	14	2	1	19	22	10	2	10	12	2	7	20
	7.1	6.7	7.7	6.1	10.6	11.1	10.2	8.5	3.1	8.5	6.9	2.9	1.5	13.3	7.9	10.3	3.6	9.6	11.5	3.3	8.2	9.8
EUROPE	191	130	61	39	32	46	35	28	97	108	124	33	39	93	167	69	38	53	60	25	57	132
	60.1	61.8	56.9	59.1	68.1	63.9	59.3	59.6	63.6	59.2	59.9	52.3	63.2	65.4	61.0	73.2	61.9	51.1	58.5	44.0	70.5	64.3
THE MIDDLE EAST AND CAUCASUS	90	72	18	20	10	22	9	7	71	60	72	16	14	47	80	23	23	30	30	26	18	68
	28.5	34.4	16.9	30.3	21.3	30.6	15.3	14.9	46.3	32.9	34.5	25.5	22.1	33.3	29.3	24.6	38.2	28.9	28.6	45.6	22.7	33.0
AFRICA	3	2	2	-	2	5	1	2	2	2	2	1	0	2	3	1	0	1	0	1	1	3
	1.1	0.9	1.4		4.3	6.9	1.7	4.3	1.2	1.2	0.9	1.1	0.6	1.7	1.2	0.7	0.8	0.7	0.3	2.2	1.0	1.5
ASIA	34	27	7	7	5	10	4	3	19	27	30	13	2	18	33	13	10	15	4	12	10	24
	10.6	12.7	6.3	10.6	10.6	13.9	6.8	6.4	12.4	14.6	14.2	21.0	2.5	12.3	12.0	13.8	17.2	14.4	4.3	21.0	12.8	11.7
THE SOUTH PACIFIC (INCLUDING AUSTRALIA AND NEW ZEALAND)	7	1	5	1	3	2	2	1	1	5	1	-	1	1	2	0	1	4	0	1	1	2
	2.1	0.6	5.0	1.5	6.4	2.8	3.4	2.1	0.5	3.0	0.7		1.7	0.8	0.8	0.5	2.0	3.9	0.3	1.8	1.1	0.9
NONE OF THESE	10	8	1	2	1	2	3	2	5	4	5	0	4	1	9	4	0	5	8	0	0	6
	3.1	4.1	1.2	3.0	2.1	2.8	5.1	4.3	3.1	2.4	2.4	0.4	5.9	0.8	3.2	4.2	0.8	4.9	7.4	0.4	0.3	2.9
DON'T KNOW/REFUSED	0	-	0	-	-	-	1	-	-	-	-	-	-	0	0	-	-	-	-	-	-	0

Table 5

ARMENIAN TRAVEL SURVEY

3. HAVE YOU EVER BEEN TO ARMENIA?

	ARMENIAN TRAVEL																			GRAD COLLG OR HIGHR			
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====												
									ARM- ENIA	INT & WOULD LIKLY VISIT U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ASSOC	ATTND ARM- ENIAN	TIES TO ARMENIA						
	PAST	NEXT	FRNDS	TOUR	TOUR	TOUR	TOUR	TOUR	TOUR	TOUR	TOUR	TOUR	TOUR	TOUR	TOUR	TOUR	TOUR	TOUR	TOUR		TOUR		
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	1ST GEN		2ND GEN	3RD GEN	
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
YES	297	297	-	68	25	49	40	26	177	202	248	45	55	149	248	96	62	123	162	49	40	166	
	49.5	100.0		56.7	20.8	40.8	33.3	21.7	100.0	66.9	73.1	33.7	52.6	58.6	52.2	51.5	53.5	61.7	100.0	47.6	21.6	47.8	
NO	303	-	303	52	95	71	80	94	-	100	91	88	50	105	227	91	54	77	-	54	145	181	
	50.5		100.0	43.3	79.2	59.2	66.7	78.3		33.1	26.9	66.3	47.4	41.4	47.8	48.5	46.5	38.3		52.4	78.4	52.2	

Table 6

ARMENIAN TRAVEL SURVEY

4. HOW MANY TRIPS HAVE YOU TAKEN TO ARMENIA IN THE PAST FIVE YEARS?

BASE: HAVE BEEN TO ARMENIA

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD COLLG
									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ASSOC	ATTND ARM- CHRC	TIES TO ARMENIA						
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRC	GEN	GEN	GEN	HIGHR			
TOTAL	297	297	-	68	25	49	40	26	177	202	248	45	55	149	248	96	62	123	162	49	40	166			
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
0	120	120	-	27	12	20	18	11	-	80	108	24	17	48	97	53	28	50	82	17	9	45			
	40.3	40.3		39.7	48.0	40.8	45.0	42.3		39.5	43.5	54.5	30.7	32.1	39.0	55.2	45.5	40.6	51.0	34.5	23.1	26.9			
1	109	109	-	25	9	17	16	11	109	67	78	7	26	64	100	23	13	40	47	19	23	86			
	36.8	36.8		36.8	36.0	34.7	40.0	42.3	61.7	33.4	31.5	15.8	46.4	42.8	40.2	23.5	20.5	32.5	29.1	38.1	57.2	51.8			
2	38	38	-	9	2	6	4	2	38	29	36	6	4	24	30	16	13	17	20	9	4	22			
	12.8	12.8		13.2	8.0	12.2	10.0	7.7	21.4	14.5	14.5	12.7	7.6	16.3	12.3	16.3	20.5	13.5	12.1	17.3	10.4	13.0			
3	13	13	-	3	1	4	1	-	13	12	13	4	4	5	9	5	0	8	8	5	-	9			
	4.5	4.5		4.4	4.0	8.2	2.5		7.5	6.2	5.3	8.3	8.0	3.2	3.5	4.7	0.4	6.6	5.2	9.2		5.3			
4	8	8	-	2	-	-	-	1	8	4	4	0	4	4	4	-	8	4	-	-	4	0			
	2.6	2.6		2.9				3.8	4.3	1.9	1.5	0.5	6.7	2.5	1.5		12.3	3.2			9.2	0.1			
5 OR MORE	9	9	-	2	1	2	1	1	9	9	9	4	0	5	9	0	0	4	4	0	-	5			
	3.1	3.1		2.9	4.0	4.1	2.5	3.8	5.1	4.5	3.7	8.3	0.7	3.1	3.5	0.4	0.7	3.6	2.5	0.9		2.9			
MEAN	1.05	1.05	-	1.04	0.92	1.24	0.92	1.12	1.76	1.16	1.05	1.17	1.19	1.13	1.02	0.74	1.17	1.16	0.83	1.07	1.15	1.11			
STD. DEV.	1.36	1.36		1.26	1.50	2.05	1.65	2.03	1.35	1.50	1.42	1.77	1.35	1.26	1.32	1.07	1.44	1.52	1.17	1.11	1.08	1.18			
STD. ERROR	0.14	0.14		0.15	0.30	0.29	0.26	0.40	0.18	0.19	0.16	0.45	0.33	0.19	0.15	0.20	0.31	0.24	0.17	0.28	0.29	0.16			

Table 7

ARMENIAN TRAVEL SURVEY

5. DID YOU VISIT ARMENIA FOR BUSINESS IN THE PAST FIVE YEARS?

BASE: HAVE BEEN TO ARMENIA IN PAST 5 YEARS

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													GRAD COLLG
									ARM- ENIA	INT & WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ASSOC	ATTND ARM- ENIAN	TIES TO ARMENIA						
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR										
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR		
TOTAL	177	177	-	41	13	29	22	15	177	122	140	20	38	101	151	43	34	73	79	32	31	121		
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
YES	15	15	-	3	2	3	5	1	15	9	14	0	4	10	14	4	5	2	4	1	8	10		
	8.3	8.3		7.3	15.4	10.3	22.7	6.7	8.3	7.7	9.8	1.3	10.3	9.9	9.3	8.6	15.3	2.5	5.0	2.1	27.2	8.4		
NO	163	163	-	38	11	26	17	14	163	113	126	20	34	91	137	39	28	71	75	32	22	111		
	91.7	91.7		92.7	84.6	89.7	77.3	93.3	91.7	92.3	90.2	98.7	89.7	90.1	90.7	91.4	84.7	97.5	95.0	97.9	72.8	91.6		

Table 8

ARMENIAN TRAVEL SURVEY

6. DID YOU VISIT ARMENIA TO VISIT FRIENDS OR RELATIVES IN THE PAST FIVE YEARS?

BASE: HAVE BEEN TO ARMENIA IN PAST 5 YEARS

	ARMENIAN TRAVEL																			GRAD COLLG OR HIGHR		
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====											
									ARM- ENIA	INT & WOULD LIKLY VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ASSOC	ATTND ARM- ENIAN	TIES TO ARMENIA				
	PAST NEXT	FRNDS ARRNG	TOUR	TOUR	-NET	< 18	ASSOC	CHRCH	1ST	2ND	3RD											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN		GEN	GEN
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----		
TOTAL	177	177	-	41	13	29	22	15	177	122	140	20	38	101	151	43	34	73	79	32	31	121
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
YES	101	101	-	23	8	18	12	10	101	79	91	16	14	57	87	27	14	48	57	18	9	69
	56.8	56.8		56.1	61.5	62.1	54.5	66.7	56.8	64.6	65.1	80.5	37.1	56.3	57.4	63.2	43.0	65.9	71.5	56.9	30.0	56.8
NO	77	77	-	18	5	11	10	5	77	43	49	4	24	44	65	16	19	25	23	14	22	52
	43.2	43.2		43.9	38.5	37.9	45.5	33.3	43.2	35.4	34.9	19.5	62.9	43.7	42.6	36.8	57.0	34.1	28.5	43.1	70.0	43.2

Table 9

ARMENIAN TRAVEL SURVEY

7. DID YOU VISIT ARMENIA FOR LEISURE IN THE PAST FIVE YEARS?

BASE: HAVE BEEN TO ARMENIA IN PAST 5 YEARS

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													GRAD COLLG
									ARM- ENIA	INT & WOULD LIKLY VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ASSOC	ATTND ARM- CHRCH	TIES TO ARMENIA						
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR										
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN	HIGHR		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	177	177	-	41	13	29	22	15	177	122	140	20	38	101	151	43	34	73	79	32	31	121		
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
YES	140	140	-	32	11	26	16	12	140	101	111	20	34	80	125	31	32	56	64	31	23	91		
	78.8	78.8		78.0	84.6	89.7	72.7	80.0	78.8	82.6	79.4	96.5	89.7	79.1	82.7	72.0	96.4	77.1	80.4	96.8	75.1	75.5		
NO	38	38	-	9	2	3	6	3	38	21	29	1	4	21	26	12	1	17	16	1	8	30		
	21.2	21.2		22.0	15.4	10.3	27.3	20.0	21.2	17.4	20.6	3.5	10.3	20.9	17.3	28.0	3.6	22.9	19.6	3.2	24.9	24.5		

Table 10

ARMENIAN TRAVEL SURVEY

8. NOW THINKING ONLY ABOUT TRIPS YOU TOOK FOR LEISURE OR TO VISIT FRIENDS OR RELATIVES, IN WHAT YEAR DID YOU BEGIN YOUR MOST RECENT TRIP TO ARMENIA?

BASE: TOTAL ASKED

	ARMENIAN TRAVEL																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
									ARM-	INT &	WOULD	U.S.	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
	PAST	LIKLY	VISIT	TOUR	ARM-	OWN	INTER	DREN	ARM-	ARM-	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
	MI	5 YRS	5 YRS	FRNDS	OPRTR	OPRTR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR	=====	=====	=====	=====	=====	=====	=====																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	RLTVS	OPRTR	TOUR	TOUR	-MNTS	ACCSS	IN HH	ENIAN	ASSOC	CHRCH	GEN	GEN	GEN	OR	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====</

Table 11

ARMENIAN TRAVEL SURVEY

9. IN WHICH MONTH DID YOU BEGIN THIS TRIP?

BASE: TOTAL ASKED

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD COLLG
									ARM- ENIA	INT & WOULD LIKLY VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA							
	PAST NEXT	FRNDS ARRNG	TOUR OPRTR	TOUR OPRTR	ARRNG -MNTS	INTER -NET	< 18 IN HH	ASSOC	CHRRCH	1ST GEN	2ND GEN	3RD GEN	OR HIGHR												
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	1ST GEN	2ND GEN	3RD GEN	OR HIGHR			
TOTAL	145	145	-	33	12	28	18	13	145	113	116	20	34	77	127	35	26	61	68	32	23	101			
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
JANUARY	5	5	-	1	-	2	1	-	5	4	1	0	0	4	4	4	-	0	1	-	-	4			
	3.2	3.2		3.0		7.1	5.6		3.2	3.8	0.8	1.8	1.0	5.1	3.5	11.5		0.4	1.4		4.3				
FEBRUARY	4	4	-	1	-	-	1	-	4	4	4	-	-	4	4	4	-	-	-	4	0	4			
	2.7	2.7		3.0			5.6		2.7	3.5	3.4			5.1	3.1	10.5				11.5	1.1	3.9			
MARCH	7	7	-	2	-	-	-	-	7	7	7	-	-	7	7	-	-	4	4	-	4	7			
	5.1	5.1		6.1					5.1	6.5	6.4			9.6	5.8			6.1	5.5		16.1	7.3			
APRIL	13	13	-	3	2	1	1	-	13	5	8	4	-	8	12	0	5	4	4	5	-	12			
	8.7	8.7		9.1	16.7	3.6	5.6		8.7	4.6	7.3	20.7		11.0	9.8	1.0	19.3	6.1	6.0	15.2		12.2			
MAY	12	12	-	3	1	1	1	1	12	12	12	-	-	12	12	4	4	12	8	4	0	12			
	8.5	8.5		9.1	8.3	3.6	5.6	7.7	8.5	10.4	10.5			15.3	9.3	11.8	15.2	20.5	11.6	11.5	1.1	12.0			
JUNE	17	17	-	4	1	2	2	2	17	16	16	4	12	0	17	8	0	2	11	4	1	9			
	11.7	11.7		12.1	8.3	7.1	11.1	15.4	11.7	14.5	14.0	21.8	34.0	0.3	13.3	23.1	0.9	2.9	16.9	11.5	5.7	8.9			
JULY	16	16	-	3	2	5	4	3	16	10	7	4	8	3	16	1	1	7	1	5	5	3			
	10.7	10.7		9.1	16.7	17.9	22.2	23.1	10.7	9.2	5.9	22.0	24.0	3.4	12.2	3.8	4.7	11.2	1.8	14.7	20.2	3.4			
AUGUST	28	28	-	7	1	2	2	1	28	16	20	0	4	12	20	8	0	12	15	4	5	23			
	19.2	19.2		21.2	8.3	7.1	11.1	7.7	19.2	14.3	17.0	1.8	12.5	15.7	15.7	24.1	1.0	19.7	22.4	12.9	19.8	23.2			
SEPTEMBER	34	34	-	7	5	11	3	3	34	28	31	5	9	18	25	5	13	15	16	6	8	19			
	23.1	23.1		21.2	41.7	39.3	16.7	23.1	23.1	24.6	26.6	25.5	26.3	23.8	20.0	14.1	51.9	24.0	23.5	18.4	33.8	19.1			
OCTOBER	6	6	-	1	-	4	2	3	6	6	6	1	1	5	5	-	2	5	4	1	0	5			
	4.3	4.3		3.0		14.3	11.1	23.1	4.3	5.0	4.8	5.2	2.1	5.9	4.1		6.0	8.6	5.5	3.4	2.1	5.4			
NOVEMBER	4	4	-	1	-	-	1	-	4	4	4	0	-	4	4	-	0	0	4	0	-	0			
	2.7	2.7		3.0			5.6		2.7	3.5	3.4	1.3		4.8	3.1		1.0	0.4	5.5	0.8		0.3			
DON'T KNOW/REFUSED	16	16	-	4	1	-	1	1	16	4	12	-	-	16	12	0	7	8	8	-	4	7			

Table 12

ARMENIAN TRAVEL SURVEY

10. HOW MANY NIGHTS WERE YOU AWAY FROM HOME ON THIS TRIP?

BASE: TOTAL ASKED

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									ARM- ENIA	INT & NEXT	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA	GRAD				
	PAST	ARRNG	OPRTR	TOUR	TOUR	INTER	< 18	ASSOC	1ST	2ND	3RD	COLLG												
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	ARRNG	-MNTS	-NET	ACCSS	IN HH	ASSOC	CHRC	GEN	GEN	GEN	OR HIGHR	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----		
TOTAL	153	153	-	35	13	28	19	13	153	114	121	20	34	85	131	36	29	65	68	32	27	101		
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
1 TO 7 NIGHTS (3.5)	13	13	-	3	-	2	3	-	13	9	5	-	4	9	12	7	0	0	0	4	4	8		
	8.2	8.2		8.6		7.1	15.8		8.2	7.8	4.3		11.8	10.0	9.4	20.7	0.9	0.6	0.4	12.3	15.9	8.3		
8 TO 14 NIGHTS (11)	45	45	-	9	9	10	6	9	45	34	33	11	10	23	39	10	15	18	9	14	10	22		
	29.1	29.1		25.7	69.2	35.7	31.6	69.2	29.1	29.5	27.2	55.5	28.4	26.6	30.0	28.2	51.7	27.4	12.8	42.9	37.7	22.1		
15 TO 21 NIGHTS (18)	54	54	-	13	2	7	7	2	54	34	41	1	16	29	42	9	9	22	31	9	9	38		
	35.1	35.1		37.1	15.4	25.0	36.8	15.4	35.1	29.9	33.7	5.9	46.2	33.7	31.8	25.5	31.3	34.0	45.4	27.5	31.7	37.1		
22 TO 28 NIGHTS (25)	8	8	-	2	-	1	-	1	8	8	8	-	4	4	8	4	0	0	4	0	-	8		
	5.2	5.2		5.7		3.6		7.7	5.2	6.8	6.6		10.8	4.6	6.1	10.4	0.7	0.3	5.8	1.1		7.9		
29 NIGHTS OR MORE (32)	34	34	-	8	2	8	3	1	34	30	34	8	1	21	30	5	5	24	24	5	4	25		
	22.4	22.4		22.9	15.4	28.6	15.8	7.7	22.4	26.1	28.2	38.5	2.8	25.0	22.7	15.1	15.4	37.7	35.7	16.2	14.6	24.7		
DON'T KNOW/REFUSED	8	8	-	2	-	-	-	1	8	4	8	-	-	8	7	-	4	4	7	-	-	7		
MEAN	18.28	18.28	-	18.56	15.31	18.71	15.71	14.77	18.28	18.93	19.88	19.51	15.45	18.51	18.14	15.86	16.46	21.30	22.45	15.56	15.09	19.26		
STANDARD DEVIATION	8.86	8.86		8.96	7.85	9.65	8.86	6.77	8.86	9.23	8.83	10.28	6.67	9.28	9.09	9.49	7.57	8.88	7.81	8.69	8.66	8.92		
STANDARD ERROR	1.28	1.28		1.51	2.18	1.82	2.03	1.88	1.28	1.54	1.44	3.84	2.05	1.81	1.41	2.81	2.36	1.92	1.76	2.68	2.93	1.58		

Table 13

ARMENIAN TRAVEL SURVEY

11. WHERE DID YOU STAY ON THIS TRIP?

BASE: TOTAL ASKED

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====												GRAD COLLG
										ARM- ENIA	INT & VISIT	WOULD U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA					
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	OR HIGHR		
TOTAL	161	161	-	37	13	28	19	14	161	118	128	20	34	93	139	36	33	69	75	32	27	109		
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
HOTEL	59	59	-	12	9	15	13	9	59	41	39	8	18	32	49	11	21	23	9	19	19	36		
	36.8	36.8		32.4	69.2	53.6	68.4	64.3	36.8	34.4	30.2	38.9	52.4	34.4	35.5	29.5	62.2	33.6	11.4	59.2	71.0	33.0		
RENTED APARTMENT	20	20	-	5	-	2	1	2	20	16	16	4	7	8	20	-	5	8	7	8	4	13		
	12.4	12.4		13.5		7.1	5.3	14.3	12.4	13.3	12.3	21.4	21.6	8.8	14.4		13.7	11.8	9.8	25.6	13.7	11.5		
YOUR OWN PROPERTY	24	24	-	6	1	3	2	-	24	21	24	4	4	17	24	12	8	8	16	0	0	20		
	15.1	15.1		16.2	7.7	10.7	10.5		15.1	17.4	18.9	18.4	11.8	17.8	17.5	34.4	24.2	12.0	21.3	1.1	1.7	18.0		
B&B OR GUEST HOUSE	1	1	-	-	1	2	-	1	1	1	1	0	0	1	1	-	-	1	0	-	0	1		
	0.9	0.9			7.7	7.1		7.1	0.9	0.9	0.8	1.1	1.0	0.9	1.0			1.5	0.5		1.7	1.3		
WITH FRIENDS	16	16	-	4	-	3	1	1	16	16	13	4	0	12	16	8	4	5	4	4	4	9		
	10.2	10.2		10.8		10.7	5.3	7.1	10.2	13.7	9.9	18.4	1.0	12.9	11.5	22.5	11.8	7.1	5.7	12.6	13.7	7.9		
WITH RELATIVES	56	56	-	13	5	10	3	4	56	39	51	8	5	30	43	10	1	33	40	9	4	38		
	34.6	34.6		35.1	38.5	35.7	15.8	28.6	34.6	33.0	40.0	41.4	14.2	32.7	31.3	29.1	3.2	47.9	53.6	28.1	15.4	35.3		

Table 14

ARMENIAN TRAVEL SURVEY

12. WHAT WAS YOUR OVERALL IMPRESSION OF ARMENIA AS A TOURIST DESTINATION?

BASE: TOTAL ASKED

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====												GRAD
										ARM- ENIA	INT & WOULD													
			CA	MA	NY	NJ	MI	PAST	INT	FRNDS	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR	ATTND	TIES TO ARMENIA			COLLG			
	TOTAL	YES	NO						5 YRS	5 YRS	RLTVS	OPRTR	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ARM- CHRC	1ST	2ND	3RD	OR	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----		
TOTAL	161	161	-	37	13	28	19	14	161	118	128	20	34	93	139	36	33	69	75	32	27	109		
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
NET: TOP 2 BOX =====	143	143	-	33	11	22	18	13	143	109	115	19	34	77	125	28	29	63	64	31	27	95		
	88.6	88.6		89.2	84.6	78.6	94.7	92.9	88.6	92.2	89.8	94.8	97.6	82.6	90.0	77.3	86.1	92.2	84.3	96.0	100.0	87.2		
EXTREMELY FAVORABLE (5)	103	103	-	25	6	8	13	5	103	78	86	9	31	50	86	15	22	55	54	18	21	72		
	63.8	63.8		67.6	46.2	28.6	68.4	35.7	63.8	66.5	67.1	45.8	91.4	53.9	61.8	40.9	65.3	79.6	72.1	55.3	77.1	66.1		
VERY FAVORABLE (4)	40	40	-	8	5	14	5	8	40	30	29	10	2	27	39	13	7	9	9	13	6	23		
	24.8	24.8		21.6	38.5	50.0	26.3	57.1	24.8	25.7	22.7	49.1	6.2	28.7	28.2	36.3	20.7	12.6	12.2	40.7	22.9	21.1		
SOMEWHAT FAVORABLE (3)	18	18	-	4	2	5	-	1	18	9	13	1	1	16	13	8	5	5	12	1	-	13		
	11.0	11.0		10.8	15.4	17.9		7.1	11.0	7.5	9.9	5.2	2.4	16.7	9.5	22.7	13.9	7.4	15.7	4.0		12.2		
NET: BOTTOM 2 BOX =====	1	1	-	-	-	1	1	-	1	0	0	-	-	1	1	-	-	0	-	-	-	1		
	0.4	0.4				3.6	5.3		0.4	0.3	0.3			0.7	0.4			0.4				0.6		
NOT VERY FAVORABLE (2)	0	0	-	-	-	-	1	-	0	-	-	-	-	0	0	-	-	0	-	-	-	0		
	0.2	0.2					5.3		0.2					0.3	0.2			0.4				0.2		
NOT AT ALL FAVORABLE (1)	0	0	-	-	-	1	-	-	0	0	0	-	-	0	0	-	-	-	-	-	-	0		
	0.2	0.2				3.6			0.2	0.3	0.3			0.4	0.3							0.3		
MEAN	4.52	4.52	-	4.57	4.31	4.00	4.58	4.29	4.52	4.58	4.56	4.41	4.89	4.35	4.51	4.18	4.51	4.71	4.56	4.51	4.77	4.52		
STANDARD DEVIATION	0.71	0.71		0.69	0.75	0.90	0.77	0.61	0.71	0.66	0.69	0.60	0.39	0.80	0.70	0.79	0.74	0.62	0.75	0.58	0.43	0.74		
STANDARD ERROR	0.10	0.10		0.11	0.21	0.17	0.18	0.16	0.10	0.11	0.11	0.23	0.12	0.15	0.11	0.23	0.22	0.13	0.16	0.18	0.14	0.13		

Table 15

ARMENIAN TRAVEL SURVEY

13. WOULD YOU SAY IT WAS PRETTY MUCH AS YOU EXPECTED, BETTER THAN YOU EXPECTED, OR WORSE THAN EXPECTED?

BASE: TOTAL ASKED

	EVER BEEN TO ARMENIA		ARMENIAN TRAVEL																			GRAD COLLG OR HIGHR	
			STATE RESIDE IN							VSTD	E/VM	=====											
										ARM- ENIA	INT & LIKLY	WOULD VISIT	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ASSOC	ATTND ARM- ENIAN	TIES TO ARMENIA				
			=====							PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	U.S. TOUR OPRTR	TOUR OPRTR	-MNTS ARRNG -NET	< 18 IN HH	ASSOC CHRRCH	1ST GEN	2ND GEN	3RD GEN			
			TOTAL	YES	NO	CA	MA	NY	NJ	MI													
-----	----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	161	161	-	37	13	28	19	13	161	118	128	20	34	93	139	36	33	68	75	32	27	108	
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
PRETTY MUCH AS EXPECTED	50	50	-	11	8	9	7	4	50	33	40	6	5	39	49	13	14	23	24	7	12	38	
	31.3	31.3		29.7	61.5	32.1	36.8	30.8	31.3	28.1	31.0	30.2	14.2	41.7	35.6	37.8	43.8	34.2	31.7	23.2	46.0	34.9	
BETTER THAN EXPECTED	106	106	-	25	4	19	12	9	106	81	85	14	29	50	86	19	18	45	51	21	15	67	
	66.1	66.1		67.6	30.8	67.9	63.2	69.2	66.1	68.7	66.1	69.8	84.5	54.3	61.8	51.9	54.8	65.1	68.3	63.8	54.0	61.7	
WORSE THAN EXPECTED	4	4	-	1	1	-	-	-	4	4	4	-	0	4	4	4	0	0	-	4	-	4	
	2.6	2.6		2.7	7.7				2.6	3.1	2.9		1.3	4.0	2.7	10.4	1.4	0.7		12.9		3.4	
DON'T KNOW/REFUSED	0	0	-	-	-	-	-	1	0	-	-	-	-	-	-	-	0	0	-	-	-	0	

Table 16

ARMENIAN TRAVEL SURVEY

14. HAVE YOU SPOKEN WITH ANYONE WHO HAS BEEN TO ARMENIA RECENTLY; THAT IS, IN THE PAST FIVE YEARS?

	ARMENIAN TRAVEL																			GRAD COLLG OR HIGHR		
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====											
									ARM- ENIA	INT & WOULD LIKLY VISIT U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA					
	PAST	TOUR	TOUR	ARRNG	INTER	< 18	ASSOC	1ST	2ND	3RD	COLLG											
	5 YRS	5 YRS	RLTVS	-NET	ACCSS	IN HH	ASSOC	CHrch	GEN	GEN	GEN	HIGHR										
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHrch	GEN	GEN	GEN	HIGHR	
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	447	242	205	94	78	74	79	73	142	266	278	75	84	201	364	140	106	173	145	70	126	274
	74.5	81.4	67.8	78.3	65.0	61.7	65.8	60.8	80.3	88.1	81.9	56.2	80.0	79.1	76.6	74.9	91.9	86.4	89.8	67.0	68.1	79.1
NO	153	55	98	26	42	46	41	47	35	36	61	58	21	53	111	47	9	27	16	34	59	73
	25.5	18.6	32.2	21.7	35.0	38.3	34.2	39.2	19.7	11.9	18.1	43.8	20.0	20.9	23.4	25.1	8.1	13.6	10.2	33.0	31.9	20.9

Table 17

ARMENIAN TRAVEL SURVEY

15. HOW WOULD YOU CHARACTERIZE THEIR IMPRESSION OF ARMENIA AS A TOURIST DESTINATION?

BASE: HAVE SPOKEN TO SOMEONE WHO HAS BEEN TO ARMENIA RECENTLY

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-	INT &	WOULD	ARM-		MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
	=====		=====						ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ATTND	=====			COLLG
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR
-----	-----	-----	-----	-----	-----	-----	-----	-----	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR
TOTAL	423	233	190	89	73	70	75	72	142	261	269	70	83	185	341	130	102	172	141	68	113	256
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NET: TOP 2 BOX	334	196	137	71	58	56	51	50	118	240	235	50	72	140	272	95	77	144	126	53	82	203
=====	78.8	84.1	72.3	79.8	79.5	80.0	68.0	69.4	83.2	91.8	87.3	71.2	86.5	75.9	79.7	73.2	75.7	83.6	89.2	78.3	72.9	79.2
EXTREMELY FAVORABLE (5)	214	127	87	49	30	22	26	20	77	159	166	31	44	97	174	65	44	79	89	31	44	140
	50.6	54.5	45.8	55.1	41.1	31.4	34.7	27.8	54.2	61.1	61.7	43.7	53.3	52.7	50.9	49.7	43.2	45.8	63.1	45.4	39.2	54.5
VERY FAVORABLE (4)	120	69	51	22	28	34	25	30	41	80	69	19	28	43	98	31	33	65	37	22	38	63
	28.2	29.6	26.6	24.7	38.4	48.6	33.3	41.7	28.9	30.7	25.7	27.5	33.2	23.2	28.8	23.5	32.6	37.7	26.1	32.9	33.7	24.7
SOMEWHAT FAVORABLE (3)	71	29	42	14	13	12	19	17	20	17	22	15	7	39	59	27	24	20	8	10	29	43
	16.7	12.5	21.9	15.7	17.8	17.1	25.3	23.6	14.2	6.5	8.0	21.3	8.4	21.2	17.3	20.4	23.2	11.8	5.6	14.6	25.3	16.7
NET: BOTTOM 2 BOX	19	8	11	4	2	2	5	5	4	5	13	5	4	5	10	8	1	8	7	5	2	10
=====	4.4	3.4	5.8	4.5	2.7	2.9	6.7	6.9	2.6	1.8	4.7	7.4	5.1	2.9	3.0	6.4	1.1	4.6	5.2	7.2	1.8	4.0
NOT VERY FAVORABLE (2)	18	8	10	4	2	1	4	4	4	4	12	5	4	5	10	8	1	8	7	4	2	10
	4.3	3.4	5.3	4.5	2.7	1.4	5.3	5.6	2.6	1.7	4.6	7.4	4.4	2.9	3.0	6.4	0.9	4.6	5.2	6.3	1.6	4.0
NOT AT ALL FAVORABLE (1)	1	-	1	-	-	1	1	1	-	0	0	-	1	-	-	-	0	-	-	1	0	0
	0.2		0.4			1.4	1.3	1.4		0.1	0.1		0.7				0.2			0.8	0.2	0.1
DON'T KNOW/REFUSED	24	8	15	5	5	4	4	1	0	5	9	5	1	16	23	9	4	1	4	1	13	18
MEAN	4.25	4.35	4.12	4.30	4.18	4.07	3.95	3.89	4.35	4.51	4.44	4.08	4.34	4.26	4.28	4.17	4.18	4.25	4.47	4.16	4.10	4.30
STANDARD DEVIATION	0.90	0.83	0.96	0.90	0.82	0.82	0.97	0.93	0.82	0.70	0.83	0.98	0.87	0.89	0.85	0.97	0.83	0.84	0.82	0.96	0.85	0.89
STANDARD ERROR	0.07	0.10	0.11	0.10	0.10	0.10	0.11	0.11	0.12	0.08	0.09	0.18	0.17	0.12	0.08	0.15	0.14	0.11	0.13	0.18	0.13	0.09

Table 18

ARMENIAN TRAVEL SURVEY

16A. HOW IMPORTANT WOULD THE FOLLOWING BE IN MOTIVATING YOU TO VISIT OR REVISIT ARMENIA
TO SEE YOUR ANCESTRAL HOMELAND

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			COLLG				
	TO	ARMENIA	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			COLLG									
	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====			
TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	OPRTR	OPRTR	ARRNG	-NET	< 18	ENIAN	ARM-	ATTND	1ST	2ND	3RD	OR		
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----		
TOTAL	591	289	302	118	118	120	117	120	170	298	335	129	101	254	467	186	115	196	162	104	181	345			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY IMPORTANT	390	236	153	85	49	67	63	56	147	259	265	74	63	177	315	128	86	149	146	62	104	226			
	66.0	81.8	50.8	72.0	41.5	55.8	53.8	46.7	86.5	87.1	78.9	57.9	62.8	69.7	67.5	69.0	74.9	76.2	90.2	59.5	57.6	65.5			
SOMEWHAT IMPORTANT	120	34	86	21	34	30	33	34	15	30	54	26	28	49	89	35	11	29	15	23	48	66			
	20.3	11.8	28.5	17.8	28.8	25.0	28.2	28.3	8.7	10.1	16.2	20.6	27.4	19.1	19.1	18.8	9.6	14.7	9.2	22.6	26.8	19.1			
NOT IMPORTANT	81	19	62	12	35	23	21	30	8	8	16	28	10	28	62	23	18	18	1	19	28	53			
	13.7	6.4	20.6	10.2	29.7	19.2	17.9	25.0	4.8	2.8	4.8	21.5	9.9	11.1	13.3	12.3	15.6	9.1	0.7	17.9	15.6	15.4			
DON'T KNOW/REFUSED	9	8	1	2	2	-	3	-	7	4	4	5	4	0	9	0	1	4	-	0	5	2			

Table 19

ARMENIAN TRAVEL SURVEY

16B. HOW IMPORTANT WOULD THE FOLLOWING BE IN MOTIVATING YOU TO VISIT OR REVISIT ARMENIA
TO EXPLORE YOUR ANCESTRAL HERITAGE

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA				COLLG		
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ARM- ASSOC	ARM- CHRRCH	1ST	2ND	3RD	OR											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR			
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----				
TOTAL	587	289	299	117	117	120	120	119	169	297	331	133	101	250	471	183	115	195	158	103	181	346			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
EXTREMELY IMPORTANT	342	197	145	73	46	62	60	58	122	227	232	75	55	148	278	114	59	131	115	54	111	203			
	58.2	68.3	48.5	62.4	39.3	51.7	50.0	48.7	72.3	76.5	70.1	56.6	54.9	59.3	59.0	62.6	51.8	67.5	73.0	52.2	61.0	58.7			
SOMEWHAT IMPORTANT	148	55	93	28	33	36	35	33	25	58	66	33	36	54	125	47	36	37	34	24	46	81			
	25.2	19.0	31.2	23.9	28.2	30.0	29.2	27.7	14.8	19.5	19.8	24.6	35.8	21.7	26.5	25.6	31.4	18.8	21.9	23.3	25.4	23.2			
NOT IMPORTANT	97	37	61	16	38	22	25	28	22	12	33	25	9	47	68	22	19	27	8	25	25	63			
	16.6	12.7	20.3	13.7	32.5	18.3	20.8	23.5	12.9	4.0	10.0	18.8	9.3	19.0	14.4	11.8	16.8	13.6	5.1	24.5	13.6	18.1			
DON'T KNOW/REFUSED	13	8	4	3	3	-	-	1	8	5	9	0	4	5	4	4	0	5	4	1	4	0			

Table 20

ARMENIAN TRAVEL SURVEY

16C. HOW IMPORTANT WOULD THE FOLLOWING BE IN MOTIVATING YOU TO VISIT OR REVISIT ARMENIA
TO VISIT FRIENDS OR RELATIVES

	ARMENIAN TRAVEL																						
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====												
	TO ARMENIA								ARM-	INT &	WOULD	ARM- MAKE			HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD	
	=====		=====						ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	=====			COLLG	
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	RLTVS	OPRTR	OPRTR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR	
	-----	-----	-----	-----	-----	-----	-----	-----	5 YRS	5 YRS	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
TOTAL	587	292	295	118	112	120	115	117	173	301	338	129	104	248	471	185	111	196	162	101	180	344	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
EXTREMELY IMPORTANT	249	192	57	58	22	33	29	21	105	186	227	35	43	118	214	86	51	101	130	42	29	135	
	42.4	65.6	19.4	49.2	19.6	27.5	25.2	17.9	60.4	61.7	67.1	27.4	41.8	47.6	45.4	46.6	46.0	51.5	80.3	41.1	16.1	39.3	
SOMEWHAT IMPORTANT	96	57	39	19	18	18	26	18	43	56	75	15	15	52	69	19	17	40	27	14	31	54	
	16.3	19.5	13.2	16.1	16.1	15.0	22.6	15.4	24.9	18.7	22.3	11.8	14.5	20.8	14.7	10.4	15.7	20.4	16.7	13.5	17.5	15.8	
NOT IMPORTANT	242	44	199	41	72	69	60	78	25	59	36	78	45	78	188	80	43	55	5	46	119	155	
	41.3	14.9	67.4	34.7	64.3	57.5	52.2	66.7	14.6	19.6	10.6	60.8	43.8	31.6	39.9	43.0	38.3	28.1	3.0	45.4	66.3	45.0	
DON'T KNOW/REFUSED	13	5	8	2	8	-	5	3	4	1	1	4	1	6	4	1	4	4	-	3	6	3	

Table 21

ARMENIAN TRAVEL SURVEY

16D. HOW IMPORTANT WOULD THE FOLLOWING BE IN MOTIVATING YOU TO VISIT OR REVISIT ARMENIA
TO CONDUCT BUSINESS OR EXPLORE BUSINESS OPPORTUNITIES

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									ARM-INT & WOULD	ARM-MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD						
	TO ARMENIA	CA	MA	NY	NJ	MI	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	1ST	2ND	3RD	OR				
	=====	=====	=====	=====	=====	=====	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	GEN	GEN	GEN	COLLG				
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	OR			
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----			
TOTAL	575	289	286	114	116	119	119	117	173	290	327	133	101	246	459	175	111	192	158	102	177	333		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY IMPORTANT	86	69	16	20	7	13	10	6	45	72	78	14	15	44	79	30	32	40	36	21	18	47		
	14.9	24.0	5.7	17.5	6.0	10.9	8.4	5.1	25.9	24.9	24.0	10.2	14.6	18.1	17.3	17.1	28.9	20.6	22.9	20.9	10.0	14.0		
SOMEWHAT IMPORTANT	119	64	55	26	18	20	19	12	38	75	84	26	23	59	94	41	16	44	35	12	33	68		
	20.8	22.2	19.3	22.8	15.5	16.8	16.0	10.3	21.9	26.0	25.6	19.9	23.3	23.8	20.6	23.6	14.2	23.1	22.4	11.5	18.9	20.3		
NOT IMPORTANT	370	155	214	68	91	86	90	99	90	143	165	93	62	143	285	104	63	108	86	69	126	219		
	64.3	53.8	75.0	59.6	78.4	72.3	75.6	84.6	52.2	49.2	50.4	69.8	62.1	58.1	62.1	59.2	56.9	56.2	54.7	67.6	71.1	65.7		
DON'T KNOW/REFUSED	25	8	17	6	4	1	1	3	4	12	13	0	4	8	17	12	4	8	4	1	8	13		

Table 22

ARMENIAN TRAVEL SURVEY

16E. HOW IMPORTANT WOULD THE FOLLOWING BE IN MOTIVATING YOU TO VISIT OR REVISIT ARMENIA
TO CONTRIBUTE TO THE DEVELOPMENT OF ARMENIA

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG						
	=====	=====	=====	=====	=====	=====	PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG							
	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR				
TOTAL	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----				
TOTAL	585	292	293	117	116	118	116	118	173	301	326	125	104	252	465	182	114	195	158	98	184	338			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
EXTREMELY IMPORTANT	305	212	94	68	36	50	40	40	136	221	233	56	59	147	256	97	83	116	116	58	67	175			
	52.2	72.5	32.0	58.1	31.0	42.4	34.5	33.9	78.8	73.4	71.3	44.6	56.2	58.3	55.0	53.3	73.0	59.4	73.6	59.0	36.6	51.7			
SOMEWHAT IMPORTANT	189	66	123	34	53	47	48	42	31	71	77	46	35	79	145	53	20	54	38	26	71	101			
	32.3	22.5	42.1	29.1	45.7	39.8	41.4	35.6	17.8	23.5	23.7	36.5	33.8	31.2	31.1	29.0	17.4	27.6	23.8	26.4	38.3	29.9			
NOT IMPORTANT	91	15	76	15	27	21	28	36	6	9	16	24	10	27	65	32	11	25	4	14	46	62			
	15.5	5.0	25.9	12.8	23.3	17.8	24.1	30.5	3.4	3.1	5.0	19.0	10.0	10.6	13.9	17.7	9.6	13.0	2.6	14.6	25.1	18.4			
DON'T KNOW/REFUSED	15	5	10	3	4	2	4	2	4	1	13	8	1	2	10	4	1	5	4	6	1	9			

Table 23

ARMENIAN TRAVEL SURVEY

17. HOW MUCH WOULD YOU LIKE TO VISIT OR REVISIT ARMENIA?

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	ARM- ENIA PAST 5 YRS	INT & WOULD NEXT 5 YRS	FRNDS RLTVS	TOUR OPRTR	ARM- ENIA TOUR OPRTR	MAKE OWN ARRNG -MNTS	HAVE INTER -NET ACCSS	CHIL- DREN < 18 IN HH	MEMBR ARM- ENIAN ASSOC	ATTND ARM- ENIAN CHRRCH	TIES TO ARMENIA			GRAD COLLG OR HIGHR
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	1ST GEN	2ND GEN	3RD GEN	-----
TOTAL	599	297	302	120	119	120	118	119	177	302	339	133	105	254	474	186	115	199	161	103	185	346
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NET: TOP 2 BOX	375	229	145	80	54	67	64	59	143	302	260	69	74	164	310	128	81	150	138	44	111	219
=====	62.6	77.3	48.1	66.7	45.4	55.8	54.2	49.6	80.8	100.0	76.7	51.9	70.4	64.4	65.3	68.7	70.0	75.1	85.6	42.6	60.1	63.4
EXTREMELY (5)	224	158	65	51	19	35	30	26	97	191	170	42	47	90	192	74	59	92	90	29	56	122
	37.3	53.3	21.7	42.5	16.0	29.2	25.4	21.8	54.7	63.1	50.1	31.3	44.6	35.5	40.5	39.6	51.1	46.3	55.9	28.1	30.4	35.3
VERY MUCH (4)	151	71	80	29	35	32	34	33	46	111	90	27	27	73	117	54	22	57	48	15	55	97
	25.2	24.0	26.5	24.2	29.4	26.7	28.8	27.7	26.1	36.9	26.5	20.5	25.9	28.9	24.8	29.1	19.0	28.8	29.7	14.6	29.6	28.1
SOMEWHAT (3)	141	53	88	27	32	32	27	36	26	-	63	45	19	52	103	35	24	40	19	41	43	77
	23.6	17.8	29.3	22.5	26.9	26.7	22.9	30.3	14.9		18.4	33.9	18.4	20.3	21.7	18.7	20.7	20.2	11.7	39.4	23.4	22.3
NET: BOTTOM 2 BOX	83	15	68	13	33	21	27	24	8	-	17	19	12	39	62	24	11	9	4	19	31	50
=====	13.9	5.0	22.6	10.8	27.7	17.5	22.9	20.2	4.3		4.9	14.2	11.1	15.2	13.0	12.6	9.3	4.7	2.7	18.0	16.5	14.4
NOT VERY MUCH (2)	40	5	35	6	16	12	14	12	-	-	10	10	7	17	33	14	6	6	4	6	13	20
	6.7	1.8	11.5	5.0	13.4	10.0	11.9	10.1			2.9	7.6	6.3	6.8	6.9	7.8	5.3	2.9	2.7	5.8	7.1	5.7
NOT AT ALL (1)	43	9	34	7	17	9	13	12	8	-	7	9	5	21	29	9	5	4	-	13	17	30
	7.2	3.2	11.1	5.8	14.3	7.5	11.0	10.1	4.3		2.0	6.6	4.9	8.4	6.1	4.9	3.9	1.8		12.2	9.4	8.7
DON'T KNOW/REFUSED	1	0	1	-	1	-	2	1	-	-	0	0	-	0	1	0	0	0	0	0	-	0
MEAN	3.79	4.22	3.36	3.92	3.19	3.60	3.46	3.41	4.27	4.63	4.20	3.62	3.99	3.76	3.87	3.91	4.08	4.15	4.39	3.41	3.65	3.76
STANDARD DEVIATION	1.22	1.01	1.25	1.18	1.27	1.22	1.29	1.22	1.01	0.48	0.97	1.19	1.15	1.24	1.20	1.15	1.14	0.96	0.80	1.29	1.25	1.24
STANDARD ERROR	0.08	0.10	0.11	0.11	0.12	0.11	0.12	0.11	0.14	0.05	0.09	0.16	0.19	0.13	0.09	0.15	0.17	0.12	0.12	0.20	0.15	0.11

Table 24

ARMENIAN TRAVEL SURVEY

18A. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA
YOU HAVE NOT HAD THE TIME TO DO SO

BASE: HAVE NEVER BEEN TO ARMENIA

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-	INT &	WOULD	ARM- MAKE		HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD	
	=====		=====						PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	=====			COLLG
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ARM-	ATTND	1ST	2ND	3RD
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
TOTAL	298	-	298	51	95	71	78	91	-	100	87	88	50	105	227	87	54	77	-	54	145	180
	100.0		100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0
EXTREMELY IMPORTANT	135	-	135	27	33	23	29	20	-	57	40	37	27	44	101	38	30	34	-	15	77	81
	45.4		45.4	52.9	34.7	32.4	37.2	22.0		57.0	45.3	41.9	55.1	41.7	44.5	43.7	56.5	44.6		26.8	53.4	45.1
SOMEWHAT IMPORTANT	72	-	72	11	22	21	25	32	-	21	19	24	13	26	60	32	13	17	-	16	34	54
	24.1		24.1	21.6	23.2	29.6	32.1	35.2		21.3	21.5	27.1	25.2	25.1	26.4	36.8	24.6	22.6		30.2	23.7	30.0
NOT IMPORTANT	91	-	91	13	40	27	24	39	-	22	29	27	10	35	66	17	10	25	-	23	33	45
	30.5		30.5	25.5	42.1	38.0	30.8	42.9		21.7	33.2	31.0	19.7	33.2	29.2	19.5	18.8	32.8		43.0	22.9	24.8
DON'T KNOW/REFUSED	5	-	5	1	-	-	2	3	-	0	4	1	-	0	1	4	-	-	-	0	0	1

Table 25

ARMENIAN TRAVEL SURVEY

18B. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA
YOU CANNOT AFFORD TO DO SO

BASE: HAVE NEVER BEEN TO ARMENIA

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													GRAD COLLG OR HIGHR
									ARM- ENIA	INT & WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA						
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ASSOC	ENIAN	ENIAN	1ST	2ND	3RD										
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN	OR		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	298	-	298	51	94	70	79	92	-	100	87	88	50	105	226	86	54	76	-	54	145	180		
	100.0		100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0		
EXTREMELY IMPORTANT	80	-	80	13	24	24	19	32	-	38	28	20	20	29	63	25	9	31	-	16	37	44		
	26.8		26.8	25.5	25.5	34.3	24.1	34.8		37.7	32.1	23.1	40.0	27.4	28.0	29.3	16.9	40.6		29.0	25.6	24.4		
SOMEWHAT IMPORTANT	96	-	96	19	24	12	18	24	-	30	26	25	12	36	69	28	23	24	-	20	48	52		
	32.1		32.1	37.3	25.5	17.1	22.8	26.1		29.8	30.2	27.9	23.9	34.2	30.6	31.9	43.1	31.2		37.9	33.0	29.0		
NOT IMPORTANT	123	-	123	19	46	34	42	36	-	32	33	43	18	40	93	34	21	22	-	18	60	84		
	41.1		41.1	37.3	48.9	48.6	53.2	39.1		32.5	37.7	49.0	36.1	38.4	41.4	38.8	40.1	28.2		33.1	41.4	46.6		
DON'T KNOW/REFUSED	5	-	5	1	1	1	1	2	-	-	4	0	0	0	1	4	-	0	-	1	-	1		

ARMENIAN TRAVEL SURVEY

18C. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA
THERE ARE TOO MANY OTHER PLACES YOU WANT TO VISIT

BASE: HAVE NEVER BEEN TO ARMENIA

	ARMENIAN TRAVEL																						
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====												GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA					
	PAST	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG										
	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	1ST	2ND	3RD	OR									
TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	HIGHR		
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----		
TOTAL	297	-	297	51	91	71	77	94	-	99	87	88	49	104	226	86	54	76	-	53	145	180	
	100.0		100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	
EXTREMELY IMPORTANT	78	-	78	16	15	9	17	18	-	17	18	20	12	32	64	23	2	14	-	8	45	53	
	26.2		26.2	31.4	16.5	12.7	22.1	19.1		16.9	20.6	23.1	25.2	30.5	28.2	27.2	4.5	18.7		14.6	31.0	29.5	
SOMEWHAT IMPORTANT	85	-	85	13	25	33	23	36	-	29	29	31	16	21	66	25	20	23	-	20	37	52	
	28.8		28.8	25.5	27.5	46.5	29.9	38.3		29.4	32.8	35.1	33.3	20.4	29.3	29.1	38.0	30.5		37.5	25.2	28.6	
NOT IMPORTANT	134	-	134	22	51	29	37	40	-	53	41	37	20	51	96	37	31	39	-	25	64	76	
	45.1		45.1	43.1	56.0	40.8	48.1	42.6		53.8	46.6	41.8	41.6	49.1	42.5	43.7	57.4	50.8		47.9	43.8	41.9	
DON'T KNOW/REFUSED	6	-	6	1	4	-	3	-		1	4	-	0	1	2	5	-	1	-	1	0	1	

Table 27

ARMENIAN TRAVEL SURVEY

18D. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA
ARMENIA IS TOO FAR TO TRAVEL

BASE: HAVE NEVER BEEN TO ARMENIA

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													GRAD
									ARM- ENIA	INT & WOULD	MAKE	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA				COLLG				
	PAST	NEXT	FRNDS	U.S.	ARM- ENIAN	OWN	INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	=====				COLLG									
	5 YRS	5 YRS	RLTVS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR										
TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR			
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----			
TOTAL	301	-	301	52	93	70	79	93	-	99	90	88	50	104	226	90	53	76	-	54	144	180		
	100.0		100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0		
EXTREMELY IMPORTANT	35	-	35	4	20	10	18	14	-	9	4	10	7	7	16	10	3	16	-	13	11	19		
	11.7		11.7	7.7	21.5	14.3	22.8	15.1		8.9	4.1	11.6	14.7	6.3	6.9	10.8	6.1	21.3		23.6	7.9	10.4		
SOMEWHAT IMPORTANT	82	-	82	15	17	20	22	27	-	25	26	30	16	25	60	15	8	23	-	19	30	54		
	27.3		27.3	28.8	18.3	28.6	27.8	29.0		25.4	28.9	33.8	32.9	24.4	26.6	17.2	14.8	30.2		35.3	20.7	29.9		
NOT IMPORTANT	184	-	184	33	56	40	39	52	-	65	60	48	26	72	150	65	42	37	-	22	103	107		
	61.0		61.0	63.5	60.2	57.1	49.4	55.9		65.7	67.0	54.6	52.3	69.3	66.5	72.1	79.1	48.5		41.1	71.4	59.7		
DON'T KNOW/REFUSED	2	-	2	-	2	1	1	1	-	0	1	-	-	1	1	1	1	0	-	-	1	1		

Table 28

ARMENIAN TRAVEL SURVEY

18E. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA
YOU ARE AFRAID YOU WOULD NOT LIKE ARMENIA

BASE: HAVE NEVER BEEN TO ARMENIA

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD COLLG OR HIGHR
									ARM- ENIA	INT & WOULD	MAKE ARRNG	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA									
	PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	ACCSS	IN HH	ASSOC	CHRRCH	1ST	2ND	3RD											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD				
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----				
TOTAL	287	-	287	48	94	70	80	93	-	100	84	81	50	105	226	87	54	69	-	50	145	173			
	100.0		100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0			
EXTREMELY IMPORTANT	11	-	11	2	2	3	2	3	-	4	5	1	-	5	6	-	0	5	-	5	5	2			
	3.7		3.7	4.2	2.1	4.3	2.5	3.2		4.1	5.4	1.1		5.0	2.8		0.7	6.6		9.7	3.7	0.9			
SOMEWHAT IMPORTANT	35	-	35	6	9	8	9	16	-	4	6	21	5	4	25	12	5	8	-	7	24	19			
	12.2		12.2	12.5	9.6	11.4	11.2	17.2		4.2	6.6	25.5	10.5	4.2	10.9	13.3	9.1	12.1		14.1	16.7	11.1			
NOT IMPORTANT	242	-	242	40	83	59	69	74	-	92	74	59	44	95	195	75	48	56	-	38	116	152			
	84.1		84.1	83.3	88.3	84.3	86.2	79.6		91.8	88.0	73.4	89.5	90.8	86.3	86.7	90.2	81.4		76.2	79.6	87.9			
DON'T KNOW/REFUSED	16	-	16	4	1	1	-	1	-	-	7	8	0	-	1	4	-	8	-	4	-	8			

Table 29

ARMENIAN TRAVEL SURVEY

18F. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT HAVING VISITED ARMENIA
IMMIGRATION ISSUES OR FORMALITIES

BASE: HAVE NEVER BEEN TO ARMENIA

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									ARM- ENIA	INT & WOULD	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA				GRAD			
	PAST	NEXT	FRNDS	U.S.	TOUR	ARRNG	INTER	ACCSS	IN HH	ASSOC	CHRRCH	1ST	2ND	3RD	OR									
	5 YRS	5 YRS	RLTVS	TOUR	OPRTR	-MNTS	-NET	< 18	ENIEN	ENIEN	1ST	2ND	3RD	OR										
TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	1ST	2ND	3RD	OR			
----	----	----	----	----	----	----	----	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	1ST	2ND	3RD	OR			
TOTAL	293	-	293	50	92	69	79	93	-	96	87	88	46	105	226	86	54	76	-	53	145	180		
	100.0		100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0		
EXTREMELY IMPORTANT	13	-	13	2	6	5	3	3	-	5	5	3	4	1	8	2	0	5	-	5	7	3		
	4.6		4.6	4.0	6.5	7.2	3.8	3.2		5.7	6.1	3.7	8.9	1.2	3.5	1.8	0.7	6.3		10.1	4.5	1.7		
SOMEWHAT IMPORTANT	37	-	37	7	8	7	6	14	-	9	12	20	1	10	19	14	5	12	-	13	12	17		
	12.5		12.5	14.0	8.7	10.1	7.6	15.1		9.4	14.0	22.3	3.0	9.9	8.5	16.5	9.7	16.1		24.9	8.3	9.5		
NOT IMPORTANT	243	-	243	41	78	57	70	76	-	82	70	65	40	93	199	71	48	59	-	34	127	160		
	82.9		82.9	82.0	84.8	82.6	88.6	81.7		84.9	79.9	73.9	88.1	88.8	88.0	81.7	89.6	77.6		65.0	87.2	88.8		
DON'T KNOW/REFUSED	10	-	10	2	3	2	1	1	-	4	4	-	4	1	1	4	-	0	-	2	0	1		

Table 30

ARMENIAN TRAVEL SURVEY

19A. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA
YOU DO NOT HAVE THE TIME TO DO SO

BASE: HAVE BEEN TO ARMENIA

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													GRAD OR COLLG OR HIGHR
									ARM- ENIA	INT & WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA						
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ASSOC	ENIAN	1ST	2ND	3RD											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	265	265	-	60	24	46	39	25	173	182	221	44	44	141	220	84	58	112	134	49	36	165		
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY IMPORTANT	89	89	-	21	6	14	10	6	70	58	81	15	16	49	76	21	11	32	54	14	10	65		
	33.7	33.7		35.0	25.0	30.4	25.6	24.0	40.1	32.0	36.6	33.7	36.6	35.1	34.7	24.9	19.0	28.3	40.7	27.9	28.8	39.3		
SOMEWHAT IMPORTANT	67	67	-	16	4	6	9	5	41	57	54	9	13	41	54	20	24	30	35	12	13	38		
	25.1	25.1		26.7	16.7	13.0	23.1	20.0	23.9	31.4	24.2	19.6	29.5	28.9	24.7	24.4	41.4	26.9	26.4	23.5	35.7	23.3		
NOT IMPORTANT	109	109	-	23	14	26	20	14	62	67	87	21	15	51	89	42	23	50	44	24	13	62		
	41.2	41.2		38.3	58.3	56.5	51.3	56.0	35.9	36.6	39.1	46.7	33.9	35.9	40.5	50.7	39.6	44.8	32.8	48.5	35.5	37.4		
DON'T KNOW/REFUSED	32	32	-	8	1	3	1	1	4	20	27	0	12	8	28	13	4	11	28	0	4	1		

Table 31

ARMENIAN TRAVEL SURVEY

19B. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA
YOU CANNOT AFFORD TO DO SO

BASE: HAVE BEEN TO ARMENIA

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													GRAD OR COLLG OR HIGHR
									ARM- ENIA	INT & WOULD	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA							
	PAST	NEXT	FRNDS	U.S.	TOUR	ARRNG	-NET	< 18	1ST	2ND	3RD													
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	269	269	-	61	24	46	37	26	173	182	221	44	47	137	228	87	58	112	134	49	40	164		
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY IMPORTANT	87	87	-	21	10	5	7	7	49	71	80	13	21	38	70	35	13	42	53	12	7	55		
	32.6	32.6		34.4	41.7	10.9	18.9	26.9	28.5	39.3	36.3	29.8	43.3	27.7	30.8	40.7	22.8	37.9	40.0	24.8	17.6	33.4		
SOMEWHAT IMPORTANT	43	43	-	9	3	13	5	9	28	25	40	6	2	22	37	13	10	22	28	5	6	30		
	15.9	15.9		14.8	12.5	28.3	13.5	34.6	16.2	13.6	17.8	14.2	3.3	16.0	16.4	14.4	17.8	20.1	21.2	11.1	15.4	18.0		
NOT IMPORTANT	139	139	-	31	11	28	25	10	96	86	102	25	25	77	120	39	34	47	52	32	27	80		
	51.6	51.6		50.8	45.8	60.9	67.6	38.5	55.3	47.2	45.9	56.0	53.4	56.3	52.8	44.9	59.3	42.1	38.8	64.1	67.0	48.7		
DON'T KNOW/REFUSED	28	28	-	7	1	3	3	-	4	20	27	1	8	12	21	9	4	12	28	-	0	1		

Table 32

ARMENIAN TRAVEL SURVEY

19C. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA
THERE ARE TOO MANY OTHER PLACES YOU WANT TO VISIT

BASE: HAVE BEEN TO ARMENIA

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA				COLLG		
	=====		ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====				OR							
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	HIGHR		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	269	269	-	61	24	45	39	26	177	182	221	44	47	141	224	84	58	112	134	49	40	164		
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY IMPORTANT	83	83	-	20	4	9	9	5	64	62	60	14	12	44	66	20	17	42	31	20	13	49		
	30.7	30.7		32.8	16.7	20.0	23.1	19.2	36.1	34.2	27.1	31.7	25.9	31.5	29.4	23.3	28.6	37.2	23.1	40.5	34.0	30.0		
SOMEWHAT IMPORTANT	93	93	-	22	7	13	9	7	52	57	79	14	17	54	81	34	30	25	44	17	17	58		
	34.7	34.7		36.1	29.2	28.9	23.1	26.9	29.6	31.2	35.6	32.4	34.8	38.2	36.1	40.6	51.8	22.0	32.7	33.4	43.0	35.0		
NOT IMPORTANT	93	93	-	19	13	23	21	14	61	63	83	16	19	43	77	30	11	45	59	13	9	57		
	34.6	34.6		31.1	54.2	51.1	53.8	53.8	34.2	34.7	37.3	35.9	39.2	30.3	34.6	36.0	19.5	40.7	44.2	26.1	23.0	35.0		
DON'T KNOW/REFUSED	28	28	-	7	1	4	1	-	-	20	27	0	8	8	24	13	4	11	28	-	0	1		

Table 33

ARMENIAN TRAVEL SURVEY

19D. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA
ARMENIA IS TOO FAR TO TRAVEL

BASE: HAVE BEEN TO ARMENIA

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													GRAD
									INT &	WOULD	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA				COLLG			
	=====		PAST	NEXT	FRNDS	U.S.	ENIAN	ARRNG	INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	=====				COLLG							
	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	-NET	< 18	IN HH	ASSOC	CHRRCH	1ST	2ND	3RD	OR		
TOTAL	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	272	272	-	62	24	46	38	25	177	186	225	44	47	141	228	87	58	115	137	49	40	164		
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY IMPORTANT	57	57	-	13	8	10	6	2	40	45	47	13	5	30	44	28	9	33	23	10	5	32		
	21.1	21.1		21.0	33.3	21.7	15.8	8.0	22.4	24.5	20.7	29.9	10.3	21.6	19.2	32.2	15.9	28.7	16.8	21.2	12.9	19.7		
SOMEWHAT IMPORTANT	72	72	-	16	7	15	10	7	47	48	59	15	10	38	61	23	16	21	42	14	8	52		
	26.4	26.4		25.8	29.2	32.6	26.3	28.0	26.4	26.1	26.3	32.9	20.9	26.8	27.0	26.9	28.3	18.3	30.9	28.2	19.7	31.5		
NOT IMPORTANT	143	143	-	33	9	21	22	16	90	92	119	16	33	73	123	36	32	61	72	25	27	80		
	52.5	52.5		53.2	37.5	45.7	57.9	64.0	51.2	49.4	53.0	37.2	68.8	51.6	53.9	40.9	55.8	53.0	52.3	50.6	67.5	48.9		
DON'T KNOW/REFUSED	24	24	-	6	1	3	2	1	0	16	23	1	8	8	20	9	4	8	24	-	-	1		

Table 34

ARMENIAN TRAVEL SURVEY

19E. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA
YOU DID NOT LIKE ARMENIA ON A PREVIOUS VISIT

BASE: HAVE BEEN TO ARMENIA

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD COLLG OR HIGHR
									INT &	WOULD	ARM- MAKE		HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA								
	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====														
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD												
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRC	GEN	GEN	GEN	HIGHR				
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----				
TOTAL	264	264	-	60	23	44	37	26	176	178	217	44	47	136	219	79	58	107	130	49	39	160			
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
EXTREMELY IMPORTANT	13	13	-	3	-	2	3	2	12	12	8	4	-	8	13	8	-	5	0	7	1	9			
	4.9	4.9		5.0		4.5	8.1	7.7	6.7	6.7	3.9	9.7		6.2	6.0	10.7		4.5	0.3	15.1	2.7	5.7			
SOMEWHAT IMPORTANT	5	5	-	1	1	-	3	1	4	1	1	0	-	0	5	0	0	1	1	0	0	4			
	2.0	2.0		1.7	4.3		8.1	3.8	2.2	0.4	0.3	1.0		0.2	2.4	0.6	0.8	1.1	0.4	0.5	0.6	2.8			
NOT IMPORTANT	246	246	-	56	22	42	31	23	160	165	207	39	47	128	201	70	57	101	129	41	38	146			
	93.1	93.1		93.3	95.7	95.5	83.8	88.5	91.0	92.8	95.7	89.2	100.0	93.6	91.7	88.7	99.2	94.4	99.3	84.4	96.7	91.5			
DON'T KNOW/REFUSED	33	33	-	8	2	5	3	-	1	24	32	1	8	13	29	17	4	16	31	0	1	6			

ARMENIAN TRAVEL SURVEY

19F. HOW IMPORTANT IS THE FOLLOWING REASON FOR NOT TAKING MORE TRIPS TO ARMENIA
IMMIGRATION ISSUES OR FORMALITIES

BASE: HAVE BEEN TO ARMENIA

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									INT &	MAKE														
			ARM- ENIA	LIKLY	WOULD	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA				GRAD							
	=====	PAST	NEXT	FRNDS	OPRTR	OPRTR	ARRNG	-NET	< 18	ASSOC	ENIAN	CHRC	1ST	2ND	3RD	OR								
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	TOUR	TOUR	-MNTS	ACCSS	IN HH	ASSOC	CHRC	1ST	2ND	3RD	OR			
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----			
TOTAL	260	260	-	59	22	45	39	24	169	177	217	41	43	140	216	84	57	107	134	46	36	160		
	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY IMPORTANT	29	29	-	7	-	4	6	2	20	24	24	8	4	16	29	8	12	17	13	11	4	14		
	11.3	11.3		11.9		8.9	15.4	8.3	12.0	13.4	11.3	20.8	9.1	11.7	13.4	10.0	21.1	16.2	9.4	24.3	11.2	8.5		
SOMEWHAT IMPORTANT	22	22	-	5	3	4	2	1	17	18	21	1	4	16	17	1	5	5	19	2	1	6		
	8.5	8.5		8.5	13.6	8.9	5.1	4.2	10.2	9.9	9.6	2.9	10.1	11.4	8.0	1.7	8.0	4.7	14.2	3.4	3.3	3.8		
NOT IMPORTANT	209	209	-	47	19	37	31	21	131	136	171	31	35	107	170	74	41	85	102	33	31	141		
	80.2	80.2		79.7	86.4	82.2	79.5	87.5	77.8	76.7	79.1	76.3	80.7	76.9	78.6	88.2	70.9	79.2	76.4	72.3	85.5	87.8		
DON'T KNOW/REFUSED	37	37	-	9	3	4	1	2	8	25	31	4	12	9	32	13	4	16	28	4	4	5		

Table 36

ARMENIAN TRAVEL SURVEY

20. IF YOU WERE TO VISIT ARMENIA, WHICH OF THE FOLLOWING WOULD YOU BE LIKELY TO DO?

	ARMENIAN TRAVEL																							
	EVER BEEN			STATE RESIDE IN						VSTD	E/VM	=====												
	TO ARMENIA									ARM-	INT &	WOULD	ARM-			MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
	=====			=====						PAST	NEXT	FRNDS	U.S.	TOUR	TOUR	ARRNG	INTER	DREN	ARM-	ARM-	=====	1ST	2ND	3RD
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	TOUR	OPRTR	OPRTR	-MNTS	-NET	< 18	ENIAN	ENIAN	ENIAN	1ST	2ND	3RD	OR	
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	
TOTAL	599	297	302	120	119	120	120	117	177	302	339	133	105	254	474	186	115	199	162	104	185	346		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
GENERAL SIGHTSEEING	522	254	269	105	97	108	107	103	148	274	295	121	96	220	433	169	105	172	137	87	167	307		
	87.2	85.5	88.9	87.5	81.5	90.0	89.2	88.0	83.7	90.7	87.0	91.1	91.6	86.8	91.3	90.8	90.7	86.0	85.1	83.5	90.3	88.8		
TRACE YOUR ROOTS	287	151	136	57	52	68	62	54	87	174	189	64	67	119	228	113	40	107	105	48	85	153		
	48.0	51.0	45.0	47.5	43.7	56.7	51.7	46.2	49.1	57.6	55.7	48.3	63.4	46.9	48.1	60.7	34.4	53.4	64.9	45.8	46.0	44.3		
VISIT MONASTERIES OR CHURCHES	501	246	255	103	84	98	93	97	144	265	302	100	96	206	398	160	98	177	145	74	154	279		
	83.6	82.9	84.3	85.8	70.6	81.7	77.5	82.9	81.3	87.6	88.9	74.9	91.9	81.3	83.9	85.7	85.4	88.6	89.7	71.1	82.9	80.6		
EXPERIENCE ARMENIAN MUSIC, LITERATURE, OR DANCE	482	236	247	98	91	96	89	92	142	269	293	110	86	205	376	156	99	175	144	67	146	276		
	80.6	79.4	81.7	81.7	76.5	80.0	74.2	78.6	79.9	89.2	86.2	82.6	81.9	80.8	79.3	83.5	85.7	87.9	89.4	65.0	78.8	79.7		
TAKE PART IN ACTIVE SPORTS OR RECREATION	187	99	88	40	30	31	26	33	54	116	138	55	17	75	139	72	33	76	62	30	55	106		
	31.2	33.2	29.3	33.3	25.2	25.8	21.7	28.2	30.7	38.6	40.7	41.5	16.0	29.7	29.4	38.8	28.7	38.3	38.4	28.7	29.7	30.6		
TAKE AN EDUCATIONAL COURSE	196	113	83	43	25	22	31	44	79	133	140	51	25	80	140	60	42	93	69	42	47	112		
	32.8	38.2	27.4	35.8	21.0	18.3	25.8	37.6	44.4	43.9	41.2	38.3	24.1	31.5	29.6	32.0	36.4	46.8	42.6	40.6	25.2	32.4		
DO VOLUNTEER WORK	317	167	150	68	46	48	58	54	109	198	201	78	65	131	244	104	64	122	90	46	98	174		
	52.9	56.1	49.8	56.7	38.7	40.0	48.3	46.2	61.4	65.5	59.4	58.9	61.7	51.7	51.4	55.8	55.8	61.1	55.6	44.2	52.8	50.2		
DO PAID WORK	149	92	57	33	22	20	22	19	62	111	121	35	27	64	123	50	32	72	51	15	47	77		
	24.9	31.1	18.8	27.5	18.5	16.7	18.3	16.2	35.3	36.7	35.6	26.6	25.6	25.4	25.9	26.8	27.5	35.9	31.6	14.3	25.2	22.2		
VISIT FRIENDS OR RELATIVES	339	248	91	76	45	47	47	38	140	231	339	56	59	170	283	120	66	135	156	56	61	180		
	56.7	83.6	30.2	63.3	37.8	39.2	39.2	32.5	79.1	76.5	100.0	42.1	56.3	67.1	59.6	64.1	57.1	67.6	96.8	54.1	33.2	52.0		
PURCHASE PROPERTY	146	112	33	35	7	14	21	12	76	123	120	16	41	68	126	52	38	59	66	17	32	72		
	24.4	37.9	11.1	29.2	5.9	11.7	17.5	10.3	43.1	40.6	35.4	12.3	39.0	26.6	26.5	27.8	32.7	29.5	40.6	16.6	17.5	20.9		
ATTEND CULTURAL EXCHANGE PROGRAMS OR EVENTS	274	146	128	56	57	49	47	50	92	164	185	65	68	101	233	91	61	98	90	31	91	148		
	45.8	49.2	42.4	46.7	47.9	40.8	39.2	42.7	51.8	54.4	54.6	48.7	64.8	39.8	49.2	48.8	53.2	49.1	55.5	30.2	49.0	42.7		
GET A HEALTH TREATMENT OR THERAPEUTIC SPA TREATMENT	163	111	53	37	22	19	22	17	69	121	145	34	35	69	138	50	40	71	77	22	30	82		
	27.3	37.3	17.5	30.8	18.5	15.8	18.3	14.5	38.7	40.0	42.7	25.3	33.2	27.3	29.0	26.8	34.5	35.8	47.7	21.3	16.2	23.7		

Table 36
(Continued)

ARMENIAN TRAVEL SURVEY

20. IF YOU WERE TO VISIT ARMENIA, WHICH OF THE FOLLOWING WOULD YOU BE LIKELY TO DO?

	EVER BEEN TO ARMENIA		STATE RESIDE IN						ARMENIAN TRAVEL														GRAD COLLG OR HIGHR	
									VSTD ARM- ENIA	E/VM INT & WOULD LIKLY VISIT U.S.	=====													
									PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	TOUR OPRTR	TOUR OPRTR	MAKE ARRNG -MNTS	HAVE INTER -NET	CHIL- DREN < 18	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA					
	TOTAL	YES	NO	CA	MA	NY	NJ	MI											1ST GEN	2ND GEN	3RD GEN			
	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----		----
NONE OF THESE	4	0	4	-	4	2	3	2	-	-	-	0	0	1	3	1	-	0	-	1	2	2		
	0.6	0.1	1.2		3.4	1.7	2.5	1.7				0.4	0.3	0.3	0.6	0.4		0.2		0.8	0.9	0.6		
DON'T KNOW/REFUSED	1	-	1	-	1	-	-	3	-	-	-	0	-	0	1	0	-	0	-	-	0	1		

Table 37

ARMENIAN TRAVEL SURVEY

21. ON A TRIP TO ARMENIA, WOULD YOU PREFER TO MAKE TRAVEL ARRANGEMENTS THROUGH A U.S. TOUR OPERATOR, THROUGH AN ARMENIAN TOUR OPERATOR, THROUGH FRIENDS OR RELATIVES LIVING IN ARMENIA, OR MAKE YOUR OWN ARRANGEMENTS?

	ARMENIAN TRAVEL																												
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA			GRAD COLLG
	TO ARMENIA								ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	INTER	ACCSS	< 18	1ST	2ND	3RD	OR								
	=====	YES	NO	CA	MA	NY	NJ	MI	PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	OPRTR	TOUR OPRTR	ARRNG -MNTS	-NET	IN	IN	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR						
TOTAL	526	275	251	105	103	108	110	102	168	271	312	133	105	254	429	154	101	170	146	93	159	311							
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0							
U.S. TOUR OPERATOR	133	45	88	23	33	38	38	43	20	52	56	133	-	-	99	34	26	46	13	36	46	79							
	25.3	16.3	35.2	21.9	32.0	35.2	34.5	42.2	12.1	19.0	17.9	100.0			23.1	22.0	26.0	27.3	8.9	39.0	29.1	25.3							
ARMENIAN TOUR OPERATOR	105	55	50	22	19	22	14	15	38	65	59	-	105	-	81	36	25	25	39	19	24	53							
	20.0	20.1	19.8	21.0	18.4	20.4	12.7	14.7	22.8	23.8	18.9		100.0		18.8	23.5	24.5	14.9	26.6	20.3	15.2	16.9							
FRIENDS OR RELATIVES LIVING IN ARMENIA	33	26	8	7	4	9	5	5	8	15	27	-	-	-	25	14	0	26	20	5	7	24							
	6.3	9.3	3.1	6.7	3.9	8.3	4.5	4.9	5.0	5.5	8.7				5.8	8.8	0.4	15.3	13.5	5.7	4.4	7.8							
MAKE OWN ARRANGEMENTS	254	149	105	53	47	39	53	39	101	140	170	-	-	254	225	70	50	72	75	32	82	156							
	48.3	54.2	41.9	50.5	45.6	36.1	48.2	38.2	60.1	51.6	54.5			100.0	52.4	45.6	49.1	42.4	51.0	35.0	51.3	50.1							
NONE OF THESE	14	9	5	2	6	5	2	7	4	9	9	-	-	-	8	5	1	9	7	2	2	7							
DON'T KNOW/REFUSED	60	13	47	13	11	7	8	11	5	22	18	-	-	-	38	28	13	21	8	9	24	29							

Table 38

ARMENIAN TRAVEL SURVEY

22. IF YOU WERE TO VISIT ARMENIA, ABOUT HOW LONG DO YOU THINK YOU WOULD GO FOR?

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM- ENIA	INT & WOULD	ARM- MAKE	HAVE	CHIL- DREN	MEMBR	ATTND	TIES TO ARMENIA	GRAD					
TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	5 YRS	5 YRS	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
TOTAL	573	288	285	115	110	118	116	112	169	301	326	133	96	248	463	174	115	195	154	96	180	333
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1 TO 7 NIGHTS (3.5)	76	11	65	12	22	24	29	23	9	15	24	20	14	36	67	24	8	11	-	18	42	52
	13.2	3.7	22.8	10.4	20.0	20.3	25.0	20.5	5.1	5.0	7.4	15.4	14.9	14.6	14.5	13.7	7.1	5.8		18.5	23.1	15.6
8 TO 14 NIGHTS (11)	228	94	134	41	54	63	59	61	52	105	93	44	41	104	191	61	50	71	37	28	83	138
	39.8	32.6	47.0	35.7	49.1	53.4	50.9	54.5	30.8	34.9	28.5	33.4	42.7	41.8	41.2	35.3	43.8	36.6	23.7	28.9	46.0	41.6
15 TO 21 NIGHTS (18)	105	62	43	22	23	16	15	14	35	56	64	39	8	39	77	29	28	20	28	28	35	55
	18.3	21.5	15.0	19.1	20.9	13.6	12.9	12.5	20.7	18.6	19.5	29.2	8.4	15.5	16.7	16.4	24.0	10.1	17.9	28.7	19.2	16.5
22 TO 28 NIGHTS (25)	38	36	2	9	3	2	4	5	20	32	36	4	12	10	25	13	4	24	27	1	5	18
	6.5	12.4	0.6	7.8	2.7	1.7	3.4	4.5	11.7	10.6	11.1	3.2	12.7	3.9	5.4	7.3	3.8	12.1	17.4	1.1	2.7	5.3
29 NIGHTS OR MORE (32)	127	86	42	31	8	13	9	9	54	93	109	25	21	60	103	47	24	69	63	22	16	70
	22.2	29.7	14.6	27.0	7.3	11.0	7.8	8.0	31.8	30.8	33.4	18.8	21.3	24.1	22.3	27.3	21.3	35.4	40.9	22.8	9.0	21.1
DON'T KNOW/REFUSED	27	8	18	5	10	2	4	8	8	1	13	1	9	6	13	13	1	5	7	7	6	14
MEAN	16.87	20.21	13.50	18.31	12.87	12.97	12.14	12.65	20.37	19.88	20.38	16.29	16.73	16.61	16.51	17.87	17.17	20.41	23.29	16.56	12.88	16.16
STANDARD DEVIATION	9.64	9.15	8.94	9.84	7.48	8.16	7.78	7.73	9.42	9.49	9.76	9.22	9.98	9.94	9.74	10.18	8.94	10.01	8.54	9.86	8.01	9.69
STANDARD ERROR	0.68	0.96	0.83	0.92	0.71	0.75	0.72	0.73	1.30	0.96	0.95	1.27	1.74	1.09	0.76	1.32	1.38	1.23	1.28	1.60	0.97	0.88

Table 39

ARMENIAN TRAVEL SURVEY

23. AND, WOULD YOU GO IN THE SPRING, SUMMER, FALL, OR WINTER?

	ARMENIAN TRAVEL																						
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====												GRAD COLLG
									ARM- ENIA	INT & LIKLY	WOULD VISIT	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA					
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR									
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR	
TOTAL	516	282	234	104	99	104	104	98	164	279	317	118	84	222	420	167	105	173	154	91	146	295	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
SPRING	199	76	123	41	43	30	39	30	53	81	99	62	30	75	144	60	29	69	42	28	70	114	
	38.5	27.0	52.5	39.4	43.4	28.8	37.5	30.6	32.2	29.1	31.3	52.5	35.3	33.8	34.2	35.8	27.4	40.2	27.3	30.3	47.9	38.6	
SUMMER	226	136	91	47	33	44	40	49	75	155	149	36	48	99	205	80	50	70	75	41	57	128	
	43.8	48.0	38.7	45.2	33.3	42.3	38.5	50.0	45.6	55.8	46.8	30.0	56.6	44.4	48.7	48.0	48.2	40.6	48.8	44.6	39.1	43.5	
FALL	75	59	16	12	22	29	24	19	36	38	58	17	7	44	57	16	26	33	26	23	15	49	
	14.6	21.0	6.8	11.5	22.2	27.9	23.1	19.4	22.2	13.8	18.2	14.4	8.1	19.9	13.5	9.3	24.4	19.2	16.6	25.2	10.0	16.5	
WINTER	16	11	5	4	1	1	1	-	-	4	12	4	-	4	15	11	-	-	11	-	4	4	
	3.1	3.9	2.0	3.8	1.0	1.0	1.0			1.3	3.6	3.1		2.0	3.6	6.8			7.2		3.0	1.4	
DON'T KNOW/REFUSED	84	15	69	16	21	16	16	22	13	23	22	15	21	32	55	20	11	27	7	13	40	51	

Table 40

ARMENIAN TRAVEL SURVEY

24. ON A TRIP TO ARMENIA, IN WHICH OF THE FOLLOWING TYPES OF ACCOMMODATION DO YOU THINK YOU WOULD STAY?

	ARMENIAN TRAVEL																									
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====														GRAD COLLG OR HIGHR
										ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA						
	PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	TOUR OPRTR	TOUR OPRTR	ARRNG -MNTS	-NET ACCSS	< 18 IN HH	ASSOC	ENIAN CHRCH	1ST GEN	2ND GEN	3RD GEN													
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	TOUR OPRTR	TOUR OPRTR	ARRNG -MNTS	-NET ACCSS	< 18 IN HH	ASSOC	ENIAN CHRCH	1ST GEN	2ND GEN	3RD GEN	OR HIGHR				
TOTAL	590	296	294	118	118	120	115	117	177	302	339	133	105	249	466	179	115	195	162	103	181	342				
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
HOTEL	412	162	250	77	97	93	98	106	95	192	179	119	69	147	322	120	81	135	63	80	157	236				
	69.8	54.7	85.1	65.3	82.2	77.5	85.2	90.6	53.7	63.6	52.9	89.2	65.8	58.9	69.1	67.3	70.9	69.2	38.9	77.2	86.4	69.0				
RENTED APARTMENT	84	55	29	19	8	12	13	9	38	58	57	10	18	43	65	18	9	39	39	10	27	50				
	14.2	18.5	9.9	16.1	6.8	10.0	11.3	7.7	21.5	19.1	16.9	7.3	17.5	17.1	13.9	9.8	8.0	20.0	24.3	9.6	14.7	14.7				
OWN PROPERTY	64	63	1	16	2	5	6	4	48	53	56	11	23	29	57	18	19	24	47	4	2	37				
	10.9	21.3	0.4	13.6	1.7	4.2	5.2	3.4	26.9	17.4	16.6	8.6	22.1	11.8	12.2	10.1	17.0	12.5	28.9	3.9	1.1	10.7				
B&B OR GUEST HOUSE	61	20	42	11	15	18	11	19	10	25	26	23	10	17	39	14	8	20	12	8	29	33				
	10.4	6.6	14.2	9.3	12.7	15.0	9.6	16.2	5.8	8.2	7.6	17.1	9.5	6.8	8.5	7.7	6.6	10.1	7.4	8.0	15.9	9.7				
HOSTEL	25	5	20	5	6	2	3	9	4	10	10	2	4	13	21	6	4	12	4	4	11	20				
	4.2	1.6	6.9	4.2	5.1	1.7	2.6	7.7	2.5	3.4	3.0	1.6	4.0	5.4	4.4	3.1	3.9	6.4	2.6	4.0	6.2	5.7				
WITH FRIENDS	101	74	27	23	16	14	9	7	57	81	84	2	21	56	86	22	14	43	46	10	22	73				
	17.2	25.1	9.2	19.5	13.6	11.7	7.8	6.0	32.0	26.9	24.9	1.6	19.7	22.6	18.4	12.2	12.6	22.0	28.7	9.5	12.2	21.4				
WITH RELATIVES	130	108	22	30	17	18	12	9	66	87	122	7	31	73	106	38	15	45	82	24	11	78				
	22.1	36.6	7.5	25.4	14.4	15.0	10.4	7.7	37.1	28.8	35.9	5.4	29.9	29.4	22.7	21.0	12.8	23.0	50.9	23.7	6.1	22.7				
NONE OF THESE	2	-	2	-	1	2	1	1	-	-	-	0	-	0	1	-	0	-	-	-	0	1				
	0.3		0.6		0.8	1.7	0.9	0.9				0.2		0.1	0.2		0.2				0.1	0.2				
DON'T KNOW/REFUSED	10	1	10	2	2	-	5	3	0	0	1	0	0	5	9	8	1	4	-	1	4	4				

Table 41

ARMENIAN TRAVEL SURVEY

25A. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
I FEEL I HAVE A GOOD UNDERSTANDING OF WHAT ARMENIA IS LIKE AS A TOURIST DESTINATION

	EVER BEEN		STATE RESIDE IN						ARMENIAN TRAVEL														GRAD
	TO ARMENIA								VSTD	E/VM													
	=====								ARM- ENIA	INT & WOULD LIKLY VISIT	U.S. FRNDS	ARM- ENIA	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA =====					COLLG
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST 5 YRS	NEXT 5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	1ST GEN	2ND GEN	3RD GEN	OR HIGHR	
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX	482	276	207	100	79	92	94	84	169	275	300	94	101	214	383	145	102	181	146	96	129	292	
=====	80.4	92.8	68.2	83.3	65.8	76.7	78.3	70.0	95.6	91.0	88.3	70.2	96.4	84.3	80.6	77.5	88.8	90.5	90.6	92.7	69.6	84.3	
AGREE STRONGLY (4)	351	237	114	78	42	55	52	45	156	228	247	58	74	160	276	102	77	139	127	68	75	205	
	58.5	79.9	37.6	65.0	35.0	45.8	43.3	37.5	88.2	75.4	72.9	43.5	70.6	63.0	58.1	54.9	67.2	69.8	78.6	65.6	40.6	59.2	
AGREE SOMEWHAT (3)	131	38	93	22	37	37	42	39	13	47	52	36	27	54	107	42	25	41	19	28	54	87	
	21.9	12.9	30.6	18.3	30.8	30.8	35.0	32.5	7.4	15.6	15.4	26.7	25.8	21.3	22.4	22.6	21.7	20.7	12.0	27.2	29.0	25.1	
NET: BOTTOM 2 BOX	87	12	75	15	31	19	18	26	4	22	22	31	3	29	68	28	13	14	8	5	42	42	
=====	14.5	4.2	24.6	12.5	25.8	15.8	15.0	21.7	2.3	7.2	6.3	23.4	2.8	11.3	14.2	15.2	10.9	7.0	4.8	4.9	22.6	12.1	
DISAGREE SOMEWHAT (2)	49	8	41	8	22	8	11	18	4	12	9	19	2	11	36	19	6	9	4	3	21	24	
	8.2	2.7	13.6	6.7	18.3	6.7	9.2	15.0	2.1	3.9	2.8	14.2	2.2	4.4	7.5	10.0	5.5	4.5	2.5	3.0	11.6	6.9	
DISAGREE STRONGLY (1)	38	4	33	7	9	11	7	8	0	10	12	12	1	18	32	10	6	5	4	2	20	18	
	6.3	1.5	11.0	5.8	7.5	9.2	5.8	6.7	0.2	3.3	3.6	9.2	0.6	7.0	6.7	5.2	5.4	2.5	2.3	1.9	11.0	5.2	
HAVE NO IDEA	31	9	22	5	10	9	8	10	4	5	18	8	1	11	25	14	0	5	7	2	14	13	
	5.1	3.0	7.2	4.2	8.3	7.5	6.7	8.3	2.1	1.8	5.3	6.4	0.8	4.4	5.2	7.3	0.3	2.5	4.6	2.3	7.8	3.7	
MEAN	3.40	3.77	3.02	3.49	3.02	3.23	3.24	3.10	3.88	3.66	3.67	3.12	3.68	3.47	3.39	3.37	3.51	3.62	3.75	3.60	3.08	3.44	
STANDARD DEVIATION	0.90	0.57	1.01	0.87	0.96	0.96	0.87	0.93	0.41	0.71	0.71	1.00	0.55	0.88	0.91	0.89	0.83	0.69	0.62	0.65	1.02	0.84	
STANDARD ERROR	0.06	0.06	0.10	0.08	0.09	0.09	0.08	0.09	0.06	0.07	0.07	0.14	0.09	0.10	0.07	0.12	0.13	0.09	0.09	0.10	0.13	0.08	

Table 42

ARMENIAN TRAVEL SURVEY

25B. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
AN EASY PLACE TO GET TO

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-ENIA	INT & LIKLY	WOULD VISIT	U.S. TOUR	ARM-ENIAN TOUR	MAKE OWN ARRNG	HAVE INTER	CHIL-DREN	MEMBR ARM-ENIAN	ATTND ARM-ENIAN	TIES TO ARMENIA			GRAD COLLG OR
	=====		=====						PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	OPRTR	OPRTR	-MNTS	-NET ACCSS	< 18 IN HH	ASSOC	CHRCH	1ST GEN	2ND GEN	3RD GEN	HIGHR
	TOTAL	YES	NO	CA	MA	NY	NJ	MI														
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NET: TOP 2 BOX	374	244	129	83	42	53	57	60	157	232	260	70	75	175	303	114	78	148	132	65	83	209
=====	62.3	82.2	42.7	69.2	35.0	44.2	47.5	50.0	88.4	76.7	76.5	52.4	71.4	68.9	63.7	61.1	67.8	74.1	81.7	63.0	44.8	60.4
AGREE STRONGLY (4)	178	134	43	40	23	21	22	26	99	125	132	32	36	90	139	58	30	85	59	36	45	94
	29.6	45.2	14.3	33.3	19.2	17.5	18.3	21.7	56.0	41.4	39.0	23.7	34.4	35.5	29.3	31.1	25.7	42.5	36.8	34.3	24.2	27.1
AGREE SOMEWHAT (3)	196	110	86	43	19	32	35	34	57	107	127	38	39	85	164	56	49	63	72	30	38	116
	32.7	37.0	28.4	35.8	15.8	26.7	29.2	28.3	32.4	35.3	37.5	28.7	37.0	33.4	34.4	30.1	42.2	31.7	44.8	28.7	20.6	33.4
NET: BOTTOM 2 BOX	162	50	111	26	60	50	45	38	20	60	65	45	17	68	124	45	29	44	30	29	67	101
=====	27.0	17.0	36.8	21.7	50.0	41.7	37.5	31.7	11.4	19.7	19.0	33.5	16.5	26.7	26.1	24.3	25.2	21.9	18.3	28.1	36.1	29.3
DISAGREE SOMEWHAT (2)	113	41	73	19	43	30	29	23	17	46	48	32	14	46	86	39	23	28	24	20	47	76
	18.9	13.7	24.0	15.8	35.8	25.0	24.2	19.2	9.6	15.3	14.1	24.3	13.5	18.1	18.1	20.7	20.2	13.8	15.2	19.0	25.3	22.0
DISAGREE STRONGLY (1)	48	10	39	7	17	20	16	15	3	14	17	12	3	22	38	7	6	16	5	9	20	25
	8.1	3.3	12.8	5.8	14.2	16.7	13.3	12.5	1.7	4.5	4.9	9.3	2.9	8.6	8.1	3.7	5.0	8.1	3.2	9.1	10.8	7.2
HAVE NO IDEA	65	2	62	11	18	17	18	22	0	11	15	19	13	11	48	27	8	8	-	9	35	36
	10.8	0.8	20.5	9.2	15.0	14.2	15.0	18.3	0.3	3.5	4.4	14.1	12.1	4.4	10.1	14.5	6.9	4.0		8.9	19.1	10.3
MEAN	2.94	3.25	2.56	3.06	2.47	2.52	2.62	2.72	3.43	3.18	3.16	2.78	3.17	3.00	2.95	3.04	2.95	3.13	3.15	2.97	2.72	2.89
STANDARD DEVIATION	0.95	0.82	0.97	0.90	1.02	1.03	1.00	1.02	0.74	0.86	0.86	0.97	0.81	0.96	0.94	0.88	0.84	0.95	0.79	1.00	1.04	0.93
STANDARD ERROR	0.07	0.09	0.10	0.09	0.10	0.10	0.10	0.10	0.10	0.09	0.08	0.14	0.14	0.11	0.08	0.12	0.14	0.12	0.12	0.16	0.14	0.09

Table 43

ARMENIAN TRAVEL SURVEY

25C. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A SAFE COUNTRY IN WHICH TO TRAVEL

	ARMENIAN TRAVEL																						
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====												
	TO ARMENIA								ARM-	INT &	WOULD	ARM-		MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD	
	=====		=====						ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	CHIL-	ARM-	ATTND	=====			COLLG	
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR	
----	----	----	----	----	----	----	----	----	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR	
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX	458	270	188	93	84	88	94	88	165	257	290	89	92	205	373	155	94	167	146	76	128	274	
=====	76.4	91.1	62.0	77.5	70.0	73.3	78.3	73.3	93.3	85.0	85.3	66.5	87.5	80.7	78.4	83.2	81.9	83.5	90.4	73.2	69.1	79.1	
AGREE STRONGLY (4)	281	193	88	59	47	55	47	42	131	194	208	53	65	118	216	102	46	121	114	42	64	156	
	46.9	65.2	28.9	49.2	39.2	45.8	39.2	35.0	73.7	64.2	61.3	39.9	62.3	46.3	45.4	54.8	39.9	60.7	70.9	40.6	34.7	45.0	
AGREE SOMEWHAT (3)	177	77	100	34	37	33	47	46	35	63	81	35	26	88	157	53	48	46	32	34	64	118	
	29.5	25.9	33.0	28.3	30.8	27.5	39.2	38.3	19.5	20.8	24.0	26.6	25.2	34.4	33.0	28.5	42.0	22.8	19.5	32.6	34.4	34.1	
NET: BOTTOM 2 BOX	73	17	55	14	16	15	18	15	8	26	27	23	8	32	61	10	15	22	8	18	30	45	
=====	12.1	5.9	18.2	11.7	13.3	12.5	15.0	12.5	4.6	8.7	8.1	17.6	7.5	12.4	12.9	5.5	13.4	11.0	4.8	17.7	16.3	12.9	
DISAGREE SOMEWHAT (2)	51	17	34	10	11	11	12	7	8	22	19	14	3	25	41	8	8	17	8	14	19	29	
	8.4	5.6	11.3	8.3	9.2	9.2	10.0	5.8	4.4	7.1	5.5	10.5	3.0	10.0	8.5	4.2	6.6	8.4	4.8	13.7	10.0	8.2	
DISAGREE STRONGLY (1)	22	1	21	4	5	4	6	8	0	5	9	9	5	6	21	2	8	5	-	4	12	16	
	3.6	0.3	6.9	3.3	4.2	3.3	5.0	6.7	0.2	1.5	2.6	7.0	4.6	2.4	4.4	1.3	6.8	2.5		4.0	6.3	4.7	
HAVE NO IDEA	69	9	60	13	20	17	8	17	4	19	22	21	5	17	41	21	5	11	8	9	27	28	
	11.5	3.0	19.9	10.8	16.7	14.2	6.7	14.2	2.1	6.4	6.6	16.0	5.0	6.9	8.7	11.3	4.7	5.5	4.8	9.0	14.7	8.0	
MEAN	3.35	3.61	3.05	3.38	3.26	3.35	3.21	3.18	3.70	3.58	3.54	3.18	3.53	3.34	3.31	3.54	3.21	3.50	3.69	3.21	3.14	3.30	
STANDARD DEVIATION	0.82	0.61	0.92	0.81	0.85	0.82	0.84	0.87	0.56	0.70	0.73	0.95	0.78	0.77	0.83	0.66	0.86	0.77	0.56	0.86	0.90	0.83	
STANDARD ERROR	0.06	0.06	0.09	0.08	0.08	0.08	0.08	0.09	0.08	0.07	0.07	0.14	0.13	0.09	0.07	0.09	0.14	0.10	0.08	0.14	0.12	0.08	

Table 44

ARMENIAN TRAVEL SURVEY

25D. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A GOOD PLACE TO TRAVEL WITH CHILDREN

	EVER BEEN TO ARMENIA		STATE RESIDE IN						ARMENIAN TRAVEL														GRAD COLLG OR HIGHR
									VSTD ARM- ENIA PAST	E/VM INT & WOULD LIKLY VISIT NEXT	FRNDS RLTVS	U.S. TOUR	ARM- ENIAN TOUR	MAKE OWN ARRNG	HAVE INTER -NET	CHIL- DREN < 18	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA =====	1ST GEN	2ND GEN	3RD GEN	
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX =====	409	272	137	89	60	64	64	57	166	256	292	70	89	185	336	145	86	158	154	65	81	227	
	68.2	91.6	45.3	74.2	50.0	53.3	53.3	47.5	93.4	84.7	85.9	52.2	84.7	72.9	70.7	77.5	74.4	79.3	95.2	62.3	43.7	65.5	
AGREE STRONGLY (4)	303	235	68	71	20	37	43	28	149	218	246	43	67	140	243	105	61	128	140	39	48	165	
	50.4	79.2	22.3	59.2	16.7	30.8	35.8	23.3	84.1	72.3	72.5	32.3	63.5	55.2	51.1	56.5	52.7	64.1	86.7	37.4	25.7	47.7	
AGREE SOMEWHAT (3)	107	37	70	18	40	27	21	29	17	37	46	26	22	45	93	39	25	30	14	26	33	62	
	17.8	12.4	23.0	15.0	33.3	22.5	17.5	24.2	9.3	12.3	13.4	19.8	21.3	17.7	19.6	21.0	21.7	15.1	8.5	24.8	18.0	17.8	
NET: BOTTOM 2 BOX =====	93	14	79	14	31	28	36	32	6	20	27	32	4	41	69	18	14	21	4	22	53	56	
	15.4	4.6	26.0	11.7	25.8	23.3	30.0	26.7	3.5	6.5	8.0	24.3	3.9	16.0	14.5	9.5	12.0	10.7	2.5	20.9	28.5	16.2	
DISAGREE SOMEWHAT (2)	63	13	50	10	20	18	26	15	6	14	18	19	4	27	43	14	9	13	4	14	34	40	
	10.5	4.2	16.5	8.3	16.7	15.0	21.7	12.5	3.4	4.5	5.3	14.0	3.4	10.8	9.1	7.3	7.6	6.6	2.5	13.8	18.3	11.5	
DISAGREE STRONGLY (1)	30	1	29	4	11	10	10	17	0	6	9	14	0	13	26	4	5	8	-	7	19	16	
	5.0	0.4	9.4	3.3	9.2	8.3	8.3	14.2	0.1	2.0	2.7	10.3	0.5	5.2	5.4	2.2	4.4	4.1		7.1	10.2	4.7	
HAVE NO IDEA	98	11	87	17	29	28	20	31	5	27	21	31	12	28	70	24	16	20	4	17	52	63	
	16.4	3.8	28.7	14.2	24.2	23.3	16.7	25.8	3.0	8.9	6.1	23.6	11.4	11.1	14.8	13.1	13.5	10.0	2.3	16.8	27.8	18.3	
MEAN	3.36	3.77	2.82	3.51	2.76	2.99	2.97	2.76	3.83	3.70	3.66	2.97	3.67	3.38	3.37	3.52	3.42	3.55	3.86	3.11	2.82	3.33	
STANDARD DEVIATION	0.92	0.54	1.02	0.83	0.94	1.02	1.05	1.10	0.47	0.66	0.71	1.07	0.58	0.91	0.91	0.76	0.86	0.82	0.41	0.98	1.07	0.92	
STANDARD ERROR	0.07	0.06	0.11	0.08	0.10	0.11	0.10	0.12	0.06	0.07	0.07	0.17	0.10	0.11	0.08	0.10	0.14	0.11	0.06	0.17	0.15	0.09	

Table 45

ARMENIAN TRAVEL SURVEY

25E. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
THERE IS MUCH TO SEE AND DO THERE

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====												GRAD
										ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA			COLLG OR	
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	INTER	< 18	ARM- ENIAN	ARM- ENIAN	1ST	2ND	3RD	GEN	GEN	GEN	HIGHR							
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	-NET	ACCSS	IN HH	ASSOC	CHRCH	1ST	2ND	3RD	HIGHR	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
NET: TOP 2 BOX	516	282	233	105	99	95	102	96	172	296	310	112	102	212	408	158	111	190	157	90	144	300		
=====	86.0	95.1	77.0	87.5	82.5	79.2	85.0	80.0	97.3	97.9	91.2	84.3	97.0	83.4	85.8	84.8	96.4	94.9	97.5	86.4	77.6	86.4		
AGREE STRONGLY (4)	401	252	149	86	63	65	61	64	149	265	271	82	87	163	316	129	77	155	149	73	96	232		
	66.8	84.7	49.2	71.7	52.5	54.2	50.8	53.3	84.4	87.9	79.8	61.2	82.9	64.3	66.4	68.9	67.0	77.5	92.2	70.6	51.6	67.0		
AGREE SOMEWHAT (3)	115	31	84	19	36	30	41	32	23	30	39	31	15	49	92	30	34	35	9	16	48	67		
	19.2	10.4	27.9	15.8	30.0	25.0	34.2	26.7	13.0	10.0	11.4	23.2	14.0	19.1	19.4	16.0	29.5	17.4	5.3	15.8	26.0	19.4		
NET: BOTTOM 2 BOX	44	14	30	8	10	11	10	13	5	5	21	10	1	30	41	15	3	5	4	6	22	24		
=====	7.3	4.7	9.7	6.7	8.3	9.2	8.3	10.8	2.7	1.8	6.2	7.1	1.1	12.0	8.6	8.3	2.3	2.6	2.5	5.9	12.0	6.9		
DISAGREE SOMEWHAT (2)	28	9	19	5	7	9	6	7	4	5	13	8	1	18	27	11	2	5	4	5	8	17		
	4.7	3.2	6.1	4.2	5.8	7.5	5.0	5.8	2.5	1.6	3.8	5.9	1.1	7.2	5.8	6.0	1.9	2.3	2.5	5.2	4.6	5.0		
DISAGREE STRONGLY (1)	16	5	11	3	3	2	4	6	0	1	8	2	-	12	14	4	0	1	-	1	14	6		
	2.6	1.6	3.6	2.5	2.5	1.7	3.3	5.0	0.2	0.2	2.4	1.2		4.8	2.8	2.2	0.4	0.3		0.7	7.4	1.9		
HAVE NO IDEA	40	0	40	7	11	14	8	11	-	1	9	11	2	12	26	13	1	5	-	8	19	23		
	6.7	0.1	13.2	5.8	9.2	11.7	6.7	9.2		0.3	2.6	8.5	1.9	4.6	5.6	6.9	1.2	2.5		7.7	10.4	6.7		
MEAN	3.61	3.78	3.41	3.66	3.46	3.49	3.42	3.41	3.81	3.86	3.73	3.58	3.83	3.50	3.58	3.63	3.65	3.76	3.90	3.69	3.36	3.63		
STANDARD DEVIATION	0.71	0.57	0.80	0.69	0.74	0.73	0.76	0.84	0.46	0.41	0.65	0.68	0.40	0.84	0.74	0.71	0.54	0.50	0.38	0.61	0.91	0.68		
STANDARD ERROR	0.05	0.06	0.08	0.06	0.07	0.07	0.07	0.08	0.06	0.04	0.06	0.10	0.07	0.09	0.06	0.09	0.08	0.06	0.06	0.10	0.11	0.06		

Table 46

ARMENIAN TRAVEL SURVEY

25F. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
HAS EXCELLENT OPPORTUNITIES TO EXPLORE MY HERITAGE

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-	INT &	WOULD	ARM- MAKE			HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
	=====		=====						ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ATTND	=====			COLLG
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR
----	----	----	----	----	----	----	----	----	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NET: TOP 2 BOX	518	276	242	106	89	103	103	97	171	287	314	110	99	220	414	167	97	181	158	76	161	300
=====	86.4	93.0	79.9	88.3	74.2	85.8	85.8	80.8	96.7	95.0	92.6	82.9	94.3	86.7	87.0	89.5	84.2	90.4	97.7	73.6	87.0	86.7
AGREE STRONGLY (4)	423	232	191	89	61	77	83	75	142	255	273	91	83	174	334	143	77	155	145	56	125	242
	70.5	78.1	63.2	74.2	50.8	64.2	69.2	62.5	80.0	84.3	80.4	68.2	78.6	68.4	70.2	76.5	66.5	77.4	89.6	53.8	67.3	69.9
AGREE SOMEWHAT (3)	95	44	51	17	28	26	20	22	29	32	41	20	17	47	80	24	20	26	13	20	36	58
	15.9	14.9	16.8	14.2	23.3	21.7	16.7	18.3	16.6	10.7	12.2	14.7	15.7	18.3	16.8	13.0	17.6	13.0	8.1	19.7	19.6	16.7
NET: BOTTOM 2 BOX	45	11	35	8	17	7	11	12	1	5	9	15	4	20	33	6	13	14	-	19	13	30
=====	7.6	3.6	11.5	6.7	14.2	5.8	9.2	10.0	0.8	1.8	2.7	10.9	3.9	7.8	7.0	3.2	11.4	6.8		17.8	6.9	8.6
DISAGREE SOMEWHAT (2)	28	9	19	5	9	4	10	4	1	1	5	9	4	13	21	5	9	6	-	14	4	20
	4.6	2.9	6.2	4.2	7.5	3.3	8.3	3.3	0.6	0.3	1.4	6.8	3.9	5.1	4.3	2.8	7.8	2.8		13.2	2.0	5.9
DISAGREE STRONGLY (1)	18	2	16	3	8	3	1	8	0	5	4	5	-	7	13	1	4	8	-	5	9	9
	3.0	0.6	5.3	2.5	6.7	2.5	0.8	6.7	0.2	1.5	1.3	4.1		2.7	2.7	0.4	3.6	4.0		4.7	4.8	2.7
HAVE NO IDEA	36	10	26	6	14	10	6	11	5	10	16	8	2	14	28	14	5	5	4	9	11	17
	6.0	3.5	8.5	5.0	11.7	8.3	5.0	9.2	2.6	3.2	4.7	6.2	1.8	5.5	6.0	7.3	4.5	2.7	2.3	8.6	6.1	4.8
MEAN	3.64	3.77	3.51	3.68	3.34	3.61	3.62	3.50	3.81	3.84	3.80	3.57	3.76	3.61	3.64	3.79	3.54	3.68	3.92	3.34	3.59	3.62
STANDARD DEVIATION	0.72	0.53	0.86	0.68	0.92	0.69	0.68	0.88	0.42	0.49	0.52	0.81	0.51	0.72	0.70	0.50	0.80	0.73	0.28	0.91	0.77	0.73
STANDARD ERROR	0.05	0.06	0.08	0.06	0.09	0.07	0.06	0.08	0.06	0.05	0.05	0.12	0.09	0.08	0.06	0.07	0.13	0.09	0.04	0.15	0.10	0.07

Table 47

ARMENIAN TRAVEL SURVEY

25G. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
AN AFFORDABLE PLACE TO GET TO

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA			GRAD COLLG OR
	=====		=====						PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	TOUR OPTR	TOUR OPTR	ARRNG -MNTS	-NET	< 18 IN HH	ENIAN ASSOC	ENIAN CHRCH	1ST GEN	2ND GEN	3RD GEN	HIGHR
	TOTAL	YES	NO	CA	MA	NY	NJ	MI														
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NET: TOP 2 BOX	409	246	162	88	52	73	71	65	148	252	263	80	76	176	320	113	88	147	137	68	92	233
=====	68.1	82.9	53.6	73.3	43.3	60.8	59.2	54.2	83.3	83.3	77.5	60.2	72.4	69.3	67.3	60.5	76.2	73.6	84.8	65.5	49.7	67.1
AGREE STRONGLY (4)	230	156	74	54	17	25	30	23	113	145	156	40	54	81	183	66	45	93	92	29	59	138
	38.3	52.5	24.3	45.0	14.2	20.8	25.0	19.2	63.6	47.9	45.9	30.2	51.0	32.0	38.4	35.1	39.2	46.8	56.7	28.3	31.8	39.7
AGREE SOMEWHAT (3)	179	90	89	34	35	48	41	42	35	107	107	40	23	95	137	47	43	54	46	39	33	95
	29.8	30.4	29.3	28.3	29.2	40.0	34.2	35.0	19.7	35.4	31.6	29.9	21.5	37.3	28.9	25.4	37.1	26.8	28.2	37.2	17.9	27.5
NET: BOTTOM 2 BOX	93	33	60	15	40	20	24	27	22	32	43	26	9	49	83	39	15	26	13	15	43	66
=====	15.5	11.2	19.8	12.5	33.3	16.7	20.0	22.5	12.2	10.7	12.7	19.9	8.9	19.1	17.4	21.0	12.9	12.8	8.3	14.9	23.1	18.9
DISAGREE SOMEWHAT (2)	65	27	38	10	28	15	20	19	16	22	33	19	7	31	57	32	12	19	13	12	27	43
	10.8	9.1	12.4	8.3	23.3	12.5	16.7	15.8	9.1	7.2	9.6	14.3	7.0	12.3	11.9	17.3	10.4	9.5	8.3	11.7	14.5	12.3
DISAGREE STRONGLY (1)	29	6	22	5	12	5	4	8	5	10	10	7	2	17	26	7	3	7	-	3	16	23
	4.8	2.2	7.3	4.2	10.0	4.2	3.3	6.7	3.1	3.4	3.0	5.6	1.9	6.8	5.5	3.7	2.6	3.3		3.2	8.5	6.7
HAVE NO IDEA	98	17	81	17	28	27	25	28	8	18	33	27	20	29	73	34	12	27	11	20	51	48
	16.4	5.8	26.7	14.2	23.3	22.5	20.8	23.3	4.6	6.0	9.9	20.0	18.6	11.6	15.3	18.5	10.8	13.5	6.9	19.6	27.3	13.9
MEAN	3.21	3.42	2.96	3.33	2.62	3.00	3.02	2.87	3.51	3.36	3.34	3.06	3.49	3.07	3.18	3.13	3.27	3.35	3.52	3.13	3.00	3.16
STANDARD DEVIATION	0.88	0.76	0.95	0.84	0.94	0.81	0.84	0.89	0.80	0.78	0.80	0.92	0.75	0.90	0.91	0.90	0.78	0.83	0.66	0.80	1.06	0.94
STANDARD ERROR	0.07	0.08	0.10	0.08	0.10	0.08	0.09	0.09	0.11	0.08	0.08	0.14	0.14	0.10	0.08	0.13	0.13	0.11	0.10	0.14	0.15	0.09

Table 48

ARMENIAN TRAVEL SURVEY

25H. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
AN AFFORDABLE PLACE TO TRAVEL ONCE YOU ARE THERE

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====												GRAD
										ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA					
	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====	COLLG												
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ARM-	1ST	2ND	3RD	OR										
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN	HIGHR			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX	496	289	207	104	88	88	89	74	175	281	312	100	93	214	391	153	109	182	157	81	134	281		
=====	82.7	97.4	68.4	86.7	73.3	73.3	74.2	61.7	98.6	93.0	92.0	75.1	88.4	84.3	82.2	82.1	94.2	91.1	97.5	78.1	72.4	81.0		
AGREE STRONGLY (4)	364	244	120	81	45	59	51	42	143	224	250	69	73	162	292	126	69	127	140	57	88	209		
	60.7	82.3	39.5	67.5	37.5	49.2	42.5	35.0	80.6	74.2	73.7	52.0	69.7	63.7	61.3	67.4	59.5	63.6	86.9	55.2	47.5	60.2		
AGREE SOMEWHAT (3)	132	45	87	23	43	29	38	32	32	57	62	31	20	52	99	27	40	55	17	24	46	72		
	22.0	15.1	28.8	19.2	35.8	24.2	31.7	26.7	18.0	18.8	18.3	23.1	18.7	20.6	20.8	14.7	34.7	27.4	10.5	23.0	25.0	20.8		
NET: BOTTOM 2 BOX	7	1	6	1	2	1	4	6	1	1	5	5	1	1	6	1	1	1	0	5	2	5		
=====	1.2	0.5	2.0	0.8	1.7	0.8	3.3	5.0	0.6	0.4	1.3	3.5	0.5	0.5	1.3	0.6	1.2	0.3	0.2	4.4	0.9	1.6		
DISAGREE SOMEWHAT (2)	6	1	5	1	2	-	4	3	1	1	4	4	1	1	5	1	1	1	-	5	1	4		
	1.1	0.3	1.8	0.8	1.7		3.3	2.5	0.4	0.3	1.2	3.3	0.5	0.3	1.1	0.4	0.8	0.3		4.4	0.5	1.3		
DISAGREE STRONGLY (1)	1	0	1	-	-	1	-	3	0	0	0	0	-	1	1	0	0	-	0	-	1	1		
	0.2	0.1	0.2			0.8		2.5	0.2	0.1	0.1	0.2		0.2	0.2	0.2	0.3		0.2		0.4	0.3		
HAVE NO IDEA	96	6	90	15	30	31	27	40	1	20	23	29	12	39	78	32	5	17	4	18	50	60		
	16.0	2.1	29.7	12.5	25.0	25.8	22.5	33.3	0.8	6.5	6.6	21.4	11.1	15.2	16.5	17.3	4.6	8.7	2.3	17.4	26.7	17.4		
MEAN	3.71	3.84	3.53	3.76	3.48	3.64	3.51	3.41	3.80	3.79	3.77	3.62	3.78	3.74	3.72	3.81	3.61	3.69	3.89	3.61	3.63	3.71		
STANDARD DEVIATION	0.50	0.39	0.56	0.45	0.55	0.55	0.58	0.74	0.42	0.43	0.46	0.58	0.43	0.46	0.50	0.43	0.53	0.47	0.34	0.59	0.53	0.51		
STANDARD ERROR	0.04	0.04	0.06	0.04	0.06	0.06	0.06	0.08	0.06	0.04	0.05	0.09	0.08	0.06	0.04	0.06	0.08	0.06	0.05	0.10	0.07	0.05		

Table 49

ARMENIAN TRAVEL SURVEY

25I. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A PLACE WITH ALL THE CREATURE COMFORTS

	ARMENIAN TRAVEL																							
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====													
	TO ARMENIA								ARM-	INT &	WOULD	ARM-		MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD		
	=====		=====						PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	1ST	2ND	3RD	COLLG		
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	GEN	GEN	GEN	OR		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX	387	246	141	84	52	65	61	60	149	245	256	76	75	166	308	130	70	158	133	65	94	214		
=====	64.5	82.8	46.7	70.0	43.3	54.2	50.8	50.0	84.2	81.0	75.4	57.1	71.1	65.2	64.8	69.7	60.3	79.2	82.3	62.8	50.9	61.8		
AGREE STRONGLY (4)	209	156	53	48	23	23	32	18	93	150	159	37	35	98	167	78	40	98	81	43	42	116		
	34.8	52.4	17.6	40.0	19.2	19.2	26.7	15.0	52.7	49.6	46.8	28.1	33.1	38.6	35.2	42.0	34.8	49.2	50.4	41.7	22.4	33.6		
AGREE SOMEWHAT (3)	178	90	88	36	29	42	29	42	56	95	97	39	40	68	141	52	29	60	51	22	53	98		
	29.7	30.4	29.1	30.0	24.2	35.0	24.2	35.0	31.5	31.4	28.6	28.9	38.0	26.6	29.6	27.7	25.5	30.0	31.9	21.0	28.5	28.2		
NET: BOTTOM 2 BOX	121	32	89	20	45	28	38	30	15	30	47	36	9	58	102	27	25	20	17	27	57	79		
=====	20.2	10.8	29.4	16.7	37.5	23.3	31.7	25.0	8.3	10.1	13.8	27.0	8.8	22.9	21.4	14.7	21.5	9.8	10.3	25.6	30.7	22.9		
DISAGREE SOMEWHAT (2)	77	22	55	12	31	21	27	17	9	24	33	23	5	38	65	21	18	5	13	14	40	52		
	12.8	7.3	18.3	10.0	25.8	17.5	22.5	14.2	5.2	7.9	9.9	17.1	4.5	15.0	13.7	11.5	15.7	2.3	8.0	13.6	21.5	15.0		
DISAGREE STRONGLY (1)	44	11	34	8	14	7	11	13	6	6	13	13	5	20	37	6	7	15	4	12	17	27		
	7.4	3.6	11.1	6.7	11.7	5.8	9.2	10.8	3.1	2.2	3.9	9.8	4.3	7.9	7.7	3.2	5.9	7.5	2.3	12.0	9.2	7.9		
HAVE NO IDEA	92	19	73	16	23	27	21	30	13	27	37	21	21	30	65	29	21	22	12	12	34	53		
	15.3	6.4	23.9	13.3	19.2	22.5	17.5	25.0	7.5	8.9	10.8	16.0	20.2	11.9	13.7	15.6	18.2	11.0	7.4	11.6	18.5	15.3		
MEAN	3.09	3.41	2.70	3.19	2.63	2.87	2.83	2.72	3.45	3.41	3.33	2.90	3.25	3.09	3.07	3.29	3.09	3.36	3.41	3.05	2.79	3.03		
STANDARD DEVIATION	0.95	0.79	0.98	0.93	1.00	0.88	1.01	0.95	0.75	0.75	0.84	1.00	0.79	0.98	0.96	0.84	0.95	0.89	0.75	1.09	0.97	0.97		
STANDARD ERROR	0.07	0.09	0.10	0.09	0.10	0.09	0.10	0.10	0.11	0.08	0.09	0.15	0.15	0.11	0.08	0.12	0.16	0.12	0.12	0.18	0.13	0.10		

Table 50

ARMENIAN TRAVEL SURVEY

25J. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
HAS GOOD TOURISM INFRASTRUCTURE

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			COLLG				
	PAST	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			COLLG										
TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			COLLG			
								5 YRS	5 YRS	FRNDS	RLTVS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ARM-	1ST	2ND	3RD	OR			
												OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR			
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX	377	244	133	80	63	59	74	51	142	246	263	60	82	167	298	109	83	157	141	70	79	198			
=====	62.8	82.1	43.9	66.7	52.5	49.2	61.7	42.5	80.3	81.6	77.3	44.7	78.1	65.6	62.6	58.5	72.3	78.6	87.3	67.5	42.5	57.2			
AGREE STRONGLY (4)	225	167	57	51	24	27	38	24	104	161	169	33	53	96	181	81	36	98	98	43	46	119			
	37.4	56.3	19.0	42.5	20.0	22.5	31.7	20.0	58.5	53.2	49.7	25.1	50.1	37.6	38.0	43.6	31.2	49.3	60.7	41.3	24.6	34.4			
AGREE SOMEWHAT (3)	152	77	76	29	39	32	36	27	39	86	94	26	29	71	117	28	47	59	43	27	33	79			
	25.3	25.8	24.9	24.2	32.5	26.7	30.0	22.5	21.9	28.4	27.6	19.7	28.0	28.1	24.6	14.9	41.2	29.3	26.5	26.2	17.9	22.8			
NET: BOTTOM 2 BOX	73	26	47	13	17	22	15	24	18	24	32	25	2	40	60	26	13	9	8	11	36	48			
=====	12.2	8.6	15.6	10.8	14.2	18.3	12.5	20.0	10.4	7.8	9.4	18.6	2.3	15.6	12.6	14.2	11.3	4.7	5.2	10.6	19.3	14.0			
DISAGREE SOMEWHAT (2)	51	24	26	9	12	16	10	16	18	23	27	18	2	25	42	25	8	5	8	7	20	36			
	8.4	8.2	8.7	7.5	10.0	13.3	8.3	13.3	10.1	7.5	7.9	13.8	1.5	9.9	8.8	13.2	7.1	2.4	5.2	6.5	10.7	10.4			
DISAGREE STRONGLY (1)	22	1	21	4	5	6	5	8	1	1	5	6	1	14	18	2	5	5	-	4	16	12			
	3.7	0.4	7.0	3.3	4.2	5.0	4.2	6.7	0.3	0.3	1.5	4.8	0.8	5.7	3.8	1.0	4.2	2.3		4.1	8.6	3.5			
HAVE NO IDEA	150	28	123	27	40	39	31	45	16	32	45	49	21	48	118	51	19	33	12	23	71	100			
	25.0	9.3	40.5	22.5	33.3	32.5	25.8	37.5	9.3	10.6	13.3	36.7	19.6	18.8	24.8	27.3	16.4	16.8	7.5	21.9	38.1	28.8			
MEAN	3.29	3.52	2.94	3.37	3.02	2.99	3.20	2.89	3.53	3.50	3.45	3.03	3.59	3.20	3.29	3.39	3.19	3.51	3.60	3.34	2.95	3.24			
STANDARD DEVIATION	0.85	0.68	0.97	0.83	0.84	0.92	0.86	0.98	0.71	0.66	0.73	0.96	0.59	0.91	0.86	0.83	0.79	0.69	0.60	0.85	1.07	0.88			
STANDARD ERROR	0.07	0.07	0.11	0.09	0.09	0.10	0.09	0.11	0.10	0.07	0.08	0.17	0.11	0.11	0.08	0.12	0.14	0.09	0.09	0.15	0.16	0.09			

Table 51

ARMENIAN TRAVEL SURVEY

25K. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
IS SCENICALLY BEAUTIFUL

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====												GRAD
										ARM- ENIA	INT & NEXT	WOULD VISIT	U.S. TOUR	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA				
	PAST 5 YRS	5 YRS	FRNDS RLTVS	OPRTR	ARRNG -MNTS	-NET ACCSS	< 18 IN HH	ARM- ENIAN	ARM- ENIAN	1ST CHRG	2ND GEN	3RD GEN	COLLG OR HIGHR											
TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST 5 YRS	5 YRS	FRNDS RLTVS	OPRTR	ARRNG -MNTS	-NET ACCSS	< 18 IN HH	ARM- ENIAN	ARM- ENIAN	1ST CHRG	2ND GEN	3RD GEN	COLLG OR HIGHR				
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX	532	288	244	107	103	107	106	105	173	285	318	116	102	222	427	172	98	183	157	94	154	317		
=====	88.7	97.1	80.5	89.2	85.8	89.2	88.3	87.5	97.5	94.4	93.7	87.0	97.5	87.3	89.9	92.0	85.4	91.7	97.5	90.5	83.2	91.4		
AGREE STRONGLY (4)	450	269	181	94	71	84	80	82	159	272	296	98	82	188	354	133	83	170	146	81	114	258		
	74.9	90.6	59.6	78.3	59.2	70.0	66.7	68.3	89.9	90.1	87.2	73.9	78.5	73.9	74.4	71.5	71.7	85.1	90.1	77.7	61.2	74.4		
AGREE SOMEWHAT (3)	83	19	63	13	32	23	26	23	13	13	22	18	20	34	74	38	16	13	12	13	41	59		
	13.8	6.6	20.9	10.8	26.7	19.2	21.7	19.2	7.6	4.3	6.6	13.2	19.0	13.4	15.5	20.5	13.6	6.6	7.4	12.8	22.0	17.0		
NET: BOTTOM 2 BOX	12	1	11	2	5	1	5	3	1	0	1	6	1	5	7	2	5	1	-	1	6	7		
=====	2.0	0.2	3.7	1.7	4.2	0.8	4.2	2.5	0.4	0.1	0.2	4.2	0.6	2.0	1.5	0.8	4.1	0.6		1.3	3.5	1.9		
DISAGREE SOMEWHAT (2)	11	0	10	2	4	-	4	1	0	0	1	5	0	4	6	1	4	1	-	1	5	6		
	1.8	0.1	3.4	1.7	3.3		3.3	0.8	0.1	0.1	0.2	4.0	0.2	1.7	1.3	0.4	3.4	0.3		0.9	2.9	1.8		
DISAGREE STRONGLY (1)	2	0	1	-	1	1	1	2	0	-	-	0	0	1	1	1	1	0	-	0	1	0		
	0.3	0.2	0.3		0.8	0.8	0.8	1.7	0.3			0.2	0.4	0.2	0.2	0.4	0.7	0.2		0.4	0.6	0.1		
HAVE NO IDEA	56	8	48	11	12	12	9	12	4	17	21	12	2	27	41	13	12	15	4	9	25	23		
	9.3	2.6	15.8	9.2	10.0	10.0	7.5	10.0	2.1	5.5	6.1	8.8	1.8	10.7	8.7	7.2	10.5	7.7	2.5	8.2	13.3	6.6		
MEAN	3.80	3.93	3.66	3.84	3.60	3.76	3.67	3.71	3.91	3.95	3.93	3.76	3.79	3.80	3.80	3.76	3.75	3.91	3.92	3.83	3.66	3.77		
STANDARD DEVIATION	0.46	0.28	0.58	0.41	0.61	0.49	0.59	0.58	0.32	0.22	0.27	0.53	0.45	0.46	0.45	0.47	0.56	0.32	0.27	0.44	0.58	0.47		
STANDARD ERROR	0.03	0.03	0.06	0.04	0.06	0.05	0.06	0.06	0.04	0.02	0.03	0.08	0.08	0.05	0.04	0.06	0.09	0.04	0.04	0.07	0.07	0.04		

Table 52

ARMENIAN TRAVEL SURVEY

25L. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
OVERALL, A GOOD VALUE FOR THE MONEY

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====												GRAD
										ARM-	INT &	WOULD	ARM- MAKE			HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			COLLG	
	PAST	ENIA	VISIT	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			COLLG										
	5 YRS	5 YRS	RLTVS	TOUR	TOUR	ARRNG	-NET	DREN	ARM-	ARM-	1ST	2ND	3RD	OR										
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	FRNDS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN	HIGHR			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX	467	285	182	99	67	86	84	78	172	278	298	90	91	213	374	138	100	173	153	74	120	267		
=====	77.8	95.9	60.1	82.5	55.8	71.7	70.0	65.0	97.2	92.1	87.9	67.3	86.5	83.7	78.6	74.1	87.0	86.6	94.8	71.5	64.5	77.0		
AGREE STRONGLY (4)	329	218	111	73	38	55	43	47	130	220	227	64	77	145	268	92	67	132	125	58	72	180		
	54.8	73.3	36.7	60.8	31.7	45.8	35.8	39.2	73.4	72.9	66.9	48.1	73.5	56.9	56.4	49.2	57.9	66.1	77.6	56.0	39.0	52.0		
AGREE SOMEWHAT (3)	138	67	71	26	29	31	41	31	42	58	71	26	14	68	105	47	34	41	28	16	47	86		
	23.0	22.6	23.4	21.7	24.2	25.8	34.2	25.8	23.8	19.3	21.0	19.2	13.0	26.8	22.2	24.9	29.1	20.5	17.2	15.5	25.5	24.9		
NET: BOTTOM 2 BOX	21	4	17	3	8	4	9	11	-	2	10	8	1	7	12	7	2	6	4	10	5	14		
=====	3.5	1.5	5.5	2.5	6.7	3.3	7.5	9.2	-	0.7	3.0	5.7	0.9	2.7	2.5	3.6	1.5	2.9	2.5	9.2	2.8	4.0		
DISAGREE SOMEWHAT (2)	15	1	14	2	6	2	8	8	-	2	6	7	1	6	10	3	1	1	0	8	4	13		
	2.5	0.2	4.6	1.7	5.0	1.7	6.7	6.7	-	0.7	1.8	5.1	0.9	2.5	2.2	1.5	0.7	0.5	0.2	8.1	2.3	3.6		
DISAGREE STRONGLY (1)	6	4	3	1	2	2	1	3	-	-	4	1	-	1	2	4	1	5	4	1	1	1		
	1.0	1.2	0.8	0.8	1.7	1.7	0.8	2.5	-	-	1.2	0.7	-	0.3	0.3	2.2	0.8	2.4	2.3	1.1	0.6	0.3		
HAVE NO IDEA	112	8	104	18	45	30	27	31	5	21	31	36	13	34	90	41	13	21	4	20	61	66		
	18.7	2.6	34.4	15.0	37.5	25.0	22.5	25.8	2.8	7.1	9.1	26.9	12.6	13.6	18.9	22.2	11.4	10.6	2.7	19.3	32.6	19.1		
MEAN	3.62	3.72	3.46	3.68	3.37	3.54	3.35	3.37	3.76	3.78	3.69	3.57	3.83	3.62	3.66	3.56	3.63	3.68	3.75	3.57	3.53	3.59		
STANDARD DEVIATION	0.61	0.53	0.68	0.57	0.75	0.66	0.69	0.79	0.43	0.44	0.58	0.67	0.41	0.56	0.55	0.67	0.56	0.62	0.58	0.73	0.61	0.60		
STANDARD ERROR	0.05	0.06	0.08	0.06	0.09	0.07	0.07	0.08	0.06	0.05	0.06	0.11	0.07	0.07	0.05	0.10	0.09	0.08	0.09	0.13	0.09	0.06		

Table 53

ARMENIAN TRAVEL SURVEY

25A. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
I FEEL I HAVE A GOOD UNDERSTANDING OF WHAT ARMENIA IS LIKE AS A TOURIST DESTINATION

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD COLLG OR HIGHR
									ARM- ENIA PAST	INT & LIKLY NEXT	WOULD VISIT FRNDS	U.S. TOUR OPRTR	ARM- ENIAN TOUR	MAKE OWN ARRNG	HAVE INTER -NET	CHIL- DREN < 18	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA						
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ENIAN ASSOC	ENIAN CHRC	1ST GEN	2ND GEN	3RD GEN				
TOTAL	569	288	281	115	110	111	112	110	173	297	321	125	104	243	451	173	115	195	154	101	171	334			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX	482	276	207	100	79	92	94	84	169	275	300	94	101	214	383	145	102	181	146	96	129	292			
=====	84.7	95.7	73.5	87.0	71.8	82.9	83.9	76.4	97.7	92.6	93.3	75.0	97.2	88.1	85.0	83.6	89.1	92.8	95.0	95.0	75.5	87.5			
AGREE STRONGLY (4)	351	237	114	78	42	55	52	45	156	228	247	58	74	160	276	102	77	139	127	68	75	205			
	61.7	82.3	40.5	67.8	38.2	49.5	46.4	40.9	90.1	76.8	77.0	46.5	71.2	65.9	61.3	59.2	67.4	71.6	82.4	67.2	44.1	61.4			
AGREE SOMEWHAT (3)	131	38	93	22	37	37	42	39	13	47	52	36	27	54	107	42	25	41	19	28	54	87			
	23.0	13.3	33.0	19.1	33.6	33.3	37.5	35.5	7.5	15.9	16.3	28.5	26.0	22.3	23.7	24.4	21.7	21.2	12.5	27.8	31.4	26.0			
NET: BOTTOM 2 BOX	87	12	75	15	31	19	18	26	4	22	22	31	3	29	68	28	13	14	8	5	42	42			
=====	15.3	4.3	26.5	13.0	28.2	17.1	16.1	23.6	2.3	7.4	6.7	25.0	2.8	11.9	15.0	16.4	10.9	7.2	5.0	5.0	24.5	12.5			
DISAGREE SOMEWHAT (2)	49	8	41	8	22	8	11	18	4	12	9	19	2	11	36	19	6	9	4	3	21	24			
	8.7	2.8	14.7	7.0	20.0	7.2	9.8	16.4	2.1	4.0	2.9	15.2	2.2	4.6	7.9	10.8	5.5	4.7	2.6	3.1	12.5	7.1			
DISAGREE STRONGLY (1)	38	4	33	7	9	11	7	8	0	10	12	12	1	18	32	10	6	5	4	2	20	18			
	6.6	1.5	11.8	6.1	8.2	9.9	6.2	7.3	0.2	3.4	3.8	9.8	0.6	7.3	7.1	5.6	5.4	2.5	2.4	2.0	12.0	5.4			
HAVE NO IDEA	31	9	22	5	10	9	8	10	4	5	18	8	1	11	25	14	0	5	7	2	14	13			
MEAN	3.40	3.77	3.02	3.49	3.02	3.23	3.24	3.10	3.88	3.66	3.67	3.12	3.68	3.47	3.39	3.37	3.51	3.62	3.75	3.60	3.08	3.44			
STANDARD DEVIATION	0.90	0.57	1.01	0.87	0.96	0.96	0.87	0.93	0.41	0.71	0.71	1.00	0.55	0.88	0.91	0.89	0.83	0.69	0.62	0.65	1.02	0.84			
STANDARD ERROR	0.06	0.06	0.10	0.08	0.09	0.09	0.08	0.09	0.06	0.07	0.07	0.14	0.09	0.10	0.07	0.12	0.13	0.09	0.09	0.10	0.13	0.08			

Table 54

ARMENIAN TRAVEL SURVEY

25B. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
AN EASY PLACE TO GET TO

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA				GRAD		
	PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====	COLLG												
	5 YRS	5 YRS	RLTVS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ARM-	1ST	2ND	3RD	OR										
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	OR	HIGHR		
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----		
TOTAL	535	295	241	109	102	103	102	98	177	291	324	114	92	243	427	160	107	192	162	95	150	311		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
NET: TOP 2 BOX	374	244	129	83	42	53	57	60	157	232	260	70	75	175	303	114	78	148	132	65	83	209		
=====	69.8	82.9	53.7	76.1	41.2	51.5	55.9	61.2	88.6	79.5	80.1	61.0	81.3	72.0	70.9	71.5	72.9	77.2	81.7	69.2	55.4	67.4		
AGREE STRONGLY (4)	178	134	43	40	23	21	22	26	99	125	132	32	36	90	139	58	30	85	59	36	45	94		
	33.2	45.6	18.0	36.7	22.5	20.4	21.6	26.5	56.2	42.9	40.8	27.6	39.1	37.1	32.6	36.3	27.6	44.2	36.8	37.7	29.9	30.2		
AGREE SOMEWHAT (3)	196	110	86	43	19	32	35	34	57	107	127	38	39	85	164	56	49	63	72	30	38	116		
	36.6	37.3	35.7	39.4	18.6	31.1	34.3	34.7	32.4	36.6	39.3	33.4	42.2	34.9	38.3	35.2	45.3	33.0	44.8	31.5	25.5	37.2		
NET: BOTTOM 2 BOX	162	50	111	26	60	50	45	38	20	60	65	45	17	68	124	45	29	44	30	29	67	101		
=====	30.2	17.1	46.3	23.9	58.8	48.5	44.1	38.8	11.4	20.5	19.9	39.0	18.7	28.0	29.1	28.5	27.1	22.8	18.3	30.8	44.6	32.6		
DISAGREE SOMEWHAT (2)	113	41	73	19	43	30	29	23	17	46	48	32	14	46	86	39	23	28	24	20	47	76		
	21.2	13.8	30.2	17.4	42.2	29.1	28.4	23.5	9.6	15.8	14.8	28.3	15.4	19.0	20.1	24.2	21.7	14.3	15.2	20.8	31.3	24.6		
DISAGREE STRONGLY (1)	48	10	39	7	17	20	16	15	3	14	17	12	3	22	38	7	6	16	5	9	20	25		
	9.0	3.3	16.1	6.4	16.7	19.4	15.7	15.3	1.8	4.7	5.1	10.8	3.4	9.0	9.0	4.3	5.4	8.4	3.2	10.0	13.3	8.1		
HAVE NO IDEA	65	2	62	11	18	17	18	22	0	11	15	19	13	11	48	27	8	8	-	9	35	36		
MEAN	2.94	3.25	2.56	3.06	2.47	2.52	2.62	2.72	3.43	3.18	3.16	2.78	3.17	3.00	2.95	3.04	2.95	3.13	3.15	2.97	2.72	2.89		
STANDARD DEVIATION	0.95	0.82	0.97	0.90	1.02	1.03	1.00	1.02	0.74	0.86	0.86	0.97	0.81	0.96	0.94	0.88	0.84	0.95	0.79	1.00	1.04	0.93		
STANDARD ERROR	0.07	0.09	0.10	0.09	0.10	0.10	0.10	0.10	0.10	0.09	0.08	0.14	0.14	0.11	0.08	0.12	0.14	0.12	0.12	0.16	0.14	0.09		

Table 55

ARMENIAN TRAVEL SURVEY

25C. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A SAFE COUNTRY IN WHICH TO TRAVEL

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD			
	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	1ST	=====		COLLG										
	PAST	NEXT	ARRNG	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR										
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR			
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----			
TOTAL	531	288	243	107	100	103	112	103	173	283	317	112	100	237	434	166	110	189	154	94	158	319		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX	458	270	188	93	84	88	94	88	165	257	290	89	92	205	373	155	94	167	146	76	128	274		
=====	86.3	93.9	77.3	86.9	84.0	85.4	83.9	85.4	95.3	90.7	91.3	79.1	92.1	86.7	85.9	93.8	86.0	88.4	95.0	80.5	80.9	86.0		
AGREE STRONGLY (4)	281	193	88	59	47	55	47	42	131	194	208	53	65	118	216	102	46	121	114	42	64	156		
	53.0	67.2	36.1	55.1	47.0	53.4	42.0	40.8	75.3	68.6	65.6	47.5	65.6	49.7	49.7	61.7	41.9	64.3	74.4	44.6	40.6	48.9		
AGREE SOMEWHAT (3)	177	77	100	34	37	33	47	46	35	63	81	35	26	88	157	53	48	46	32	34	64	118		
	33.4	26.7	41.2	31.8	37.0	32.0	42.0	44.7	20.0	22.2	25.7	31.6	26.5	37.0	36.1	32.1	44.0	24.1	20.5	35.9	40.3	37.1		
NET: BOTTOM 2 BOX	73	17	55	14	16	15	18	15	8	26	27	23	8	32	61	10	15	22	8	18	30	45		
=====	13.7	6.1	22.7	13.1	16.0	14.6	16.1	14.6	4.7	9.3	8.7	20.9	7.9	13.3	14.1	6.2	14.0	11.6	5.0	19.5	19.1	14.0		
DISAGREE SOMEWHAT (2)	51	17	34	10	11	11	12	7	8	22	19	14	3	25	41	8	8	17	8	14	19	29		
	9.5	5.7	14.1	9.3	11.0	10.7	10.7	6.8	4.5	7.6	5.9	12.5	3.1	10.7	9.4	4.8	6.9	8.9	5.0	15.1	11.7	8.9		
DISAGREE STRONGLY (1)	22	1	21	4	5	4	6	8	0	5	9	9	5	6	21	2	8	5	-	4	12	16		
	4.1	0.3	8.6	3.7	5.0	3.9	5.4	7.8	0.2	1.6	2.8	8.4	4.8	2.6	4.8	1.4	7.1	2.7		4.4	7.3	5.1		
HAVE NO IDEA	69	9	60	13	20	17	8	17	4	19	22	21	5	17	41	21	5	11	8	9	27	28		
MEAN	3.35	3.61	3.05	3.38	3.26	3.35	3.21	3.18	3.70	3.58	3.54	3.18	3.53	3.34	3.31	3.54	3.21	3.50	3.69	3.21	3.14	3.30		
STANDARD DEVIATION	0.82	0.61	0.92	0.81	0.85	0.82	0.84	0.87	0.56	0.70	0.73	0.95	0.78	0.77	0.83	0.66	0.86	0.77	0.56	0.86	0.90	0.83		
STANDARD ERROR	0.06	0.06	0.09	0.08	0.08	0.08	0.08	0.09	0.08	0.07	0.07	0.14	0.13	0.09	0.07	0.09	0.14	0.10	0.08	0.14	0.12	0.08		

Table 56

ARMENIAN TRAVEL SURVEY

25D. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A GOOD PLACE TO TRAVEL WITH CHILDREN

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG						
	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====	=====	OR												
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR											
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR				
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----				
TOTAL	502	286	216	103	91	92	100	89	172	275	319	102	93	226	405	162	100	180	158	86	134	283			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
NET: TOP 2 BOX	409	272	137	89	60	64	64	57	166	256	292	70	89	185	336	145	86	158	154	65	81	227			
=====	81.6	95.2	63.5	86.4	65.9	69.6	64.0	64.0	96.4	92.9	91.5	68.3	95.6	82.0	83.0	89.1	86.1	88.1	97.4	74.9	60.6	80.2			
AGREE STRONGLY (4)	303	235	68	71	20	37	43	28	149	218	246	43	67	140	243	105	61	128	140	39	48	165			
	60.3	82.3	31.2	68.9	22.0	40.2	43.0	31.5	86.8	79.4	77.2	42.3	71.6	62.1	60.0	65.0	61.0	71.3	88.8	45.0	35.7	58.4			
AGREE SOMEWHAT (3)	107	37	70	18	40	27	21	29	17	37	46	26	22	45	93	39	25	30	14	26	33	62			
	21.2	12.9	32.3	17.5	44.0	29.3	21.0	32.6	9.6	13.5	14.3	26.0	24.0	19.9	23.0	24.1	25.1	16.8	8.7	29.9	24.9	21.8			
NET: BOTTOM 2 BOX	93	14	79	14	31	28	36	32	6	20	27	32	4	41	69	18	14	21	4	22	53	56			
=====	18.4	4.8	36.5	13.6	34.1	30.4	36.0	36.0	3.6	7.1	8.5	31.7	4.4	18.0	17.0	10.9	13.9	11.9	2.6	25.1	39.4	19.8			
DISAGREE SOMEWHAT (2)	63	13	50	10	20	18	26	15	6	14	18	19	4	27	43	14	9	13	4	14	34	40			
	12.5	4.4	23.2	9.7	22.0	19.6	26.0	16.9	3.5	4.9	5.6	18.3	3.9	12.2	10.7	8.4	8.8	7.3	2.6	16.6	25.3	14.0			
DISAGREE STRONGLY (1)	30	1	29	4	11	10	10	17	0	6	9	14	0	13	26	4	5	8	-	7	19	16			
	5.9	0.4	13.2	3.9	12.1	10.9	10.0	19.1	0.1	2.2	2.8	13.4	0.5	5.8	6.4	2.5	5.1	4.5		8.6	14.1	5.8			
HAVE NO IDEA	98	11	87	17	29	28	20	31	5	27	21	31	12	28	70	24	16	20	4	17	52	63			
MEAN	3.36	3.77	2.82	3.51	2.76	2.99	2.97	2.76	3.83	3.70	3.66	2.97	3.67	3.38	3.37	3.52	3.42	3.55	3.86	3.11	2.82	3.33			
STANDARD DEVIATION	0.92	0.54	1.02	0.83	0.94	1.02	1.05	1.10	0.47	0.66	0.71	1.07	0.58	0.91	0.91	0.76	0.86	0.82	0.41	0.98	1.07	0.92			
STANDARD ERROR	0.07	0.06	0.11	0.08	0.10	0.11	0.10	0.12	0.06	0.07	0.07	0.17	0.10	0.11	0.08	0.10	0.14	0.11	0.06	0.17	0.15	0.09			

Table 57

ARMENIAN TRAVEL SURVEY

25E. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
THERE IS MUCH TO SEE AND DO THERE

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-	INT &	WOULD											
									ENIA	LIKLY	VISIT	U.S.	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
									PAST	NEXT	FRNDS	TOUR	OWN	INTER	DREN	ARM-	ARM-	1ST	=====		COLLG	
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	-NET	IN HH	ENIAN	ENIAN	CHRRCH	1ST	2ND	3RD	OR
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
TOTAL	560	297	263	113	109	106	112	109	177	301	331	122	103	242	449	174	114	195	162	96	166	323
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NET: TOP 2 BOX	516	282	233	105	99	95	102	96	172	296	310	112	102	212	408	158	111	190	157	90	144	300
=====	92.2	95.2	88.8	92.9	90.8	89.6	91.1	88.1	97.3	98.2	93.6	92.2	98.9	87.4	90.9	91.1	97.7	97.3	97.5	93.6	86.6	92.6
AGREE STRONGLY (4)	401	252	149	86	63	65	61	64	149	265	271	82	87	163	316	129	77	155	149	73	96	232
	71.6	84.8	56.7	76.1	57.8	61.3	54.5	58.7	84.4	88.2	81.9	66.9	84.6	67.4	70.3	74.0	67.8	79.5	92.2	76.5	57.6	71.9
AGREE SOMEWHAT (3)	115	31	84	19	36	30	41	32	23	30	39	31	15	49	92	30	34	35	9	16	48	67
	20.6	10.4	32.1	16.8	33.0	28.3	36.6	29.4	13.0	10.0	11.7	25.3	14.3	20.0	20.6	17.1	29.8	17.9	5.3	17.1	29.0	20.8
NET: BOTTOM 2 BOX	44	14	30	8	10	11	10	13	5	5	21	10	1	30	41	15	3	5	4	6	22	24
=====	7.8	4.8	11.2	7.1	9.2	10.4	8.9	11.9	2.7	1.8	6.4	7.8	1.1	12.6	9.1	8.9	2.3	2.7	2.5	6.4	13.4	7.4
DISAGREE SOMEWHAT (2)	28	9	19	5	7	9	6	7	4	5	13	8	1	18	27	11	2	5	4	5	8	17
	5.0	3.2	7.1	4.4	6.4	8.5	5.4	6.4	2.5	1.6	3.9	6.5	1.1	7.5	6.1	6.5	1.9	2.4	2.5	5.7	5.1	5.4
DISAGREE STRONGLY (1)	16	5	11	3	3	2	4	6	0	1	8	2	-	12	14	4	0	1	-	1	14	6
	2.8	1.6	4.1	2.7	2.8	1.9	3.6	5.5	0.2	0.2	2.5	1.3		5.0	3.0	2.4	0.4	0.3		0.7	8.3	2.0
HAVE NO IDEA	40	0	40	7	11	14	8	11	-	1	9	11	2	12	26	13	1	5	-	8	19	23
MEAN	3.61	3.78	3.41	3.66	3.46	3.49	3.42	3.41	3.81	3.86	3.73	3.58	3.83	3.50	3.58	3.63	3.65	3.76	3.90	3.69	3.36	3.63
STANDARD DEVIATION	0.71	0.57	0.80	0.69	0.74	0.73	0.76	0.84	0.46	0.41	0.65	0.68	0.40	0.84	0.74	0.71	0.54	0.50	0.38	0.61	0.91	0.68
STANDARD ERROR	0.05	0.06	0.08	0.06	0.07	0.07	0.07	0.08	0.06	0.04	0.06	0.10	0.07	0.09	0.06	0.09	0.08	0.06	0.06	0.10	0.11	0.06

Table 58

ARMENIAN TRAVEL SURVEY

25F. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
HAS EXCELLENT OPPORTUNITIES TO EXPLORE MY HERITAGE

	ARMENIAN TRAVEL																														
	EVER BEEN		STATE RESIDE IN							VSTD	E/VM	=====												HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
	TO ARMENIA									ARM-	INT &	WOULD	U.S.	ARM-	MAKE	INTER	DREN	ARM-	ATTND	=====			COLLG								
	=====		=====							PAST	NEXT	FRNDS	TOUR	TOUR	OWN	ARRNG	-NET	< 18	ENIAN	ENIAN	=====			OR							
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	1ST	2ND	3RD	HIGHR									
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----									
TOTAL	564	287	277	114	106	110	114	109	173	292	323	125	103	240	447	173	110	194	158	95	174	330									
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0										
NET: TOP 2 BOX	518	276	242	106	89	103	103	97	171	287	314	110	99	220	414	167	97	181	158	76	161	300									
=====	91.9	96.3	87.4	93.0	84.0	93.6	90.4	89.0	99.2	98.1	97.2	88.4	96.1	91.8	92.6	96.6	88.1	93.0	100.0	80.5	92.7	91.0									
AGREE STRONGLY (4)	423	232	191	89	61	77	83	75	142	255	273	91	83	174	334	143	77	155	145	56	125	242									
	75.1	80.9	69.1	78.1	57.5	70.0	72.8	68.8	82.1	87.1	84.4	72.7	80.1	72.4	74.7	82.6	69.6	79.6	91.7	58.9	71.7	73.4									
AGREE SOMEWHAT (3)	95	44	51	17	28	26	20	22	29	32	41	20	17	47	80	24	20	26	13	20	36	58									
	16.9	15.4	18.4	14.9	26.4	23.6	17.5	20.2	17.1	11.1	12.8	15.7	16.0	19.4	17.9	14.0	18.5	13.4	8.3	21.6	20.9	17.6									
NET: BOTTOM 2 BOX	45	11	35	8	17	7	11	12	1	5	9	15	4	20	33	6	13	14	-	19	13	30									
=====	8.1	3.7	12.6	7.0	16.0	6.4	9.6	11.0	0.8	1.9	2.8	11.6	3.9	8.2	7.4	3.4	11.9	7.0		19.5	7.3	9.0									
DISAGREE SOMEWHAT (2)	28	9	19	5	9	4	10	4	1	1	5	9	4	13	21	5	9	6	-	14	4	20									
	4.9	3.0	6.8	4.4	8.5	3.6	8.8	3.7	0.6	0.3	1.5	7.3	3.9	5.4	4.6	3.0	8.1	2.9		14.4	2.2	6.2									
DISAGREE STRONGLY (1)	18	2	16	3	8	3	1	8	0	5	4	5	-	7	13	1	4	8	-	5	9	9									
	3.2	0.6	5.8	2.6	7.5	2.7	0.9	7.3	0.2	1.6	1.3	4.3		2.8	2.8	0.4	3.8	4.2		5.1	5.2	2.8									
HAVE NO IDEA	36	10	26	6	14	10	6	11	5	10	16	8	2	14	28	14	5	5	4	9	11	17									
MEAN	3.64	3.77	3.51	3.68	3.34	3.61	3.62	3.50	3.81	3.84	3.80	3.57	3.76	3.61	3.64	3.79	3.54	3.68	3.92	3.34	3.59	3.62									
STANDARD DEVIATION	0.72	0.53	0.86	0.68	0.92	0.69	0.68	0.88	0.42	0.49	0.52	0.81	0.51	0.72	0.70	0.50	0.80	0.73	0.28	0.91	0.77	0.73									
STANDARD ERROR	0.05	0.06	0.08	0.06	0.09	0.07	0.06	0.08	0.06	0.05	0.05	0.12	0.09	0.08	0.06	0.07	0.13	0.09	0.04	0.15	0.10	0.07									

Table 59

ARMENIAN TRAVEL SURVEY

25G. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
AN AFFORDABLE PLACE TO GET TO

	ARMENIAN TRAVEL																						
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====												
	TO ARMENIA								ARM-	INT &	WOULD	ARM-			MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
	=====		=====						PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====	=====			COLLG
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	TOUR	TOUR	ARRNG	-NET	ACCSS	IN HH	ENIAN	ENIAN	1ST	2ND	3RD
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
TOTAL	502	280	222	103	92	93	95	92	169	284	306	107	85	225	403	152	103	173	150	83	135	298	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX	409	246	162	88	52	73	71	65	148	252	263	80	76	176	320	113	88	147	137	68	92	233	
=====	81.4	88.1	73.0	85.4	56.5	78.5	74.7	70.7	87.2	88.7	86.0	75.2	89.0	78.4	79.4	74.2	85.5	85.1	91.1	81.4	68.3	78.0	
AGREE STRONGLY (4)	230	156	74	54	17	25	30	23	113	145	156	40	54	81	183	66	45	93	92	29	59	138	
	45.7	55.8	33.1	52.4	18.5	26.9	31.6	25.0	66.6	51.0	50.9	37.8	62.6	36.2	45.3	43.0	43.9	54.1	60.9	35.2	43.7	46.1	
AGREE SOMEWHAT (3)	179	90	89	34	35	48	41	42	35	107	107	40	23	95	137	47	43	54	46	39	33	95	
	35.7	32.3	39.9	33.0	38.0	51.6	43.2	45.7	20.6	37.6	35.0	37.4	26.4	42.2	34.1	31.2	41.6	31.0	30.3	46.3	24.6	31.9	
NET: BOTTOM 2 BOX	93	33	60	15	40	20	24	27	22	32	43	26	9	49	83	39	15	26	13	15	43	66	
=====	18.6	11.9	27.0	14.6	43.5	21.5	25.3	29.3	12.8	11.3	14.0	24.8	11.0	21.6	20.6	25.8	14.5	14.9	8.9	18.6	31.7	22.0	
DISAGREE SOMEWHAT (2)	65	27	38	10	28	15	20	19	16	22	33	19	7	31	57	32	12	19	13	12	27	43	
	12.9	9.6	17.0	9.7	30.4	16.1	21.1	20.7	9.5	7.7	10.7	17.9	8.7	13.9	14.1	21.2	11.7	11.0	8.9	14.6	20.0	14.3	
DISAGREE STRONGLY (1)	29	6	22	5	12	5	4	8	5	10	10	7	2	17	26	7	3	7	-	3	16	23	
	5.7	2.3	10.0	4.9	13.0	5.4	4.2	8.7	3.2	3.6	3.3	6.9	2.3	7.7	6.5	4.6	2.9	3.8		3.9	11.7	7.7	
HAVE NO IDEA	98	17	81	17	28	27	25	28	8	18	33	27	20	29	73	34	12	27	11	20	51	48	
MEAN	3.21	3.42	2.96	3.33	2.62	3.00	3.02	2.87	3.51	3.36	3.34	3.06	3.49	3.07	3.18	3.13	3.27	3.35	3.52	3.13	3.00	3.16	
STANDARD DEVIATION	0.88	0.76	0.95	0.84	0.94	0.81	0.84	0.89	0.80	0.78	0.80	0.92	0.75	0.90	0.91	0.90	0.78	0.83	0.66	0.80	1.06	0.94	
STANDARD ERROR	0.07	0.08	0.10	0.08	0.10	0.08	0.09	0.09	0.11	0.08	0.08	0.14	0.14	0.10	0.08	0.13	0.13	0.11	0.10	0.14	0.15	0.09	

Table 60

ARMENIAN TRAVEL SURVEY

25H. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
AN AFFORDABLE PLACE TO TRAVEL ONCE YOU ARE THERE

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG						
	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====			
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR											
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	GEN	HIGHR			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	504	291	213	105	90	89	93	80	176	282	317	105	93	216	397	154	110	182	158	86	136	286			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX	496	289	207	104	88	88	89	74	175	281	312	100	93	214	391	153	109	182	157	81	134	281			
=====	98.5	99.5	97.2	99.0	97.8	98.9	95.7	92.5	99.4	99.5	98.6	95.6	99.4	99.4	98.4	99.3	98.8	99.7	99.8	94.6	98.8	98.1			
AGREE STRONGLY (4)	364	244	120	81	45	59	51	42	143	224	250	69	73	162	292	126	69	127	140	57	88	209			
	72.3	84.1	56.2	77.1	50.0	66.3	54.8	52.5	81.2	79.4	79.0	66.2	78.4	75.2	73.4	81.5	62.4	69.7	89.0	66.8	64.8	72.9			
AGREE SOMEWHAT (3)	132	45	87	23	43	29	38	32	32	57	62	31	20	52	99	27	40	55	17	24	46	72			
	26.2	15.4	41.0	21.9	47.8	32.6	40.9	40.0	18.2	20.2	19.6	29.4	21.0	24.3	25.0	17.8	36.4	30.0	10.8	27.8	34.1	25.2			
NET: BOTTOM 2 BOX	7	1	6	1	2	1	4	6	1	1	5	5	1	1	6	1	1	1	0	5	2	5			
=====	1.5	0.5	2.8	1.0	2.2	1.1	4.3	7.5	0.6	0.5	1.4	4.4	0.6	0.6	1.6	0.7	1.2	0.3	0.2	5.4	1.2	1.9			
DISAGREE SOMEWHAT (2)	6	1	5	1	2	-	4	3	1	1	4	4	1	1	5	1	1	1	-	5	1	4			
	1.3	0.3	2.5	1.0	2.2		4.3	3.8	0.4	0.3	1.3	4.2	0.6	0.3	1.4	0.5	0.9	0.3		5.4	0.7	1.5			
DISAGREE STRONGLY (1)	1	0	1	-	-	1	-	3	0	0	0	0	-	1	1	0	0	-	0	-	1	1			
	0.2	0.1	0.3			1.1		3.8	0.2	0.1	0.1	0.2		0.3	0.3	0.2	0.3		0.2		0.5	0.4			
HAVE NO IDEA	96	6	90	15	30	31	27	40	1	20	23	29	12	39	78	32	5	17	4	18	50	60			
MEAN	3.71	3.84	3.53	3.76	3.48	3.64	3.51	3.41	3.80	3.79	3.77	3.62	3.78	3.74	3.72	3.81	3.61	3.69	3.89	3.61	3.63	3.71			
STANDARD DEVIATION	0.50	0.39	0.56	0.45	0.55	0.55	0.58	0.74	0.42	0.43	0.46	0.58	0.43	0.46	0.50	0.43	0.53	0.47	0.34	0.59	0.53	0.51			
STANDARD ERROR	0.04	0.04	0.06	0.04	0.06	0.06	0.06	0.08	0.06	0.04	0.05	0.09	0.08	0.06	0.04	0.06	0.08	0.06	0.05	0.10	0.07	0.05			

Table 61

ARMENIAN TRAVEL SURVEY

25I. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A PLACE WITH ALL THE CREATURE COMFORTS

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG						
	PAST	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====	=====	OR												
	5 YRS	5 YRS	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR											
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR				
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----				
TOTAL	508	278	231	104	97	93	99	90	164	275	303	112	84	224	410	157	94	178	150	92	151	293			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
NET: TOP 2 BOX	387	246	141	84	52	65	61	60	149	245	256	76	75	166	308	130	70	158	133	65	94	214			
=====	76.2	88.4	61.3	80.8	53.6	69.9	61.6	66.7	91.0	88.9	84.5	67.9	89.0	74.0	75.2	82.6	73.7	89.0	88.9	71.0	62.4	73.0			
AGREE STRONGLY (4)	209	156	53	48	23	23	32	18	93	150	159	37	35	98	167	78	40	98	81	43	42	116			
	41.1	56.0	23.1	46.2	23.7	24.7	32.3	20.0	56.9	54.5	52.4	33.5	41.5	43.8	40.8	49.7	42.5	55.3	54.5	47.2	27.5	39.6			
AGREE SOMEWHAT (3)	178	90	88	36	29	42	29	42	56	95	97	39	40	68	141	52	29	60	51	22	53	98			
	35.1	32.5	38.3	34.6	29.9	45.2	29.3	46.7	34.1	34.5	32.1	34.4	47.6	30.2	34.3	32.9	31.2	33.7	34.4	23.8	34.9	33.3			
NET: BOTTOM 2 BOX	121	32	89	20	45	28	38	30	15	30	47	36	9	58	102	27	25	20	17	27	57	79			
=====	23.8	11.6	38.7	19.2	46.4	30.1	38.4	33.3	9.0	11.1	15.5	32.1	11.0	26.0	24.8	17.4	26.3	11.0	11.1	29.0	37.6	27.0			
DISAGREE SOMEWHAT (2)	77	22	55	12	31	21	27	17	9	24	33	23	5	38	65	21	18	5	13	14	40	52			
	15.1	7.8	24.0	11.5	32.0	22.6	27.3	18.9	5.7	8.7	11.1	20.4	5.6	17.0	15.9	13.6	19.2	2.5	8.6	15.4	26.4	17.7			
DISAGREE STRONGLY (1)	44	11	34	8	14	7	11	13	6	6	13	13	5	20	37	6	7	15	4	12	17	27			
	8.7	3.8	14.6	7.7	14.4	7.5	11.1	14.4	3.4	2.4	4.4	11.7	5.4	9.0	8.9	3.8	7.2	8.4	2.5	13.6	11.3	9.3			
HAVE NO IDEA	92	19	73	16	23	27	21	30	13	27	37	21	21	30	65	29	21	22	12	12	34	53			
MEAN	3.09	3.41	2.70	3.19	2.63	2.87	2.83	2.72	3.45	3.41	3.33	2.90	3.25	3.09	3.07	3.29	3.09	3.36	3.41	3.05	2.79	3.03			
STANDARD DEVIATION	0.95	0.79	0.98	0.93	1.00	0.88	1.01	0.95	0.75	0.75	0.84	1.00	0.79	0.98	0.96	0.84	0.95	0.89	0.75	1.09	0.97	0.97			
STANDARD ERROR	0.07	0.09	0.10	0.09	0.10	0.09	0.10	0.10	0.11	0.08	0.09	0.15	0.15	0.11	0.08	0.12	0.16	0.12	0.12	0.18	0.13	0.10			

Table 62

ARMENIAN TRAVEL SURVEY

25J. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
HAS GOOD TOURISM INFRASTRUCTURE

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-	INT &	WOULD	ARM-		MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
	=====		=====						ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====			COLLG
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	IN HH	ENIAN	ENIAN	1ST	2ND	3RD	OR
----	----	----	----	----	----	----	----	----	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	-----	-----	-----	-----	-----	-----	-----	
TOTAL	450	269	180	93	80	81	89	75	161	270	294	84	84	206	358	136	96	166	149	81	115	247
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX	377	244	133	80	63	59	74	51	142	246	263	60	82	167	298	109	83	157	141	70	79	198
=====	83.8	90.5	73.7	86.0	78.8	72.8	83.1	68.0	88.5	91.2	89.2	70.6	97.2	80.8	83.2	80.5	86.5	94.4	94.4	86.4	68.7	80.3
AGREE STRONGLY (4)	225	167	57	51	24	27	38	24	104	161	169	33	53	96	181	81	36	98	98	43	46	119
	50.0	62.1	31.9	54.8	30.0	33.3	42.7	32.0	64.4	59.5	57.3	39.6	62.4	46.3	50.5	59.9	37.3	59.2	65.7	52.9	39.8	48.4
AGREE SOMEWHAT (3)	152	77	76	29	39	32	36	27	39	86	94	26	29	71	117	28	47	59	43	27	33	79
	33.8	28.4	41.9	31.2	48.8	39.5	40.4	36.0	24.1	31.7	31.9	31.0	34.8	34.5	32.7	20.5	49.2	35.2	28.7	33.5	29.0	32.0
NET: BOTTOM 2 BOX	73	26	47	13	17	22	15	24	18	24	32	25	2	40	60	26	13	9	8	11	36	48
=====	16.2	9.5	26.3	14.0	21.2	27.2	16.9	32.0	11.5	8.8	10.8	29.4	2.8	19.2	16.8	19.5	13.5	5.6	5.6	13.6	31.3	19.7
DISAGREE SOMEWHAT (2)	51	24	26	9	12	16	10	16	18	23	27	18	2	25	42	25	8	5	8	7	20	36
	11.3	9.1	14.6	9.7	15.0	19.8	11.2	21.3	11.1	8.4	9.1	21.8	1.9	12.2	11.7	18.2	8.5	2.9	5.6	8.3	17.3	14.7
DISAGREE STRONGLY (1)	22	1	21	4	5	6	5	8	1	1	5	6	1	14	18	2	5	5	-	4	16	12
	5.0	0.5	11.7	4.3	6.2	7.4	5.6	10.7	0.4	0.3	1.7	7.5	1.0	7.0	5.0	1.3	5.0	2.7		5.3	14.0	5.0
HAVE NO IDEA	150	28	123	27	40	39	31	45	16	32	45	49	21	48	118	51	19	33	12	23	71	100
MEAN	3.29	3.52	2.94	3.37	3.02	2.99	3.20	2.89	3.53	3.50	3.45	3.03	3.59	3.20	3.29	3.39	3.19	3.51	3.60	3.34	2.95	3.24
STANDARD DEVIATION	0.85	0.68	0.97	0.83	0.84	0.92	0.86	0.98	0.71	0.66	0.73	0.96	0.59	0.91	0.86	0.83	0.79	0.69	0.60	0.85	1.07	0.88
STANDARD ERROR	0.07	0.07	0.11	0.09	0.09	0.10	0.09	0.11	0.10	0.07	0.08	0.17	0.11	0.11	0.08	0.12	0.14	0.09	0.09	0.15	0.16	0.09

Table 63

ARMENIAN TRAVEL SURVEY

25K. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
IS SCENICALLY BEAUTIFUL

	EVER BEEN TO ARMENIA		STATE RESIDE IN						ARMENIAN TRAVEL =====														GRAD COLLG OR HIGHR
									VSTD ARM- ENIA PAST	E/VM INT & WOULD LIKLY VISIT NEXT	FRNDS RLTVS	U.S. TOUR	ARM- ENIAN TOUR	MAKE OWN ARRNG	HAVE INTER -NET	CHIL- DREN < 18	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA =====	1ST GEN	2ND GEN	3RD GEN	
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS
TOTAL	544	289	255	109	108	108	111	108	173	285	319	122	103	227	434	173	103	184	157	95	161	324	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX =====	532	288	244	107	103	107	106	105	173	285	318	116	102	222	427	172	98	183	157	94	154	317	
	97.8	99.8	95.6	98.2	95.4	99.1	95.5	97.2	99.6	99.9	99.8	95.4	99.3	97.8	98.4	99.1	95.4	99.4	100.0	98.5	96.0	97.9	
AGREE STRONGLY (4)	450	269	181	94	71	84	80	82	159	272	296	98	82	188	354	133	83	170	146	81	114	258	
	82.6	93.0	70.7	86.2	65.7	77.8	72.1	75.9	91.8	95.3	92.8	81.0	80.0	82.8	81.4	77.0	80.1	92.2	92.4	84.6	70.6	79.7	
AGREE SOMEWHAT (3)	83	19	63	13	32	23	26	23	13	13	22	18	20	34	74	38	16	13	12	13	41	59	
	15.2	6.7	24.8	11.9	29.6	21.3	23.4	21.3	7.8	4.6	7.0	14.4	19.4	15.0	17.0	22.1	15.2	7.2	7.6	13.9	25.4	18.3	
NET: BOTTOM 2 BOX =====	12	1	11	2	5	1	5	3	1	0	1	6	1	5	7	2	5	1	-	1	6	7	
	2.2	0.2	4.4	1.8	4.6	0.9	4.5	2.8	0.4	0.1	0.2	4.6	0.7	2.2	1.6	0.9	4.6	0.6		1.5	4.0	2.1	
DISAGREE SOMEWHAT (2)	11	0	10	2	4	-	4	1	0	0	1	5	0	4	6	1	4	1	-	1	5	6	
	1.9	0.1	4.0	1.8	3.7		3.6	0.9	0.1	0.1	0.2	4.4	0.2	1.9	1.4	0.4	3.8	0.4		1.0	3.4	1.9	
DISAGREE STRONGLY (1)	2	0	1	-	1	1	1	2	0	-	-	0	0	1	1	1	1	0	-	0	1	0	
	0.3	0.2	0.4		0.9	0.9	0.9	1.9	0.3			0.2	0.4	0.3	0.2	0.5	0.8	0.3		0.5	0.7	0.1	
HAVE NO IDEA	56	8	48	11	12	12	9	12	4	17	21	12	2	27	41	13	12	15	4	9	25	23	
MEAN	3.80	3.93	3.66	3.84	3.60	3.76	3.67	3.71	3.91	3.95	3.93	3.76	3.79	3.80	3.80	3.76	3.75	3.91	3.92	3.83	3.66	3.77	
STANDARD DEVIATION	0.46	0.28	0.58	0.41	0.61	0.49	0.59	0.58	0.32	0.22	0.27	0.53	0.45	0.46	0.45	0.47	0.56	0.32	0.27	0.44	0.58	0.47	
STANDARD ERROR	0.03	0.03	0.06	0.04	0.06	0.05	0.06	0.06	0.04	0.02	0.03	0.08	0.08	0.05	0.04	0.06	0.09	0.04	0.04	0.07	0.07	0.04	

Table 64

ARMENIAN TRAVEL SURVEY

25L. TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
OVERALL, A GOOD VALUE FOR THE MONEY

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG						
	PAST	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG												
	5 YRS	5 YRS	RLTVS	OPRTR	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR										
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	488	289	199	102	75	90	93	89	172	280	309	97	92	220	385	145	102	179	157	84	125	280			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX	467	285	182	99	67	86	84	78	172	278	298	90	91	213	374	138	100	173	153	74	120	267			
=====	95.7	98.5	91.7	97.1	89.3	95.6	90.3	87.6	100.0	99.2	96.7	92.1	98.9	96.8	96.9	95.3	98.3	96.8	97.5	88.7	95.8	95.1			
AGREE STRONGLY (4)	329	218	111	73	38	55	43	47	130	220	227	64	77	145	268	92	67	132	125	58	72	180			
	67.4	75.2	56.0	71.6	50.7	61.1	46.2	52.8	75.5	78.5	73.6	65.8	84.1	65.9	69.6	63.2	65.4	73.9	79.8	69.5	57.9	64.3			
AGREE SOMEWHAT (3)	138	67	71	26	29	31	41	31	42	58	71	26	14	68	105	47	34	41	28	16	47	86			
	28.3	23.2	35.7	25.5	38.7	34.4	44.1	34.8	24.5	20.7	23.1	26.3	14.9	31.0	27.4	32.1	32.9	22.9	17.7	19.2	37.9	30.8			
NET: BOTTOM 2 BOX	21	4	17	3	8	4	9	11	-	2	10	8	1	7	12	7	2	6	4	10	5	14			
=====	4.3	1.5	8.3	2.9	10.7	4.4	9.7	12.4		0.8	3.3	7.9	1.1	3.2	3.1	4.7	1.7	3.2	2.5	11.3	4.2	4.9			
DISAGREE SOMEWHAT (2)	15	1	14	2	6	2	8	8	-	2	6	7	1	6	10	3	1	1	0	8	4	13			
	3.0	0.3	7.0	2.0	8.0	2.2	8.6	9.0		0.8	2.0	6.9	1.1	2.8	2.7	1.9	0.8	0.5	0.2	10.0	3.4	4.5			
DISAGREE STRONGLY (1)	6	4	3	1	2	2	1	3	-	-	4	1	-	1	2	4	1	5	4	1	1	1			
	1.3	1.3	1.3	1.0	2.7	2.2	1.1	3.4			1.3	0.9		0.3	0.4	2.8	0.9	2.7	2.4	1.4	0.8	0.4			
HAVE NO IDEA	112	8	104	18	45	30	27	31	5	21	31	36	13	34	90	41	13	21	4	20	61	66			
MEAN	3.62	3.72	3.46	3.68	3.37	3.54	3.35	3.37	3.76	3.78	3.69	3.57	3.83	3.62	3.66	3.56	3.63	3.68	3.75	3.57	3.53	3.59			
STANDARD DEVIATION	0.61	0.53	0.68	0.57	0.75	0.66	0.69	0.79	0.43	0.44	0.58	0.67	0.41	0.56	0.55	0.67	0.56	0.62	0.58	0.73	0.61	0.60			
STANDARD ERROR	0.05	0.06	0.08	0.06	0.09	0.07	0.07	0.08	0.06	0.05	0.06	0.11	0.07	0.07	0.05	0.10	0.09	0.08	0.09	0.13	0.09	0.06			

Table 65

ARMENIAN TRAVEL SURVEY

26A. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
ARMENIA IS DEVELOPING RAPIDLY

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD COLLG OR HIGHR
									ARM- ENIA PAST	INT & LIKLY NEXT	WOULD VISIT FRNDS RLTVS	U.S. TOUR	ARM- ENIAN TOUR	MAKE OWN ARRNG	HAVE INTER -NET	CHIL- DREN < 18	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA						
	CA	MA	NY	NJ	MI	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	1ST GEN	2ND GEN	3RD GEN				
TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	1ST GEN	2ND GEN	3RD GEN	OR HIGHR				
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----				
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
NET: TOP 2 BOX	446	257	189	93	75	82	88	66	162	269	276	90	87	203	346	132	80	164	137	83	111	250			
=====	74.3	86.5	62.2	77.5	62.5	68.3	73.3	55.0	91.7	89.0	81.2	67.2	82.4	79.8	72.7	70.5	69.5	81.9	84.9	80.4	60.0	72.1			
AGREE STRONGLY (4)	270	165	105	59	42	39	46	27	123	177	176	52	53	123	208	71	45	101	83	53	66	137			
	44.9	55.5	34.6	49.2	35.0	32.5	38.3	22.5	69.6	58.6	52.0	39.0	50.5	48.3	43.7	38.0	39.5	50.8	51.2	50.7	35.4	39.6			
AGREE SOMEWHAT (3)	176	92	84	34	33	43	42	39	39	92	99	38	34	80	138	61	35	62	55	31	46	113			
	29.3	31.1	27.6	28.3	27.5	35.8	35.0	32.5	22.1	30.3	29.2	28.2	31.9	31.5	29.0	32.5	30.0	31.1	33.8	29.7	24.6	32.5			
NET: BOTTOM 2 BOX	76	31	45	13	26	14	17	29	13	21	39	12	10	35	64	24	20	17	19	11	32	49			
=====	12.6	10.4	14.8	10.8	21.7	11.7	14.2	24.2	7.2	6.9	11.4	9.1	9.9	13.9	13.6	12.8	17.3	8.7	12.1	10.7	17.1	14.2			
DISAGREE SOMEWHAT (2)	53	23	30	9	21	8	13	18	9	18	25	8	6	25	47	16	16	9	12	9	21	36			
	8.9	7.7	10.0	7.5	17.5	6.7	10.8	15.0	5.0	6.1	7.4	6.0	6.1	9.8	10.0	8.5	13.7	4.6	7.3	9.0	11.4	10.3			
DISAGREE STRONGLY (1)	23	8	14	4	5	6	4	11	4	2	14	4	4	10	17	8	4	8	8	2	11	13			
	3.8	2.8	4.8	3.3	4.2	5.0	3.3	9.2	2.3	0.8	4.0	3.1	3.9	4.1	3.6	4.4	3.6	4.1	4.7	1.7	5.7	3.9			
HAVE NO IDEA	79	9	70	14	19	24	15	25	2	13	25	32	8	16	65	31	15	19	5	9	42	48			
	13.1	3.0	23.0	11.7	15.8	20.0	12.5	20.8	1.0	4.2	7.4	23.7	7.7	6.3	13.7	16.7	13.2	9.5	3.0	9.0	22.9	13.7			
MEAN	3.33	3.44	3.20	3.40	3.11	3.20	3.24	2.86	3.61	3.53	3.39	3.35	3.40	3.32	3.31	3.25	3.21	3.42	3.35	3.42	3.16	3.25			
STANDARD DEVIATION	0.83	0.76	0.89	0.80	0.90	0.84	0.81	0.96	0.69	0.65	0.81	0.80	0.79	0.83	0.83	0.84	0.86	0.79	0.82	0.75	0.94	0.84			
STANDARD ERROR	0.06	0.08	0.09	0.08	0.09	0.09	0.08	0.10	0.09	0.07	0.08	0.12	0.14	0.09	0.07	0.12	0.14	0.10	0.12	0.12	0.13	0.08			

Table 66

ARMENIAN TRAVEL SURVEY

26B. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
CORRUPTION IS A PROBLEM

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====												GRAD
										ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA					
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG				
									5 YRS	5 YRS	RLTVS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ARM-	1ST	2ND	3RD	OR		
												OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR		
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
NET: TOP 2 BOX	370	206	163	78	62	63	68	56	125	217	239	70	77	172	314	96	85	133	106	77	96	231		
=====	61.6	69.5	53.9	65.0	51.7	52.5	56.7	46.7	70.7	72.0	70.4	52.3	73.1	67.5	66.1	51.3	73.3	66.5	65.9	74.4	52.0	66.5		
AGREE STRONGLY (4)	201	112	89	42	31	39	41	31	65	110	127	34	33	98	167	44	43	75	49	46	53	134		
	33.5	37.9	29.3	35.0	25.8	32.5	34.2	25.8	36.8	36.3	37.4	25.5	31.7	38.5	35.1	23.7	37.5	37.4	30.4	43.9	28.8	38.5		
AGREE SOMEWHAT (3)	169	94	75	36	31	24	27	25	60	108	112	36	44	74	147	52	41	58	57	32	43	97		
	28.1	31.7	24.6	30.0	25.8	20.0	22.5	20.8	33.9	35.7	33.0	26.7	41.5	29.0	31.0	27.7	35.9	29.1	35.5	30.4	23.2	28.0		
NET: BOTTOM 2 BOX	100	60	40	20	18	18	26	19	38	44	56	22	15	32	65	34	17	44	39	11	24	48		
=====	16.6	20.1	13.2	16.7	15.0	15.0	21.7	15.8	21.3	14.6	16.5	16.2	14.5	12.7	13.6	18.4	14.4	22.1	24.0	10.8	12.8	13.9		
DISAGREE SOMEWHAT (2)	54	27	26	10	11	15	16	9	21	22	30	12	11	17	32	13	11	18	13	9	17	25		
	8.9	9.2	8.7	8.3	9.2	12.5	13.3	7.5	11.6	7.2	8.7	9.1	10.3	6.7	6.6	7.0	9.8	9.1	7.9	8.8	9.0	7.2		
DISAGREE STRONGLY (1)	46	32	14	10	7	3	10	10	17	22	26	10	4	15	33	21	5	26	26	2	7	23		
	7.7	10.9	4.5	8.3	5.8	2.5	8.3	8.3	9.7	7.3	7.8	7.2	4.2	6.0	7.0	11.5	4.6	13.0	16.0	2.0	3.8	6.8		
HAVE NO IDEA	130	31	100	22	40	39	26	45	14	41	45	42	13	50	97	56	14	23	16	15	65	68		
	21.7	10.3	32.9	18.3	33.3	32.5	21.7	37.5	8.0	13.4	13.1	31.5	12.4	19.8	20.3	30.3	12.3	11.4	10.1	14.8	35.2	19.6		
MEAN	3.12	3.08	3.17	3.12	3.08	3.22	3.05	3.03	3.06	3.17	3.15	3.03	3.15	3.25	3.18	2.91	3.21	3.03	2.89	3.36	3.19	3.22		
STANDARD DEVIATION	0.96	1.01	0.90	0.97	0.94	0.88	1.02	1.04	0.97	0.90	0.93	0.97	0.81	0.90	0.92	1.05	0.84	1.06	1.07	0.77	0.89	0.93		
STANDARD ERROR	0.08	0.11	0.10	0.10	0.10	0.10	0.11	0.12	0.14	0.10	0.10	0.16	0.15	0.11	0.08	0.16	0.14	0.14	0.17	0.13	0.13	0.09		

Table 67

ARMENIAN TRAVEL SURVEY

26C. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A PLACE I FEEL EMOTIONALLY ATTACHED TO

	ARMENIAN TRAVEL																												
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA			GRAD COLLG OR HIGHR
	TO ARMENIA							ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	ARRNG	-NET	< 18	1ST	2ND	3RD										
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	TOUR OPRTR	TOUR OPRTR	-MNTS		IN	HH	ASSOC	CHRRCH	GEN	GEN	GEN							
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----							
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347							
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0							
NET: TOP 2 BOX	484	268	216	98	89	103	90	91	165	288	305	104	90	204	385	156	101	179	154	80	147	279							
=====	80.7	90.3	71.2	81.7	74.2	85.8	75.0	75.8	93.2	95.5	89.9	77.9	85.7	80.2	81.0	83.5	87.4	89.5	95.2	77.0	79.5	80.6							
AGREE STRONGLY (4)	358	229	130	77	48	68	59	53	146	241	249	72	69	148	286	118	79	150	130	66	91	202							
	59.7	77.1	42.7	64.2	40.0	56.7	49.2	44.2	82.3	79.8	73.5	53.7	65.9	58.0	60.1	63.4	68.2	75.3	80.3	63.5	49.3	58.3							
AGREE SOMEWHAT (3)	126	39	86	21	41	35	31	38	19	47	56	32	21	56	99	38	22	28	24	14	56	77							
	20.9	13.2	28.5	17.5	34.2	29.2	25.8	31.7	10.9	15.7	16.4	24.2	19.9	22.2	20.8	20.1	19.3	14.2	14.9	13.5	30.2	22.3							
NET: BOTTOM 2 BOX	109	28	81	21	30	15	27	24	12	13	34	25	14	49	84	26	14	20	8	23	33	62							
=====	18.2	9.5	26.7	17.5	25.0	12.5	22.5	20.0	6.6	4.2	9.9	18.7	13.7	19.4	17.7	14.1	12.2	9.8	4.8	22.2	17.8	17.8							
DISAGREE SOMEWHAT (2)	49	16	33	9	18	5	13	11	-	8	21	13	9	17	32	17	9	10	8	15	9	28							
	8.2	5.5	10.8	7.5	15.0	4.2	10.8	9.2		2.8	6.1	9.4	8.4	6.9	6.7	8.9	7.5	5.2	4.8	14.5	5.0	8.2							
DISAGREE STRONGLY (1)	60	12	48	12	12	10	14	13	12	4	13	12	6	32	52	10	5	9	-	8	24	33							
	10.0	3.9	15.9	10.0	10.0	8.3	11.7	10.8	6.6	1.4	3.8	9.3	5.3	12.5	11.0	5.3	4.7	4.6		7.7	12.8	9.6							
HAVE NO IDEA	7	1	6	1	1	2	3	5	0	1	1	5	1	1	6	4	0	1	-	1	5	6							
	1.1	0.2	2.0	0.8	0.8	1.7	2.5	4.2	0.1	0.3	0.2	3.5	0.6	0.4	1.3	2.4	0.4	0.7		0.8	2.7	1.6							
MEAN	3.32	3.64	3.00	3.37	3.05	3.36	3.15	3.14	3.69	3.74	3.60	3.27	3.47	3.26	3.32	3.45	3.52	3.61	3.75	3.34	3.19	3.31							
STANDARD DEVIATION	1.00	0.76	1.10	1.00	0.98	0.91	1.04	1.00	0.78	0.58	0.77	0.99	0.86	1.04	1.01	0.87	0.83	0.79	0.53	1.00	1.03	0.98							
STANDARD ERROR	0.07	0.08	0.10	0.09	0.09	0.08	0.10	0.09	0.11	0.06	0.07	0.14	0.15	0.11	0.08	0.11	0.13	0.10	0.08	0.16	0.12	0.09							

Table 68

ARMENIAN TRAVEL SURVEY

26D. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
ARMENIA HAS MANAGED SUCCESSFULLY TO PRESERVE ITS CULTURE

	ARMENIAN TRAVEL																							
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====													GRAD
	TO ARMENIA								ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			COLLG			
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	1ST	2ND	3RD	OR		
-----	-----	-----	-----	-----	-----	-----	-----	-----	5 YRS	5 YRS	RLTVS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	HIGHR		
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
NET: TOP 2 BOX	553	283	270	112	105	109	110	101	168	299	322	128	104	233	439	176	109	193	157	97	167	315		
=====	92.1	95.2	89.1	93.3	87.5	90.8	91.7	84.2	95.0	99.0	94.7	95.8	99.0	91.7	92.3	94.5	94.6	96.6	96.9	93.1	90.2	90.9		
AGREE STRONGLY (4)	414	233	181	87	71	71	75	67	137	254	261	86	79	180	320	119	75	163	137	82	102	220		
	69.1	78.5	59.9	72.5	59.2	59.2	62.5	55.8	77.2	84.0	76.8	64.2	74.8	70.8	67.4	63.7	65.2	81.5	85.1	78.9	55.0	63.3		
AGREE SOMEWHAT (3)	138	50	89	25	34	38	35	34	32	45	61	42	25	53	119	58	34	30	19	15	65	95		
	23.1	16.7	29.3	20.8	28.3	31.7	29.2	28.3	17.8	15.1	17.9	31.6	24.1	20.9	24.9	30.8	29.4	15.1	11.8	14.2	35.3	27.5		
NET: BOTTOM 2 BOX	24	13	11	5	2	4	3	9	8	1	13	2	-	17	23	1	5	2	4	5	10	16		
=====	3.9	4.4	3.5	4.2	1.7	3.3	2.5	7.5	4.7	0.3	3.9	1.3		6.8	4.9	0.4	4.4	0.9	2.7	4.6	5.3	4.5		
DISAGREE SOMEWHAT (2)	10	9	1	2	2	3	2	2	5	1	9	0	-	10	10	0	5	1	4	4	1	6		
	1.7	3.0	0.5	1.7	1.7	2.5	1.7	1.7	2.6	0.2	2.6	0.2		3.8	2.1	0.1	4.0	0.7	2.7	4.1	0.6	1.8		
DISAGREE STRONGLY (1)	13	4	9	3	-	1	1	7	4	0	4	1	-	8	13	0	0	0	-	0	9	9		
	2.2	1.3	3.1	2.5		0.8	0.8	5.8	2.1	0.1	1.2	1.1		3.0	2.7	0.2	0.4	0.2		0.5	4.7	2.7		
HAVE NO IDEA	24	1	22	3	13	7	7	10	0	2	5	4	1	4	13	10	1	5	1	2	8	16		
	3.9	0.5	7.3	2.5	10.8	5.8	5.8	8.3	0.3	0.7	1.4	3.0	1.0	1.5	2.8	5.1	1.0	2.5	0.4	2.3	4.5	4.6		
MEAN	3.65	3.73	3.57	3.68	3.64	3.58	3.63	3.46	3.71	3.84	3.73	3.64	3.76	3.62	3.61	3.66	3.61	3.82	3.83	3.76	3.47	3.59		
STANDARD DEVIATION	0.63	0.58	0.67	0.64	0.52	0.59	0.57	0.82	0.62	0.38	0.57	0.55	0.43	0.71	0.67	0.49	0.59	0.42	0.44	0.55	0.75	0.67		
STANDARD ERROR	0.04	0.06	0.06	0.06	0.05	0.06	0.05	0.08	0.08	0.04	0.06	0.08	0.07	0.08	0.05	0.06	0.09	0.05	0.07	0.09	0.09	0.06		

Table 69

ARMENIAN TRAVEL SURVEY

26E. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
ARMENIANS ARE TRUSTWORTHY AND HONEST

	ARMENIAN TRAVEL																						
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====												
	TO ARMENIA								ARM-	INT &	WOULD	ARM- MAKE			HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD	
									ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====			COLLG	
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR	
									5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRGH	GEN	GEN	GEN	HIGHR	
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX	503	250	252	100	103	104	101	98	152	273	295	119	80	220	404	154	97	181	146	80	163	277	
=====	83.8	84.3	83.2	83.3	85.8	86.7	84.2	81.7	85.9	90.5	86.9	89.1	76.6	86.6	85.0	82.4	84.6	90.7	90.7	76.7	87.9	79.9	
AGREE STRONGLY (4)	315	163	152	63	65	64	55	66	100	181	191	74	68	106	244	110	54	104	98	55	102	161	
	52.5	54.7	50.3	52.5	54.2	53.3	45.8	55.0	56.4	59.9	56.2	55.5	64.5	41.8	51.4	58.8	46.9	52.0	60.8	53.4	55.2	46.5	
AGREE SOMEWHAT (3)	188	88	100	37	38	40	46	32	52	92	104	45	13	114	160	44	43	77	48	24	61	116	
	31.3	29.6	33.0	30.8	31.7	33.3	38.3	26.7	29.5	30.6	30.7	33.7	12.1	44.7	33.6	23.7	37.6	38.6	29.8	23.3	32.7	33.4	
NET: BOTTOM 2 BOX	52	26	27	11	9	7	11	10	13	19	28	4	16	11	39	22	11	13	11	3	14	36	
=====	8.7	8.7	8.8	9.2	7.5	5.8	9.2	8.3	7.4	6.2	8.2	2.9	15.2	4.5	8.3	11.7	9.4	6.3	7.0	2.6	7.7	10.5	
DISAGREE SOMEWHAT (2)	37	20	16	8	6	3	9	4	8	9	22	3	12	10	25	20	2	11	11	2	9	23	
	6.1	6.8	5.4	6.7	5.0	2.5	7.5	3.3	4.8	3.1	6.6	1.9	11.0	3.9	5.2	10.9	1.8	5.6	7.0	1.7	4.7	6.5	
DISAGREE STRONGLY (1)	16	6	10	3	3	4	2	6	5	9	5	1	4	2	15	2	9	1	-	1	6	14	
	2.6	1.9	3.4	2.5	2.5	3.3	1.7	5.0	2.7	3.1	1.6	1.0	4.2	0.6	3.1	0.9	7.7	0.7		0.9	3.0	3.9	
HAVE NO IDEA	45	21	24	9	8	9	8	12	12	10	17	11	9	23	32	11	7	6	4	22	8	34	
	7.5	7.0	8.0	7.5	6.7	7.5	6.7	10.0	6.7	3.3	4.9	7.9	8.2	8.9	6.7	5.9	6.0	3.0	2.3	20.7	4.3	9.7	
MEAN	3.44	3.47	3.41	3.44	3.47	3.48	3.38	3.46	3.50	3.52	3.49	3.56	3.49	3.40	3.43	3.49	3.32	3.46	3.55	3.63	3.46	3.36	
STANDARD DEVIATION	0.74	0.72	0.76	0.75	0.72	0.72	0.71	0.81	0.73	0.71	0.70	0.60	0.88	0.61	0.75	0.73	0.87	0.64	0.63	0.59	0.73	0.80	
STANDARD ERROR	0.05	0.08	0.07	0.07	0.07	0.07	0.07	0.08	0.10	0.07	0.07	0.08	0.15	0.07	0.06	0.10	0.14	0.08	0.09	0.10	0.09	0.07	

Table 70

ARMENIAN TRAVEL SURVEY

26F. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
ARMENIA HAS A FAVORABLE BUSINESS ENVIRONMENT

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====												GRAD
										ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA					
	PAST	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG											
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ARM-	ARM-	1ST	2ND	3RD	OR		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----		
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
NET: TOP 2 BOX	301	186	114	65	43	45	52	49	116	199	218	58	73	127	230	105	67	119	108	68	65	172		
=====	50.1	62.8	37.7	54.2	35.8	37.5	43.3	40.8	65.4	65.8	64.3	43.4	69.3	50.0	48.3	56.3	57.7	59.5	66.6	65.1	35.1	49.7		
AGREE STRONGLY (4)	134	82	52	31	16	13	19	9	56	91	92	36	22	53	100	46	28	47	38	32	29	67		
	22.3	27.6	17.1	25.8	13.3	10.8	15.8	7.5	31.8	30.3	27.1	26.7	21.3	21.0	21.1	24.7	24.0	23.4	23.5	30.5	15.5	19.3		
AGREE SOMEWHAT (3)	167	104	63	34	27	32	33	40	59	107	126	22	50	74	129	59	39	72	70	36	36	105		
	27.9	35.2	20.7	28.3	22.5	26.7	27.5	33.3	33.6	35.6	37.2	16.7	47.9	29.0	27.2	31.7	33.6	36.1	43.1	34.6	19.7	30.4		
NET: BOTTOM 2 BOX	131	67	64	25	29	27	34	30	32	54	73	29	10	66	109	31	26	42	40	20	43	76		
=====	21.8	22.7	21.0	20.8	24.2	22.5	28.3	25.0	18.1	17.8	21.5	21.8	9.9	25.8	22.9	16.8	22.2	21.2	24.6	18.9	23.0	21.9		
DISAGREE SOMEWHAT (2)	67	33	34	12	17	19	17	14	15	21	30	12	3	35	50	15	8	13	16	12	25	39		
	11.1	11.0	11.2	10.0	14.2	15.8	14.2	11.7	8.2	6.8	8.7	8.7	2.5	13.8	10.5	8.1	7.2	6.6	10.1	11.9	13.2	11.3		
DISAGREE STRONGLY (1)	64	35	30	13	12	8	17	16	17	33	43	18	8	31	59	16	17	29	23	7	18	37		
	10.7	11.7	9.8	10.8	10.0	6.7	14.2	13.3	9.8	11.0	12.8	13.2	7.4	12.0	12.4	8.7	15.0	14.6	14.5	6.9	9.8	10.5		
HAVE NO IDEA	168	43	125	30	48	48	34	41	29	49	48	46	22	61	137	50	23	39	14	17	78	99		
	28.0	14.5	41.3	25.0	40.0	40.0	28.3	34.2	16.6	16.4	14.2	34.8	20.8	24.2	28.8	26.9	20.1	19.3	8.8	16.0	41.9	28.4		
MEAN	2.86	2.92	2.77	2.92	2.65	2.69	2.63	2.53	3.05	3.02	2.92	2.87	3.05	2.78	2.80	2.99	2.83	2.85	2.83	3.06	2.70	2.82		
STANDARD DEVIATION	1.02	1.00	1.05	1.03	1.01	0.90	1.04	0.95	0.98	0.99	1.00	1.16	0.82	1.02	1.05	0.96	1.06	1.04	0.99	0.92	1.04	0.99		
STANDARD ERROR	0.08	0.11	0.12	0.11	0.12	0.11	0.11	0.11	0.15	0.11	0.11	0.20	0.16	0.13	0.10	0.14	0.18	0.14	0.15	0.16	0.16	0.11		

Table 71

ARMENIAN TRAVEL SURVEY

26G. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A GOOD PLACE TO FIND A SPOUSE OR ADOPT A CHILD

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====												GRAD COLLG OR HIGHR
										ARM- ENIA	INT & LIKLY	WOULD VISIT	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA					
	PAST	NEXT	FRNDS	U.S.	ARM- ENIAN	ARRNG	-NET	< 18	ENIAN	ARM- ENIAN	1ST	2ND	3RD											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	TOUR	TOUR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----		
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
NET: TOP 2 BOX =====	344	210	134	74	42	57	63	65	130	215	231	65	72	161	273	104	65	118	114	52	85	187		
	57.4	70.9	44.2	61.7	35.0	47.5	52.5	54.2	73.5	71.4	68.0	48.9	68.7	63.4	57.4	55.6	56.6	58.9	70.6	49.8	45.7	54.0		
AGREE STRONGLY (4)	204	138	67	46	22	30	30	25	84	137	142	43	33	100	158	64	38	84	72	32	49	114		
	34.1	46.4	22.0	38.3	18.3	25.0	25.0	20.8	47.2	45.3	41.9	32.2	31.4	39.5	33.3	34.0	32.9	42.1	44.3	31.2	26.3	32.9		
AGREE SOMEWHAT (3)	140	73	67	28	20	27	33	40	47	79	89	22	39	61	115	40	27	34	42	19	36	73		
	23.3	24.5	22.1	23.3	16.7	22.5	27.5	33.3	26.3	26.1	26.1	16.7	37.3	23.9	24.1	21.6	23.7	16.8	26.2	18.6	19.4	21.0		
NET: BOTTOM 2 BOX =====	127	47	80	23	42	23	31	27	25	48	54	29	17	52	94	39	17	57	30	25	48	63		
	21.1	15.8	26.3	19.2	35.0	19.2	25.8	22.5	14.1	16.1	15.8	21.5	16.7	20.4	19.7	20.9	14.9	28.5	18.6	23.8	25.7	18.3		
DISAGREE SOMEWHAT (2)	48	22	25	8	18	10	15	10	13	23	23	9	6	14	38	20	6	22	15	8	18	32		
	7.9	7.6	8.3	6.7	15.0	8.3	12.5	8.3	7.3	7.6	6.7	7.1	5.9	5.5	8.1	10.9	4.8	11.0	9.4	7.4	9.5	9.1		
DISAGREE STRONGLY (1)	79	24	55	15	24	13	16	17	12	25	31	19	11	38	55	19	12	35	15	17	30	32		
	13.2	8.2	18.0	12.5	20.0	10.8	13.3	14.2	6.9	8.4	9.2	14.4	10.7	15.0	11.6	10.0	10.1	17.5	9.2	16.4	16.2	9.2		
HAVE NO IDEA	129	40	89	23	36	40	26	28	22	38	55	39	15	41	109	44	33	25	18	27	53	96		
	21.5	13.3	29.5	19.2	30.0	33.3	21.7	23.3	12.3	12.6	16.2	29.6	14.6	16.2	22.9	23.4	28.5	12.6	10.9	26.3	28.6	27.7		
MEAN	3.00	3.26	2.68	3.08	2.48	2.92	2.82	2.79	3.30	3.24	3.20	2.95	3.05	3.05	3.03	3.04	3.11	2.95	3.19	2.88	2.78	3.08		
STANDARD DEVIATION	1.10	0.97	1.17	1.09	1.17	1.08	1.07	1.04	0.92	0.97	0.99	1.18	0.97	1.12	1.07	1.06	1.04	1.19	0.99	1.19	1.17	1.04		
STANDARD ERROR	0.09	0.11	0.12	0.11	0.13	0.12	0.11	0.11	0.13	0.11	0.10	0.19	0.18	0.13	0.09	0.15	0.19	0.16	0.16	0.22	0.16	0.11		

Table 72

ARMENIAN TRAVEL SURVEY

26H. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
I WOULD CONSIDER MOVING TO ARMENIA

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====												GRAD COLLG OR HIGHR
										ARM- ENIA	INT & LIKLY	WOULD VISIT	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA					
	PAST	NEXT	FRNDS	U.S.	ARM- ENIAN	ARRNG	-NET	< 18	ARM- ENIAN	ARM- ENIAN	1ST	2ND	3RD											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	TOUR OPRTR	TOUR OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN			
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
NET: TOP 2 BOX =====	92	73	19	21	5	14	16	12	51	79	70	10	30	31	75	18	30	44	41	17	19	45		
	15.3	24.4	6.4	17.5	4.2	11.7	13.3	10.0	28.6	26.0	20.6	7.5	28.4	12.1	15.8	9.6	25.8	22.1	25.6	16.1	10.1	12.9		
AGREE STRONGLY (4)	46	34	12	11	2	6	6	3	28	42	30	5	16	16	37	8	17	26	20	8	9	25		
	7.7	11.4	4.1	9.2	1.7	5.0	5.0	2.5	16.0	13.8	8.8	4.1	15.3	6.3	7.9	4.6	14.5	13.2	12.6	8.2	4.8	7.2		
AGREE SOMEWHAT (3)	46	39	7	10	3	8	10	9	22	37	40	5	14	15	38	9	13	18	21	8	10	20		
	7.6	13.1	2.3	8.3	2.5	6.7	8.3	7.5	12.6	12.3	11.8	3.4	13.0	5.8	7.9	5.0	11.3	8.9	13.0	7.9	5.3	5.7		
NET: BOTTOM 2 BOX =====	485	212	273	94	109	105	102	105	119	217	256	118	71	218	383	160	78	151	116	83	158	289		
	80.9	71.5	90.1	78.3	90.8	87.5	85.0	87.5	67.2	71.9	75.5	88.8	67.7	85.6	80.6	85.7	67.4	75.7	71.8	79.5	85.4	83.3		
DISAGREE SOMEWHAT (2)	122	77	45	26	15	27	21	17	54	87	103	19	17	62	91	47	22	45	47	17	29	71		
	20.3	26.0	14.8	21.7	12.5	22.5	17.5	14.2	30.7	28.9	30.3	14.3	16.2	24.5	19.2	25.0	18.7	22.7	29.0	15.9	15.4	20.6		
DISAGREE STRONGLY (1)	363	135	228	68	94	78	81	88	65	130	153	99	54	155	292	113	56	106	69	66	130	217		
	60.6	45.5	75.3	56.7	78.3	65.0	67.5	73.3	36.5	43.0	45.2	74.4	51.4	61.1	61.3	60.7	48.6	53.0	42.8	63.5	70.0	62.7		
HAVE NO IDEA	23	12	11	5	6	1	2	3	7	6	13	5	4	6	17	9	8	4	4	5	8	13		
	3.8	4.1	3.6	4.2	5.0	0.8	1.7	2.5	4.2	2.0	3.9	3.7	4.0	2.3	3.6	4.7	6.8	2.2	2.6	4.5	4.5	3.8		
MEAN	1.61	1.90	1.33	1.69	1.24	1.51	1.50	1.38	2.08	1.97	1.84	1.35	1.92	1.56	1.61	1.51	1.91	1.82	1.95	1.59	1.42	1.56		
STANDARD DEVIATION	0.94	1.04	0.72	0.99	0.58	0.83	0.85	0.74	1.09	1.06	0.97	0.75	1.15	0.87	0.95	0.80	1.13	1.07	1.05	0.96	0.81	0.90		
STANDARD ERROR	0.07	0.11	0.07	0.09	0.05	0.08	0.08	0.07	0.15	0.11	0.09	0.10	0.20	0.09	0.07	0.10	0.18	0.13	0.16	0.15	0.10	0.08		

Table 73

ARMENIAN TRAVEL SURVEY

26I. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A GOOD PLACE TO BETTER ACQUAINT MYSELF WITH THE ARMENIAN CHURCH

	ARMENIAN TRAVEL																						
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====												
	TO ARMENIA							ARM- ENIA	INT & WOULD	ARM- MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	GRAD							
	=====	=====						PAST	LIKLY VISIT	OWN	INTER	DREN	ARM- ENIAN	ARM- ENIAN	=====	COLLG							
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	IN HH	ENIAN	ENIAN	1ST	2ND	3RD	OR	
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	-----	
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX	512	269	243	105	95	93	93	101	156	276	307	113	94	221	415	163	101	178	153	93	151	290	
=====	85.3	90.7	80.1	87.5	79.2	77.5	77.5	84.2	87.9	91.6	90.5	84.9	89.8	87.0	87.4	87.4	87.5	89.0	95.0	89.9	81.3	83.7	
AGREE STRONGLY (4)	389	229	160	84	58	63	58	61	131	236	255	82	78	161	308	118	74	146	141	66	97	212	
	64.8	77.1	52.7	70.0	48.3	52.5	48.3	50.8	73.8	78.1	75.0	61.6	73.8	63.5	64.7	63.2	64.0	73.0	87.4	63.5	52.5	61.1	
AGREE SOMEWHAT (3)	123	40	83	21	37	30	35	40	25	40	53	31	17	60	108	45	27	32	12	27	54	78	
	20.6	13.6	27.4	17.5	30.8	25.0	29.2	33.3	14.1	13.4	15.6	23.3	15.9	23.5	22.7	24.3	23.5	16.0	7.6	26.4	28.8	22.6	
NET: BOTTOM 2 BOX	58	12	46	9	18	21	20	16	6	14	17	11	6	24	43	18	14	14	1	9	28	41	
=====	9.6	4.0	15.2	7.5	15.0	17.5	16.7	13.3	3.6	4.5	4.9	8.1	6.1	9.3	8.9	9.7	11.8	7.0	0.4	8.8	15.3	11.8	
DISAGREE SOMEWHAT (2)	22	2	20	3	8	10	6	9	1	7	6	5	5	11	17	3	7	7	0	7	4	14	
	3.7	0.5	6.7	2.5	6.7	8.3	5.0	7.5	0.4	2.3	1.9	3.9	4.7	4.2	3.6	1.6	5.8	3.4	0.2	6.4	1.9	4.0	
DISAGREE STRONGLY (1)	36	10	26	6	10	11	14	7	6	7	10	6	1	13	25	15	7	7	0	2	25	27	
	6.0	3.4	8.5	5.0	8.3	9.2	11.7	5.8	3.2	2.2	3.0	4.2	1.4	5.1	5.3	8.1	5.9	3.5	0.2	2.4	13.4	7.8	
HAVE NO IDEA	30	16	14	6	7	6	7	3	15	12	16	9	4	9	17	5	1	8	7	1	6	15	
	5.0	5.3	4.7	5.0	5.8	5.0	5.8	2.5	8.6	3.9	4.6	7.0	4.1	3.7	3.7	2.8	0.8	4.1	4.6	1.3	3.4	4.5	
MEAN	3.52	3.74	3.30	3.61	3.27	3.27	3.21	3.32	3.73	3.74	3.70	3.53	3.69	3.51	3.52	3.47	3.47	3.65	3.91	3.53	3.25	3.43	
STANDARD DEVIATION	0.84	0.65	0.94	0.78	0.94	0.98	1.01	0.86	0.64	0.62	0.66	0.78	0.63	0.81	0.81	0.89	0.86	0.72	0.32	0.73	1.03	0.91	
STANDARD ERROR	0.06	0.07	0.09	0.07	0.09	0.09	0.10	0.08	0.09	0.06	0.06	0.11	0.11	0.09	0.06	0.11	0.13	0.09	0.05	0.11	0.13	0.08	

Table 74

ARMENIAN TRAVEL SURVEY

26J. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
ARMENIA HAS BEEN ADVERTISED EFFECTIVELY AS A TOURISM DESTINATION

	EVER BEEN TO ARMENIA		STATE RESIDE IN						ARMENIAN TRAVEL =====														GRAD COLLG OR HIGHR
									VSTD ARM- ENIA PAST	E/VM INT & WOULD LIKLY VISIT NEXT	FRNDS TOUR	U.S. TOUR	ARM- ENIAN TOUR	MAKE OWN ARRNG	HAVE INTER -NET	CHIL- DREN < 18	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA =====	1ST GEN	2ND GEN	3RD GEN	
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN	GEN	
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX =====	248	155	93	56	29	27	43	28	93	161	168	45	57	96	189	65	44	104	99	43	45	111	
	41.3	52.1	30.6	46.7	24.2	22.5	35.8	23.3	52.3	53.5	49.6	33.9	54.3	37.9	39.7	35.1	37.7	52.0	61.3	41.4	24.0	32.1	
AGREE STRONGLY (4)	155	109	46	37	14	12	20	9	67	110	113	30	40	59	114	53	23	62	65	25	23	63	
	25.8	36.6	15.3	30.8	11.7	10.0	16.7	7.5	37.8	36.5	33.2	22.6	38.4	23.3	24.0	28.4	19.9	30.9	40.1	24.4	12.4	18.1	
AGREE SOMEWHAT (3)	93	46	47	19	15	15	23	19	26	51	55	15	17	37	75	12	21	42	34	18	22	49	
	15.5	15.6	15.4	15.8	12.5	12.5	19.2	15.8	14.5	17.0	16.3	11.3	15.9	14.6	15.7	6.7	17.8	21.1	21.1	17.0	11.6	14.0	
NET: BOTTOM 2 BOX =====	302	117	186	54	80	85	66	82	68	124	142	81	42	132	253	101	66	89	55	56	127	212	
	50.4	39.3	61.2	45.0	66.7	70.8	55.0	68.3	38.4	41.1	41.8	60.6	40.4	51.9	53.2	54.1	57.6	44.6	33.9	54.1	68.3	61.2	
DISAGREE SOMEWHAT (2)	104	52	52	18	31	33	24	24	37	55	65	19	13	54	88	46	24	44	21	20	36	82	
	17.4	17.7	17.1	15.0	25.8	27.5	20.0	20.0	21.0	18.2	19.1	14.0	12.2	21.4	18.5	24.4	20.5	22.0	13.0	19.6	19.2	23.7	
DISAGREE STRONGLY (1)	198	64	134	36	49	52	42	58	31	69	77	62	30	77	165	56	43	45	34	36	91	130	
	33.0	21.7	44.1	30.0	40.8	43.3	35.0	48.3	17.3	22.9	22.7	46.6	28.2	30.5	34.6	29.8	37.1	22.6	20.9	34.5	49.2	37.5	
HAVE NO IDEA	50	25	25	10	11	8	11	10	17	16	29	7	6	26	34	20	5	7	8	5	14	23	
	8.3	8.5	8.2	8.3	9.2	6.7	9.2	8.3	9.4	5.4	8.7	5.5	5.3	10.2	7.1	10.8	4.7	3.4	4.8	4.5	7.7	6.7	
MEAN	2.37	2.73	2.02	2.52	1.94	1.88	2.19	1.81	2.80	2.71	2.66	2.11	2.68	2.34	2.31	2.38	2.22	2.62	2.85	2.33	1.86	2.14	
STANDARD DEVIATION	1.23	1.21	1.15	1.26	1.05	1.01	1.14	1.00	1.18	1.21	1.21	1.25	1.28	1.20	1.22	1.24	1.17	1.16	1.19	1.21	1.09	1.15	
STANDARD ERROR	0.09	0.13	0.11	0.12	0.10	0.10	0.11	0.10	0.17	0.13	0.12	0.18	0.22	0.13	0.10	0.16	0.18	0.14	0.18	0.20	0.13	0.11	

Table 75

ARMENIAN TRAVEL SURVEY

26A. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
ARMENIA IS DEVELOPING RAPIDLY

	ARMENIAN TRAVEL																						
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====												
	TO ARMENIA								ARM-	INT &	WOULD	ARM-		MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD	
	=====		=====						ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====			COLLG	
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR	
-----	-----	-----	-----	-----	-----	-----	-----	-----	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR	
TOTAL	521	288	233	106	101	96	105	95	175	289	314	102	97	238	410	156	100	181	157	95	143	299	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX	446	257	189	93	75	82	88	66	162	269	276	90	87	203	346	132	80	164	137	83	111	250	
=====	85.4	89.2	80.8	87.7	74.3	85.4	83.8	69.5	92.7	92.8	87.6	88.1	89.2	85.2	84.3	84.6	80.1	90.4	87.6	88.3	77.8	83.6	
AGREE STRONGLY (4)	270	165	105	59	42	39	46	27	123	177	176	52	53	123	208	71	45	101	83	53	66	137	
	51.7	57.2	44.9	55.7	41.6	40.6	43.8	28.4	70.3	61.2	56.1	51.1	54.6	51.5	50.7	45.6	45.5	56.1	52.8	55.7	45.9	45.9	
AGREE SOMEWHAT (3)	176	92	84	34	33	43	42	39	39	92	99	38	34	80	138	61	35	62	55	31	46	113	
	33.7	32.0	35.8	32.1	32.7	44.8	40.0	41.1	22.4	31.7	31.5	36.9	34.6	33.6	33.6	39.1	34.6	34.3	34.8	32.6	31.9	37.6	
NET: BOTTOM 2 BOX	76	31	45	13	26	14	17	29	13	21	39	12	10	35	64	24	20	17	19	11	32	49	
=====	14.6	10.8	19.2	12.3	25.7	14.6	16.2	30.5	7.3	7.2	12.4	11.9	10.8	14.8	15.7	15.4	19.9	9.6	12.4	11.7	22.2	16.4	
DISAGREE SOMEWHAT (2)	53	23	30	9	21	8	13	18	9	18	25	8	6	25	47	16	16	9	12	9	21	36	
	10.2	7.9	13.0	8.5	20.8	8.3	12.4	18.9	5.0	6.3	8.0	7.9	6.6	10.5	11.5	10.2	15.8	5.1	7.5	9.9	14.7	12.0	
DISAGREE STRONGLY (1)	23	8	14	4	5	6	4	11	4	2	14	4	4	10	17	8	4	8	8	2	11	13	
	4.4	2.9	6.2	3.8	5.0	6.2	3.8	11.6	2.3	0.8	4.3	4.0	4.2	4.4	4.2	5.2	4.1	4.5	4.9	1.8	7.4	4.5	
HAVE NO IDEA	79	9	70	14	19	24	15	25	2	13	25	32	8	16	65	31	15	19	5	9	42	48	
MEAN	3.33	3.44	3.20	3.40	3.11	3.20	3.24	2.86	3.61	3.53	3.39	3.35	3.40	3.32	3.31	3.25	3.21	3.42	3.35	3.42	3.16	3.25	
STANDARD DEVIATION	0.83	0.76	0.89	0.80	0.90	0.84	0.81	0.96	0.69	0.65	0.81	0.80	0.79	0.83	0.83	0.84	0.86	0.79	0.82	0.75	0.94	0.84	
STANDARD ERROR	0.06	0.08	0.09	0.08	0.09	0.09	0.08	0.10	0.09	0.07	0.08	0.12	0.14	0.09	0.07	0.12	0.14	0.10	0.12	0.12	0.13	0.08	

Table 76

ARMENIAN TRAVEL SURVEY

26B. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
CORRUPTION IS A PROBLEM

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	COLLG						
	PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====		
	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR	OR		
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	TOUR	TOUR	ARRNG	-NET	IN HH	ASSOC	ENIAN	ENIAN	1ST	2ND	3RD	OR	HIGHR		
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----		
TOTAL	470	266	203	98	80	81	94	75	163	261	295	91	92	204	379	130	101	177	145	88	120	279			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX	370	206	163	78	62	63	68	56	125	217	239	70	77	172	314	96	85	133	106	77	96	231			
=====	78.8	77.6	80.4	79.6	77.5	77.8	72.3	74.7	76.8	83.2	81.0	76.3	83.5	84.2	82.9	73.6	83.6	75.1	73.3	87.3	80.2	82.7			
AGREE STRONGLY (4)	201	112	89	42	31	39	41	31	65	110	127	34	33	98	167	44	43	75	49	46	53	134			
	42.8	42.2	43.6	42.9	38.8	48.1	43.6	41.3	40.0	42.0	43.1	37.3	36.2	48.0	44.1	33.9	42.7	42.2	33.8	51.6	44.5	47.9			
AGREE SOMEWHAT (3)	169	94	75	36	31	24	27	25	60	108	112	36	44	74	147	52	41	58	57	32	43	97			
	35.9	35.3	36.7	36.7	38.8	29.6	28.7	33.3	36.8	41.2	37.9	39.0	47.3	36.2	38.9	39.7	40.9	32.8	39.5	35.7	35.8	34.8			
NET: BOTTOM 2 BOX	100	60	40	20	18	18	26	19	38	44	56	22	15	32	65	34	17	44	39	11	24	48			
=====	21.2	22.4	19.6	20.4	22.5	22.2	27.7	25.3	23.2	16.8	19.0	23.7	16.5	15.8	17.1	26.4	16.4	24.9	26.7	12.7	19.8	17.3			
DISAGREE SOMEWHAT (2)	54	27	26	10	11	15	16	9	21	22	30	12	11	17	32	13	11	18	13	9	17	25			
	11.4	10.2	12.9	10.2	13.8	18.5	17.0	12.0	12.6	8.3	10.0	13.2	11.7	8.3	8.3	10.0	11.2	10.3	8.8	10.3	13.9	8.9			
DISAGREE STRONGLY (1)	46	32	14	10	7	3	10	10	17	22	26	10	4	15	33	21	5	26	26	2	7	23			
	9.8	12.2	6.7	10.2	8.8	3.7	10.6	13.3	10.6	8.5	9.0	10.4	4.8	7.5	8.7	16.4	5.2	14.7	17.8	2.4	5.9	8.4			
HAVE NO IDEA	130	31	100	22	40	39	26	45	14	41	45	42	13	50	97	56	14	23	16	15	65	68			
MEAN	3.12	3.08	3.17	3.12	3.08	3.22	3.05	3.03	3.06	3.17	3.15	3.03	3.15	3.25	3.18	2.91	3.21	3.03	2.89	3.36	3.19	3.22			
STANDARD DEVIATION	0.96	1.01	0.90	0.97	0.94	0.88	1.02	1.04	0.97	0.90	0.93	0.97	0.81	0.90	0.92	1.05	0.84	1.06	1.07	0.77	0.89	0.93			
STANDARD ERROR	0.08	0.11	0.10	0.10	0.10	0.10	0.11	0.12	0.14	0.10	0.10	0.16	0.15	0.11	0.08	0.16	0.14	0.14	0.17	0.13	0.13	0.09			

Table 77

ARMENIAN TRAVEL SURVEY

26C. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A PLACE I FEEL EMOTIONALLY ATTACHED TO

	ARMENIAN TRAVEL																						
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====												
	TO ARMENIA								ARM-	INT &	WOULD	U.S.		ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
	=====		=====						ENIA	LIKLY	VISIT	TOUR		ENIAN	OWN	INTER	DREN	ARM-	ATTND	=====			COLLG
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	FRNDS	U.S.	TOUR	ENIAN	ARRNG	-NET	IN HH	ENIAN	ENIAN	1ST	2ND	3RD	OR
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	
TOTAL	593	296	297	119	119	118	117	115	177	301	339	129	104	253	469	182	115	198	162	103	180	341	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX	484	268	216	98	89	103	90	91	165	288	305	104	90	204	385	156	101	179	154	80	147	279	
=====	81.6	90.5	72.7	82.4	74.8	87.3	76.9	79.1	93.4	95.7	90.1	80.6	86.2	80.6	82.1	85.5	87.8	90.1	95.2	77.6	81.7	81.9	
AGREE STRONGLY (4)	358	229	130	77	48	68	59	53	146	241	249	72	69	148	286	118	79	150	130	66	91	202	
	60.4	77.3	43.6	64.7	40.3	57.6	50.4	46.1	82.4	80.0	73.7	55.6	66.2	58.3	61.0	64.9	68.5	75.8	80.3	64.0	50.6	59.2	
AGREE SOMEWHAT (3)	126	39	86	21	41	35	31	38	19	47	56	32	21	56	99	38	22	28	24	14	56	77	
	21.2	13.2	29.1	17.6	34.5	29.7	26.5	33.0	11.0	15.7	16.4	25.0	20.0	22.3	21.1	20.6	19.3	14.3	14.9	13.6	31.1	22.7	
NET: BOTTOM 2 BOX	109	28	81	21	30	15	27	24	12	13	34	25	14	49	84	26	14	20	8	23	33	62	
=====	18.4	9.5	27.3	17.6	25.2	12.7	23.1	20.9	6.6	4.3	9.9	19.4	13.8	19.4	17.9	14.5	12.2	9.9	4.8	22.4	18.3	18.1	
DISAGREE SOMEWHAT (2)	49	16	33	9	18	5	13	11	-	8	21	13	9	17	32	17	9	10	8	15	9	28	
	8.3	5.6	11.0	7.6	15.1	4.2	11.1	9.6		2.8	6.1	9.8	8.4	6.9	6.8	9.1	7.5	5.2	4.8	14.6	5.1	8.3	
DISAGREE STRONGLY (1)	60	12	48	12	12	10	14	13	12	4	13	12	6	32	52	10	5	9	-	8	24	33	
	10.1	4.0	16.3	10.1	10.1	8.5	12.0	11.3	6.6	1.4	3.8	9.6	5.3	12.6	11.1	5.4	4.7	4.6		7.8	13.2	9.8	
HAVE NO IDEA	7	1	6	1	1	2	3	5	0	1	1	5	1	1	6	4	0	1	-	1	5	6	
MEAN	3.32	3.64	3.00	3.37	3.05	3.36	3.15	3.14	3.69	3.74	3.60	3.27	3.47	3.26	3.32	3.45	3.52	3.61	3.75	3.34	3.19	3.31	
STANDARD DEVIATION	1.00	0.76	1.10	1.00	0.98	0.91	1.04	1.00	0.78	0.58	0.77	0.99	0.86	1.04	1.01	0.87	0.83	0.79	0.53	1.00	1.03	0.98	
STANDARD ERROR	0.07	0.08	0.10	0.09	0.09	0.08	0.10	0.09	0.11	0.06	0.07	0.14	0.15	0.11	0.08	0.11	0.13	0.10	0.08	0.16	0.12	0.09	

Table 78

ARMENIAN TRAVEL SURVEY

26D. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
ARMENIA HAS MANAGED SUCCESSFULLY TO PRESERVE ITS CULTURE

	EVER BEEN TO ARMENIA		STATE RESIDE IN						ARMENIAN TRAVEL =====														GRAD COLLG OR HIGHR
									VSTD ARM- ENIA PAST	E/VM INT & WOULD LIKLY VISIT NEXT	FRNDS RLTVS	U.S. TOUR	ARM- ENIAN TOUR	MAKE OWN ARRNG	HAVE INTER -NET	CHIL- DREN < 18	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA =====	1ST GEN	2ND GEN	3RD GEN	
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS
TOTAL	576	295	281	117	107	113	113	110	177	300	335	129	104	250	462	177	114	195	161	101	177	331	331
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NET: TOP 2 BOX =====	553	283	270	112	105	109	110	101	168	299	322	128	104	233	439	176	109	193	157	97	167	315	315
	95.9	95.6	96.2	95.7	98.1	96.5	97.3	91.8	95.3	99.7	96.1	98.7	100.0	93.1	95.0	99.6	95.5	99.1	97.3	95.3	94.5	95.3	95.3
AGREE STRONGLY (4)	414	233	181	87	71	71	75	67	137	254	261	86	79	180	320	119	75	163	137	82	102	220	220
	71.9	78.8	64.6	74.4	66.4	62.8	66.4	60.9	77.4	84.5	77.9	66.1	75.6	71.8	69.3	67.1	65.9	83.6	85.4	80.8	57.6	66.4	66.4
AGREE SOMEWHAT (3)	138	50	89	25	34	38	35	34	32	45	61	42	25	53	119	58	34	30	19	15	65	95	95
	24.0	16.8	31.6	21.4	31.8	33.6	31.0	30.9	17.9	15.2	18.2	32.6	24.4	21.2	25.7	32.5	29.7	15.5	11.9	14.5	36.9	28.9	28.9
NET: BOTTOM 2 BOX =====	24	13	11	5	2	4	3	9	8	1	13	2	-	17	23	1	5	2	4	5	10	16	16
	4.1	4.4	3.8	4.3	1.9	3.5	2.7	8.2	4.7	0.3	3.9	1.3		6.9	5.0	0.4	4.5	0.9	2.7	4.7	5.5	4.7	4.7
DISAGREE SOMEWHAT (2)	10	9	1	2	2	3	2	2	5	1	9	0	-	10	10	0	5	1	4	4	1	6	6
	1.8	3.0	0.5	1.7	1.9	2.7	1.8	1.8	2.6	0.2	2.7	0.2		3.8	2.2	0.1	4.1	0.7	2.7	4.2	0.6	1.9	1.9
DISAGREE STRONGLY (1)	13	4	9	3	-	1	1	7	4	0	4	1	-	8	13	0	0	0	-	0	9	9	9
	2.3	1.3	3.3	2.6		0.9	0.9	6.4	2.1	0.1	1.2	1.1		3.1	2.8	0.2	0.4	0.2		0.5	4.9	2.8	2.8
HAVE NO IDEA	24	1	22	3	13	7	7	10	0	2	5	4	1	4	13	10	1	5	1	2	8	16	16
MEAN	3.65	3.73	3.57	3.68	3.64	3.58	3.63	3.46	3.71	3.84	3.73	3.64	3.76	3.62	3.61	3.66	3.61	3.82	3.83	3.76	3.47	3.59	3.59
STANDARD DEVIATION	0.63	0.58	0.67	0.64	0.52	0.59	0.57	0.82	0.62	0.38	0.57	0.55	0.43	0.71	0.67	0.49	0.59	0.42	0.44	0.55	0.75	0.67	0.67
STANDARD ERROR	0.04	0.06	0.06	0.06	0.05	0.06	0.05	0.08	0.08	0.04	0.06	0.08	0.07	0.08	0.05	0.06	0.09	0.05	0.07	0.09	0.09	0.06	0.06

Table 79

ARMENIAN TRAVEL SURVEY

26E. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
ARMENIANS ARE TRUSTWORTHY AND HONEST

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN							VSTD	E/VM	=====												GRAD COLLG OR HIGHR
										ARM- ENIA PAST	INT & LIKLY NEXT	WOULD VISIT FRNDS TOUR	ARM- ENIAN TOUR	MAKE OWN ARRNG	HAVE INTER -NET	CHIL- DREN < 18	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA =====					
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	U.S. OPRTR	ENIAN OPRTR	MNTS	ACCSS	IN HH	ASSOC	ENIAN CHRCH	1ST GEN	2ND GEN	3RD GEN			
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	555	276	279	111	112	111	112	108	165	292	323	123	96	231	443	176	108	194	158	82	177	313		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX =====	503	250	252	100	103	104	101	98	152	273	295	119	80	220	404	154	97	181	146	80	163	277		
	90.6	90.7	90.5	90.1	92.0	93.7	90.2	90.7	92.0	93.5	91.4	96.8	83.5	95.1	91.1	87.5	89.9	93.5	92.8	96.7	91.9	88.4		
AGREE STRONGLY (4)	315	163	152	63	65	64	55	66	100	181	191	74	68	106	244	110	54	104	98	55	102	161		
	56.7	58.9	54.6	56.8	58.0	57.7	49.1	61.1	60.4	61.9	59.1	60.2	70.2	45.9	55.1	62.4	49.9	53.7	62.3	67.4	57.7	51.4		
AGREE SOMEWHAT (3)	188	88	100	37	38	40	46	32	52	92	104	45	13	114	160	44	43	77	48	24	61	116		
	33.8	31.8	35.8	33.3	33.9	36.0	41.1	29.6	31.6	31.6	32.3	36.6	13.2	49.1	36.0	25.1	40.0	39.8	30.5	29.4	34.2	37.0		
NET: BOTTOM 2 BOX =====	52	26	27	11	9	7	11	10	13	19	28	4	16	11	39	22	11	13	11	3	14	36		
	9.4	9.3	9.5	9.9	8.0	6.3	9.8	9.3	8.0	6.5	8.6	3.2	16.5	4.9	8.9	12.5	10.1	6.5	7.2	3.3	8.1	11.6		
DISAGREE SOMEWHAT (2)	37	20	16	8	6	3	9	4	8	9	22	3	12	10	25	20	2	11	11	2	9	23		
	6.6	7.3	5.9	7.2	5.4	2.7	8.0	3.7	5.1	3.2	6.9	2.1	12.0	4.3	5.6	11.5	1.9	5.7	7.2	2.2	5.0	7.2		
DISAGREE STRONGLY (1)	16	6	10	3	3	4	2	6	5	9	5	1	4	2	15	2	9	1	-	1	6	14		
	2.8	2.0	3.6	2.7	2.7	3.6	1.8	5.6	2.9	3.2	1.7	1.1	4.5	0.7	3.3	0.9	8.2	0.8		1.1	3.1	4.3		
HAVE NO IDEA	45	21	24	9	8	9	8	12	12	10	17	11	9	23	32	11	7	6	4	22	8	34		
MEAN	3.44	3.47	3.41	3.44	3.47	3.48	3.38	3.46	3.50	3.52	3.49	3.56	3.49	3.40	3.43	3.49	3.32	3.46	3.55	3.63	3.46	3.36		
STANDARD DEVIATION	0.74	0.72	0.76	0.75	0.72	0.72	0.71	0.81	0.73	0.71	0.70	0.60	0.88	0.61	0.75	0.73	0.87	0.64	0.63	0.59	0.73	0.80		
STANDARD ERROR	0.05	0.08	0.07	0.07	0.07	0.07	0.07	0.08	0.10	0.07	0.07	0.08	0.15	0.07	0.06	0.10	0.14	0.08	0.09	0.10	0.09	0.07		

Table 80

ARMENIAN TRAVEL SURVEY

26F. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
ARMENIA HAS A FAVORABLE BUSINESS ENVIRONMENT

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA					GRAD	
	ENIA	LIKLY	VISIT	OWN	MAKE	INTER	DREN	ARM-	ARM-	=====					COLLG									
	PAST	NEXT	RLTVS	ARRNG	OPRTR	U.S.	ENIAN	ENIAN	ENIAN	1ST	2ND	3RD	OR											
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	FRNDS	TOUR	TOUR	ARRNG	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN	HIGHR			
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----			
TOTAL	432	254	178	90	72	72	86	79	148	253	291	87	83	193	339	136	92	161	147	87	108	248		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
NET: TOP 2 BOX	301	186	114	65	43	45	52	49	116	199	218	58	73	127	230	105	67	119	108	68	65	172		
=====	69.7	73.4	64.3	72.2	59.7	62.5	60.5	62.0	78.3	78.7	74.9	66.5	87.5	65.9	67.9	77.1	72.2	73.8	73.0	77.5	60.5	69.4		
AGREE STRONGLY (4)	134	82	52	31	16	13	19	9	56	91	92	36	22	53	100	46	28	47	38	32	29	67		
	31.0	32.3	29.1	34.4	22.2	18.1	22.1	11.4	38.1	36.2	31.5	40.9	26.9	27.7	29.6	33.7	30.1	29.0	25.8	36.3	26.6	27.0		
AGREE SOMEWHAT (3)	167	104	63	34	27	32	33	40	59	107	126	22	50	74	129	59	39	72	70	36	36	105		
	38.7	41.1	35.2	37.8	37.5	44.4	38.4	50.6	40.2	42.5	43.4	25.6	60.6	38.2	38.2	43.3	42.1	44.8	47.2	41.2	33.8	42.4		
NET: BOTTOM 2 BOX	131	67	64	25	29	27	34	30	32	54	73	29	10	66	109	31	26	42	40	20	43	76		
=====	30.3	26.6	35.7	27.8	40.3	37.5	39.5	38.0	21.7	21.3	25.1	33.5	12.5	34.1	32.1	22.9	27.8	26.2	27.0	22.5	39.5	30.6		
DISAGREE SOMEWHAT (2)	67	33	34	12	17	19	17	14	15	21	30	12	3	35	50	15	8	13	16	12	25	39		
	15.4	12.9	19.0	13.3	23.6	26.4	19.8	17.7	9.9	8.2	10.2	13.3	3.2	18.2	14.7	11.1	9.0	8.2	11.1	14.2	22.7	15.8		
DISAGREE STRONGLY (1)	64	35	30	13	12	8	17	16	17	33	43	18	8	31	59	16	17	29	23	7	18	37		
	14.9	13.7	16.7	14.4	16.7	11.1	19.8	20.3	11.8	13.1	14.9	20.2	9.3	15.9	17.4	11.8	18.8	18.1	15.9	8.3	16.8	14.7		
HAVE NO IDEA	168	43	125	30	48	48	34	41	29	49	48	46	22	61	137	50	23	39	14	17	78	99		
MEAN	2.86	2.92	2.77	2.92	2.65	2.69	2.63	2.53	3.05	3.02	2.92	2.87	3.05	2.78	2.80	2.99	2.83	2.85	2.83	3.06	2.70	2.82		
STANDARD DEVIATION	1.02	1.00	1.05	1.03	1.01	0.90	1.04	0.95	0.98	0.99	1.00	1.16	0.82	1.02	1.05	0.96	1.06	1.04	0.99	0.92	1.04	0.99		
STANDARD ERROR	0.08	0.11	0.12	0.11	0.12	0.11	0.11	0.11	0.15	0.11	0.11	0.20	0.16	0.13	0.10	0.14	0.18	0.14	0.15	0.16	0.16	0.11		

Table 81

ARMENIAN TRAVEL SURVEY

26G. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A GOOD PLACE TO FIND A SPOUSE OR ADOPT A CHILD

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-	INT &	WOULD	ARM-		MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
	=====		=====						PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====			COLLG
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	TOUR	TOUR	ARRNG	-NET	IN HH	ENIAN	ENIAN	1ST	2ND	3RD	OR
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	
TOTAL	471	257	214	97	84	80	94	92	155	264	285	94	90	213	367	143	82	175	144	76	132	251
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX	344	210	134	74	42	57	63	65	130	215	231	65	72	161	273	104	65	118	114	52	85	187
=====	73.1	81.8	62.7	76.3	50.0	71.2	67.0	70.7	83.9	81.6	81.1	69.5	80.5	75.6	74.5	72.7	79.2	67.4	79.2	67.6	64.0	74.7
AGREE STRONGLY (4)	204	138	67	46	22	30	30	25	84	137	142	43	33	100	158	64	38	84	72	32	49	114
	43.4	53.5	31.2	47.4	26.2	37.5	31.9	27.2	53.9	51.8	49.9	45.8	36.8	47.1	43.2	44.4	46.0	48.1	49.7	42.3	36.8	45.6
AGREE SOMEWHAT (3)	140	73	67	28	20	27	33	40	47	79	89	22	39	61	115	40	27	34	42	19	36	73
	29.7	28.3	31.4	28.9	23.8	33.8	35.1	43.5	30.0	29.8	31.2	23.7	43.7	28.5	31.3	28.2	33.2	19.2	29.4	25.3	27.2	29.1
NET: BOTTOM 2 BOX	127	47	80	23	42	23	31	27	25	48	54	29	17	52	94	39	17	57	30	25	48	63
=====	26.9	18.2	37.3	23.7	50.0	28.8	33.0	29.3	16.1	18.4	18.9	30.5	19.5	24.4	25.5	27.3	20.8	32.6	20.8	32.4	36.0	25.3
DISAGREE SOMEWHAT (2)	48	22	25	8	18	10	15	10	13	23	23	9	6	14	38	20	6	22	15	8	18	32
	10.1	8.7	11.8	8.2	21.4	12.5	16.0	10.9	8.3	8.7	8.0	10.1	7.0	6.5	10.5	14.2	6.8	12.6	10.5	10.1	13.2	12.6
DISAGREE STRONGLY (1)	79	24	55	15	24	13	16	17	12	25	31	19	11	38	55	19	12	35	15	17	30	32
	16.8	9.5	25.6	15.5	28.6	16.2	17.0	18.5	7.8	9.6	10.9	20.4	12.5	17.8	15.1	13.1	14.1	20.1	10.3	22.3	22.8	12.7
HAVE NO IDEA	129	40	89	23	36	40	26	28	22	38	55	39	15	41	109	44	33	25	18	27	53	96
MEAN	3.00	3.26	2.68	3.08	2.48	2.92	2.82	2.79	3.30	3.24	3.20	2.95	3.05	3.05	3.03	3.04	3.11	2.95	3.19	2.88	2.78	3.08
STANDARD DEVIATION	1.10	0.97	1.17	1.09	1.17	1.08	1.07	1.04	0.92	0.97	0.99	1.18	0.97	1.12	1.07	1.06	1.04	1.19	0.99	1.19	1.17	1.04
STANDARD ERROR	0.09	0.11	0.12	0.11	0.13	0.12	0.11	0.11	0.13	0.11	0.10	0.19	0.18	0.13	0.09	0.15	0.19	0.16	0.16	0.22	0.16	0.11

Table 82

ARMENIAN TRAVEL SURVEY

26H. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
I WOULD CONSIDER MOVING TO ARMENIA

	EVER BEEN TO ARMENIA		STATE RESIDE IN						ARMENIAN TRAVEL														GRAD COLLG OR HIGHR
									VSTD ARM- ENIA PAST	E/VM INT & WOULD LIKLY VISIT NEXT	FRNDS RLTVS	U.S. TOUR	ARM- ENIAN TOUR	MAKE OWN ARRNG	HAVE INTER -NET	CHIL- DREN < 18	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA =====	1ST GEN	2ND GEN	3RD GEN	
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS	5 YRS
TOTAL	577	285	292	115	114	119	118	117	170	296	326	128	101	248	458	178	107	195	157	99	177	333	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX	92	73	19	21	5	14	16	12	51	79	70	10	30	31	75	18	30	44	41	17	19	45	
=====	15.9	25.5	6.6	18.3	4.4	11.8	13.6	10.3	29.9	26.6	21.5	7.8	29.6	12.4	16.4	10.0	27.7	22.6	26.3	16.8	10.6	13.4	
AGREE STRONGLY (4)	46	34	12	11	2	6	6	3	28	42	30	5	16	16	37	8	17	26	20	8	9	25	
	8.0	11.8	4.2	9.6	1.8	5.0	5.1	2.6	16.7	14.1	9.1	4.3	16.0	6.5	8.2	4.8	15.6	13.5	13.0	8.6	5.1	7.5	
AGREE SOMEWHAT (3)	46	39	7	10	3	8	10	9	22	37	40	5	14	15	38	9	13	18	21	8	10	20	
	7.9	13.6	2.4	8.7	2.6	6.7	8.5	7.7	13.2	12.5	12.3	3.5	13.6	5.9	8.2	5.3	12.1	9.1	13.3	8.3	5.5	5.9	
NET: BOTTOM 2 BOX	485	212	273	94	109	105	102	105	119	217	256	118	71	218	383	160	78	151	116	83	158	289	
=====	84.1	74.5	93.4	81.7	95.6	88.2	86.4	89.7	70.1	73.4	78.5	92.2	70.4	87.6	83.6	90.0	72.3	77.4	73.7	83.2	89.4	86.6	
DISAGREE SOMEWHAT (2)	122	77	45	26	15	27	21	17	54	87	103	19	17	62	91	47	22	45	47	17	29	71	
	21.1	27.1	15.3	22.6	13.2	22.7	17.8	14.5	32.0	29.5	31.6	14.9	16.9	25.1	20.0	26.3	20.1	23.2	29.8	16.7	16.1	21.4	
DISAGREE STRONGLY (1)	363	135	228	68	94	78	81	88	65	130	153	99	54	155	292	113	56	106	69	66	130	217	
	62.9	47.4	78.1	59.1	82.5	65.5	68.6	75.2	38.1	43.9	47.0	77.3	53.6	62.5	63.6	63.7	52.2	54.2	43.9	66.5	73.3	65.2	
HAVE NO IDEA	23	12	11	5	6	1	2	3	7	6	13	5	4	6	17	9	8	4	4	5	8	13	
MEAN	1.61	1.90	1.33	1.69	1.24	1.51	1.50	1.38	2.08	1.97	1.84	1.35	1.92	1.56	1.61	1.51	1.91	1.82	1.95	1.59	1.42	1.56	
STANDARD DEVIATION	0.94	1.04	0.72	0.99	0.58	0.83	0.85	0.74	1.09	1.06	0.97	0.75	1.15	0.87	0.95	0.80	1.13	1.07	1.05	0.96	0.81	0.90	
STANDARD ERROR	0.07	0.11	0.07	0.09	0.05	0.08	0.08	0.07	0.15	0.11	0.09	0.10	0.20	0.09	0.07	0.10	0.18	0.13	0.16	0.15	0.10	0.08	

Table 83

ARMENIAN TRAVEL SURVEY

26I. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
A GOOD PLACE TO BETTER ACQUAINT MYSELF WITH THE ARMENIAN CHURCH

	ARMENIAN TRAVEL																						
	EVER BEEN		STATE RESIDE IN							VSTD	E/VM	=====											
	TO ARMENIA									ARM-	INT &	WOULD	ARM- MAKE			HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
	=====		=====							ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====			COLLG
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR	
-----	-----	-----	-----	-----	-----	-----	-----	-----	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR	
TOTAL	570	281	289	114	113	114	113	117	162	290	324	124	101	245	458	181	114	192	154	102	179	331	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
NET: TOP 2 BOX	512	269	243	105	95	93	93	101	156	276	307	113	94	221	415	163	101	178	153	93	151	290	
=====	89.9	95.8	84.0	92.1	84.1	81.6	82.3	86.3	96.1	95.3	94.9	91.3	93.6	90.3	90.7	90.0	88.2	92.8	99.5	91.1	84.2	87.6	
AGREE STRONGLY (4)	389	229	160	84	58	63	58	61	131	236	255	82	78	161	308	118	74	146	141	66	97	212	
	68.2	81.4	55.3	73.7	51.3	55.3	51.3	52.1	80.7	81.3	78.6	66.3	77.0	66.0	67.2	65.0	64.5	76.1	91.6	64.4	54.3	63.9	
AGREE SOMEWHAT (3)	123	40	83	21	37	30	35	40	25	40	53	31	17	60	108	45	27	32	12	27	54	78	
	21.7	14.4	28.7	18.4	32.7	26.3	31.0	34.2	15.4	14.0	16.3	25.1	16.6	24.4	23.6	25.0	23.7	16.6	7.9	26.7	29.9	23.7	
NET: BOTTOM 2 BOX	58	12	46	9	18	21	20	16	6	14	17	11	6	24	43	18	14	14	1	9	28	41	
=====	10.1	4.2	16.0	7.9	15.9	18.4	17.7	13.7	3.9	4.7	5.1	8.7	6.4	9.7	9.3	10.0	11.8	7.2	0.5	8.9	15.8	12.4	
DISAGREE SOMEWHAT (2)	22	2	20	3	8	10	6	9	1	7	6	5	5	11	17	3	7	7	0	7	4	14	
	3.8	0.6	7.0	2.6	7.1	8.8	5.3	7.7	0.4	2.4	2.0	4.2	4.9	4.3	3.8	1.7	5.9	3.6	0.2	6.5	2.0	4.2	
DISAGREE STRONGLY (1)	36	10	26	6	10	11	14	7	6	7	10	6	1	13	25	15	7	7	0	2	25	27	
	6.3	3.6	8.9	5.3	8.8	9.6	12.4	6.0	3.5	2.3	3.2	4.5	1.4	5.3	5.5	8.3	6.0	3.7	0.2	2.4	13.8	8.2	
HAVE NO IDEA	30	16	14	6	7	6	7	3	15	12	16	9	4	9	17	5	1	8	7	1	6	15	
MEAN	3.52	3.74	3.30	3.61	3.27	3.27	3.21	3.32	3.73	3.74	3.70	3.53	3.69	3.51	3.52	3.47	3.47	3.65	3.91	3.53	3.25	3.43	
STANDARD DEVIATION	0.84	0.65	0.94	0.78	0.94	0.98	1.01	0.86	0.64	0.62	0.66	0.78	0.63	0.81	0.81	0.89	0.86	0.72	0.32	0.73	1.03	0.91	
STANDARD ERROR	0.06	0.07	0.09	0.07	0.09	0.09	0.10	0.08	0.09	0.06	0.06	0.11	0.11	0.09	0.06	0.11	0.13	0.09	0.05	0.11	0.13	0.08	

Table 84

ARMENIAN TRAVEL SURVEY

26J. TO WHAT EXTENT DO YOU YOU AGREE WITH THE FOLLOWING STATEMENT ABOUT ARMENIA
ARMENIA HAS BEEN ADVERTISED EFFECTIVELY AS A TOURISM DESTINATION

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-	INT &	WOULD		ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
	=====								ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====	COLLG		
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR
	-----	-----	-----	-----	-----	-----	-----	-----	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN	HIGHR
TOTAL	550	272	278	110	109	112	109	110	161	286	310	126	99	228	441	167	110	193	154	99	171	323
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NET: TOP 2 BOX	248	155	93	56	29	27	43	28	93	161	168	45	57	96	189	65	44	104	99	43	45	111
=====	45.0	57.0	33.3	50.9	26.6	24.1	39.4	25.5	57.7	56.5	54.3	35.9	57.4	42.2	42.7	39.3	39.6	53.9	64.4	43.3	26.0	34.4
AGREE STRONGLY (4)	155	109	46	37	14	12	20	9	67	110	113	30	40	59	114	53	23	62	65	25	23	63
	28.2	40.0	16.6	33.6	12.8	10.7	18.3	8.2	41.7	38.6	36.4	23.9	40.6	26.0	25.9	31.8	20.9	32.0	42.2	25.5	13.4	19.4
AGREE SOMEWHAT (3)	93	46	47	19	15	15	23	19	26	51	55	15	17	37	75	12	21	42	34	18	22	49
	16.9	17.0	16.7	17.3	13.8	13.4	21.1	17.3	16.0	18.0	17.9	12.0	16.8	16.3	16.9	7.5	18.7	21.8	22.2	17.8	12.6	15.1
NET: BOTTOM 2 BOX	302	117	186	54	80	85	66	82	68	124	142	81	42	132	253	101	66	89	55	56	127	212
=====	55.0	43.0	66.7	49.1	73.4	75.9	60.6	74.5	42.3	43.5	45.7	64.1	42.6	57.8	57.3	60.7	60.4	46.1	35.6	56.7	74.0	65.6
DISAGREE SOMEWHAT (2)	104	52	52	18	31	33	24	24	37	55	65	19	13	54	88	46	24	44	21	20	36	82
	19.0	19.3	18.6	16.4	28.4	29.5	22.0	21.8	23.2	19.3	20.9	14.8	12.9	23.8	19.9	27.3	21.5	22.8	13.6	20.6	20.8	25.4
DISAGREE STRONGLY (1)	198	64	134	36	49	52	42	58	31	69	77	62	30	77	165	56	43	45	34	36	91	130
	36.0	23.7	48.0	32.7	45.0	46.4	38.5	52.7	19.1	24.2	24.8	49.3	29.8	33.9	37.3	33.3	38.9	23.4	22.0	36.1	53.2	40.2
HAVE NO IDEA	50	25	25	10	11	8	11	10	17	16	29	7	6	26	34	20	5	7	8	5	14	23
MEAN	2.37	2.73	2.02	2.52	1.94	1.88	2.19	1.81	2.80	2.71	2.66	2.11	2.68	2.34	2.31	2.38	2.22	2.62	2.85	2.33	1.86	2.14
STANDARD DEVIATION	1.23	1.21	1.15	1.26	1.05	1.01	1.14	1.00	1.18	1.21	1.21	1.25	1.28	1.20	1.22	1.24	1.17	1.16	1.19	1.21	1.09	1.15
STANDARD ERROR	0.09	0.13	0.11	0.12	0.10	0.10	0.11	0.10	0.17	0.13	0.12	0.18	0.22	0.13	0.10	0.16	0.18	0.14	0.18	0.20	0.13	0.11

Table 85

ARMENIAN TRAVEL SURVEY

27. WHEN, IF EVER, ARE YOU LIKELY TO TAKE A TRIP TO ARMENIA?

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD COLLG OR HIGHR
									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA						
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ASSOC	ENIAN	1ST	2ND	3RD												
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN				
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----				
TOTAL	576	286	290	116	113	114	116	109	168	302	328	127	100	247	471	178	109	189	158	96	184	339			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
IN THE NEXT 2 YEARS	198	152	46	45	21	25	31	23	99	166	170	24	45	94	170	55	51	86	79	49	37	132			
	34.4	53.1	16.0	38.8	18.6	21.9	26.7	21.1	58.6	55.0	51.8	19.2	44.9	38.2	36.2	30.9	46.8	45.4	50.0	50.3	20.1	38.8			
IN THE NEXT 3 TO 5 YEARS	180	87	93	38	26	40	30	25	40	136	105	48	32	71	139	62	31	67	59	19	42	88			
	31.3	30.5	32.1	32.8	23.0	35.1	25.9	22.9	23.7	45.0	32.0	38.1	31.5	28.8	29.4	34.7	28.9	35.6	37.6	20.0	22.9	26.0			
MORE THAN 5 YEARS FROM NOW	141	39	102	27	32	30	32	34	24	-	48	42	14	59	127	55	23	26	19	8	87	88			
	24.5	13.6	35.3	23.3	28.3	26.3	27.6	31.2	14.4		14.6	33.0	13.6	24.0	26.9	31.0	20.9	13.9	12.4	8.2	47.2	25.9			
NEVER	57	8	48	6	34	19	23	27	5	-	5	12	10	22	35	6	4	10	-	21	18	31			
	9.8	2.9	16.6	5.2	30.1	16.7	19.8	24.8	3.2		1.6	9.7	10.0	9.0	7.5	3.4	3.4	5.1		21.5	9.8	9.3			
DON'T KNOW/REFUSED	24	11	13	4	7	6	4	11	9	-	12	6	5	7	4	8	6	11	4	7	2	7			

Table 86

ARMENIAN TRAVEL SURVEY

28. IF YOU WERE TO VISIT ARMENIA, HOW FAR IN ADVANCE OF DEPARTURE DO YOU THINK YOU WOULD ARRANGE YOUR TRIP?

	ARMENIAN TRAVEL																						
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====												
	TO ARMENIA								ARM-	INT &	WOULD	ARM- MAKE			HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD	
	=====		=====						ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	=====			COLLG	
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	DREN	ARM-	ENIAN	ENIAN	1ST	2ND	3RD	OR
-----	-----	-----	-----	-----	-----	-----	-----	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCS	IN HH	ASSOC	CHRC	GEN	GEN	GEN	HIGHR		
TOTAL	574	287	286	116	110	110	113	114	173	297	329	128	104	248	463	183	115	196	154	95	180	339	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
LESS THAN 1 MONTH (.5)	62	45	17	14	6	9	11	7	24	33	49	10	12	31	45	14	6	24	38	14	4	29	
	10.8	15.6	6.1	12.1	5.5	8.2	9.7	6.1	13.9	11.2	14.9	8.2	11.8	12.4	9.6	7.6	5.7	12.3	24.9	14.9	2.0	8.5	
1 TO 3 MONTHS (2)	198	126	72	41	30	35	44	39	78	110	123	46	39	84	161	65	55	78	64	39	56	109	
	34.5	43.8	25.2	35.3	27.3	31.8	38.9	34.2	45.3	37.1	37.4	35.8	37.6	34.1	34.8	35.5	47.6	39.9	41.7	40.8	31.0	32.2	
4 TO 6 MONTHS (5)	204	75	129	39	48	49	40	45	49	112	104	46	39	90	182	63	43	65	25	32	80	138	
	35.6	26.2	45.0	33.6	43.6	44.5	35.4	39.5	28.2	37.7	31.4	35.6	37.6	36.3	39.2	34.2	37.8	33.3	16.1	33.3	44.6	40.6	
7 MONTHS TO 1 YEAR (9.5)	65	26	39	12	17	14	15	17	14	26	30	15	2	32	48	13	10	21	16	6	22	44	
	11.3	9.1	13.5	10.3	15.5	12.7	13.3	14.9	8.0	8.7	9.0	12.0	2.3	13.1	10.4	7.0	8.3	10.6	10.1	6.3	12.3	12.8	
MORE THAN 1 YEAR (13)	44	15	29	10	9	3	3	6	8	16	24	11	11	10	28	29	1	8	11	4	18	20	
	7.7	5.3	10.2	8.6	8.2	2.7	2.7	5.3	4.5	5.4	7.3	8.5	10.7	4.1	6.0	15.7	0.5	3.9	7.2	4.6	10.1	5.8	
DON'T KNOW/REFUSED	26	9	17	4	10	10	7	6	5	5	10	5	1	6	12	4	1	3	7	9	6	8	
MEAN	4.60	3.82	5.39	4.55	5.29	4.47	4.20	4.79	3.73	4.20	4.20	4.77	4.31	4.34	4.47	5.17	3.73	4.04	3.66	3.76	5.34	4.70	
STANDARD DEVIATION	3.52	3.31	3.56	3.63	3.46	2.94	3.05	3.28	3.14	3.20	3.50	3.57	3.57	3.24	3.28	4.03	2.43	3.14	3.71	3.08	3.48	3.30	
STANDARD ERROR	0.25	0.35	0.33	0.34	0.33	0.28	0.29	0.31	0.43	0.32	0.34	0.50	0.61	0.35	0.26	0.51	0.37	0.39	0.56	0.51	0.42	0.30	

Table 87

ARMENIAN TRAVEL SURVEY

29A. IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING
RECOMMENDATIONS OF PEOPLE WHO HAVE BEEN THERE

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA					COLLG		
	=====		=====	=====	PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	=====					COLLG					
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	ARRNG	-NET	< 18	ENIAN	ARM-	ARM-	1ST	2ND	3RD	OR		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	592	295	296	119	117	116	115	118	176	301	334	132	105	252	473	182	115	198	162	102	185	345			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY LIKELY	352	139	213	67	84	78	75	83	77	192	182	90	65	132	286	107	74	118	76	59	136	201			
	59.5	47.1	71.9	56.3	71.8	67.2	65.2	70.3	43.7	63.8	54.3	68.1	62.1	52.3	60.4	58.8	64.6	59.4	47.0	57.9	73.8	58.4			
SOMEWHAT LIKELY	173	102	71	38	21	30	26	22	58	78	107	35	35	84	145	61	24	47	50	38	42	102			
	29.2	34.4	24.0	31.9	17.9	25.9	22.6	18.6	33.0	26.1	32.0	26.2	33.8	33.1	30.6	33.4	20.9	23.7	30.9	37.3	22.6	29.5			
NOT LIKELY	67	55	12	14	12	8	14	13	41	31	46	8	4	37	43	14	17	33	36	5	7	42			
	11.3	18.5	4.1	11.8	10.3	6.9	12.2	11.0	23.3	10.2	13.7	5.7	4.1	14.5	9.0	7.8	14.5	16.9	22.1	4.8	3.6	12.1			
DON'T KNOW/REFUSED	8	2	7	1	3	4	5	2	1	1	5	1	0	2	2	4	0	2	-	2	1	2			

Table 88

ARMENIAN TRAVEL SURVEY

29B. IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING
RECOMMENDATIONS OF A TRAVEL AGENT OR TOUR OPERATOR

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA				COLLG			
	=====		=====	PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	=====				COLLG							
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	TOUR	OPRTR	-MNTS	-NET	< 18	ENIAN	ARM-	1ST	2ND	3RD	OR		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	580	291	289	116	115	115	119	118	173	300	330	133	105	245	471	182	115	194	158	99	185	334			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY LIKELY	203	115	88	43	32	37	30	38	63	129	121	51	57	65	154	44	35	58	77	33	61	94			
	35.0	39.7	30.4	37.1	27.8	32.2	25.2	32.2	36.4	43.1	36.6	38.1	54.5	26.6	32.8	24.1	30.5	30.0	49.0	32.9	32.9	28.2			
SOMEWHAT LIKELY	232	106	126	45	58	46	44	50	64	108	126	63	37	96	193	94	51	82	40	44	75	147			
	40.0	36.4	43.6	38.8	50.4	40.0	37.0	42.4	37.1	36.1	38.2	47.0	35.1	39.4	40.9	51.6	43.8	42.5	25.3	44.8	40.5	44.1			
NOT LIKELY	145	70	75	28	25	32	45	30	46	63	83	20	11	83	124	44	30	53	40	22	49	93			
	25.0	23.9	26.0	24.1	21.7	27.8	37.8	25.4	26.5	20.8	25.1	14.9	10.4	33.9	26.3	24.4	25.7	27.5	25.7	22.3	26.6	27.7			
DON'T KNOW/REFUSED	20	6	14	4	5	5	1	2	5	2	10	0	-	10	5	5	-	6	4	5	1	12			

Table 89

ARMENIAN TRAVEL SURVEY

29C. IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING
INFORMATION OBTAINED ON THE INTERNET

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									INT-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD						
	TO	ARM-	ENIA	LIKLY	VISIT	U.S.	ENIAN	OWN	INTER	DREN	ARM-	ARM-	=====			COLLG								
	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	OPRTR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR			
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	578	284	294	116	112	114	117	116	172	296	326	127	105	248	465	179	110	189	154	96	184	341		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY LIKELY	164	74	91	35	25	31	24	26	36	97	93	22	32	76	139	59	25	41	41	16	67	93		
	28.4	26.0	30.8	30.2	22.3	27.2	20.5	22.4	21.2	32.8	28.7	17.5	30.6	30.7	29.9	33.2	22.5	21.7	26.3	16.4	36.5	27.3		
SOMEWHAT LIKELY	227	116	111	44	46	54	49	51	76	120	125	59	46	102	196	66	39	62	67	39	63	144		
	39.4	40.9	37.8	37.9	41.1	47.4	41.9	44.0	44.3	40.5	38.4	46.4	44.0	41.0	42.1	36.9	35.1	32.8	43.2	40.8	34.2	42.1		
NOT LIKELY	186	94	92	37	41	29	44	39	59	79	107	46	27	70	130	53	47	86	47	41	54	105		
	32.2	33.1	31.4	31.9	36.6	25.4	37.6	33.6	34.5	26.7	32.9	36.2	25.4	28.3	28.0	29.9	42.5	45.5	30.5	42.8	29.3	30.6		
DON'T KNOW/REFUSED	22	13	9	4	8	6	3	4	5	6	13	6	0	6	10	8	5	11	7	7	1	5		

Table 90

ARMENIAN TRAVEL SURVEY

29D. IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING
RECOMMENDATIONS FROM CHURCH COMMUNITY OR AN ASSOCIATION THAT YOU BELONG TO

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA						
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ASSOC	ENIAN	1ST	2ND	3RD	OR											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ENIAN	CHRRCH	GEN	GEN	GEN	HIGHR			
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----				
TOTAL	577	283	293	115	116	113	119	119	168	300	326	133	105	241	462	174	115	198	154	99	180	338			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
EXTREMELY LIKELY	271	111	161	54	48	54	53	74	58	160	148	77	49	99	218	81	73	106	67	43	96	139			
	47.1	39.1	54.7	47.0	41.4	47.8	44.5	62.2	34.7	53.5	45.4	57.9	46.7	41.2	47.1	46.5	63.2	53.3	43.4	43.6	53.6	41.1			
SOMEWHAT LIKELY	145	71	74	27	36	36	42	21	46	54	75	36	34	50	105	54	20	48	36	32	32	100			
	25.1	25.1	25.2	23.5	31.0	31.9	35.3	17.6	27.5	18.1	23.0	26.9	32.5	20.7	22.7	31.0	17.7	24.4	23.3	32.7	17.7	29.6			
NOT LIKELY	160	101	59	34	32	23	24	24	63	85	103	20	22	92	140	39	22	44	51	23	52	99			
	27.8	35.8	20.1	29.6	27.6	20.4	20.2	20.2	37.8	28.4	31.6	15.3	20.8	38.1	30.3	22.6	19.1	22.3	33.3	23.6	28.7	29.3			
DON'T KNOW/REFUSED	23	14	10	5	4	7	1	1	9	2	14	0	-	13	13	12	0	2	7	5	6	9			

ARMENIAN TRAVEL SURVEY

29E. IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING
A MAGAZINE ARTICLE OR TELEVISION PROGRAM

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA			GRAD		
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ASSOC	ENIAN	1ST	2ND	3RD	OR										
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN	OR		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	584	295	289	117	116	115	117	117	176	297	330	133	104	249	473	182	114	194	162	95	185	341		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY LIKELY	116	59	57	25	20	18	14	20	30	84	64	29	24	35	80	38	15	48	35	17	30	58		
	19.9	20.0	19.8	21.4	17.2	15.7	12.0	17.1	17.1	28.3	19.3	22.1	22.6	14.0	16.9	21.1	13.5	24.6	21.6	17.6	16.0	16.9		
SOMEWHAT LIKELY	250	121	130	50	45	56	50	52	76	115	154	64	51	112	203	75	48	71	67	47	75	149		
	42.9	40.9	44.9	42.7	38.8	48.7	42.7	44.4	43.3	38.6	46.6	48.4	49.2	44.9	42.8	40.9	42.1	36.7	41.3	49.2	40.7	43.7		
NOT LIKELY	217	115	102	42	51	41	53	45	69	98	113	39	29	102	190	69	51	75	60	31	80	134		
	37.2	39.1	35.3	35.9	44.0	35.7	45.3	38.5	39.6	33.1	34.1	29.5	28.2	41.0	40.2	38.0	44.3	38.7	37.2	33.2	43.3	39.4		
DON'T KNOW/REFUSED	16	2	14	3	4	5	3	3	2	5	9	1	1	5	2	4	1	6	-	9	1	6		

ARMENIAN TRAVEL SURVEY

29F. IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING
RECOMMENDATIONS OF FRIENDS OR RELATIVES LIVING THERE

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	GRAD					
	=====	=====	=====	PAST	NEXT	FRNDS	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	TIES TO ARMENIA	GRAD									
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	-NET	< 18	ENIAN	ARM-	ARM-	=====	COLLG			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----				
TOTAL	560	294	266	113	107	111	111	107	176	292	333	124	99	243	444	170	102	189	162	99	162	320		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY LIKELY	289	188	101	60	54	50	51	50	110	192	222	48	47	142	249	81	49	103	110	49	64	168		
	51.7	64.0	38.0	53.1	50.5	45.0	45.9	46.7	62.8	65.6	66.6	38.5	47.6	58.6	56.1	47.6	48.4	54.6	68.0	49.8	39.4	52.4		
SOMEWHAT LIKELY	103	51	51	22	11	21	20	15	25	52	68	29	22	44	77	44	16	41	25	27	27	65		
	18.3	17.4	19.4	19.5	10.3	18.9	18.0	14.0	14.1	17.6	20.4	23.7	22.4	18.0	17.4	25.8	15.3	21.6	15.4	27.3	16.4	20.4		
NOT LIKELY	168	55	113	31	42	40	40	42	41	49	43	47	30	57	118	45	37	45	27	23	72	87		
	30.0	18.7	42.6	27.4	39.3	36.0	36.0	39.3	23.1	16.8	12.9	37.8	29.9	23.4	26.5	26.6	36.3	23.8	16.6	22.9	44.2	27.2		
DON'T KNOW/REFUSED	40	3	37	7	13	9	9	13	1	9	6	9	6	12	31	16	14	11	-	5	24	27		

ARMENIAN TRAVEL SURVEY

29G. IN DECIDING WHETHER OR NOT TO VISIT ARMENIA, HOW LIKELY WOULD YOU BE TO RELY ON THE FOLLOWING
A TRAVEL GUIDEBOOK

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD
									ARM-	INT &	WOULD	ARM-	MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA				COLLG			
	=====		=====	=====	PAST	NEXT	RLTVS	U.S.	ENIAN	OWN	INTER	CHIL-	MEMBR	ATTND	=====				COLLG						
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ARM-	ARM-	1ST	2ND	3RD	OR		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	OPRTR	OPRTR	-MNTS	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	588	291	297	118	116	115	118	117	172	296	334	132	101	253	470	182	115	194	158	103	184	341			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
EXTREMELY LIKELY	186	95	91	39	31	33	29	38	51	110	107	45	35	79	151	62	27	56	50	22	70	106			
	31.7	32.7	30.7	33.1	26.7	28.7	24.6	32.5	29.9	37.0	32.1	33.8	34.6	31.4	32.2	34.1	23.8	28.7	32.0	21.1	38.3	31.2			
SOMEWHAT LIKELY	223	94	129	43	53	52	44	44	57	95	115	61	47	80	176	70	45	71	40	57	67	125			
	38.0	32.5	43.4	36.4	45.7	45.2	37.3	37.6	33.3	31.9	34.6	45.9	45.9	31.6	37.5	38.2	39.0	36.5	25.2	55.6	36.3	36.8			
NOT LIKELY	178	101	77	36	32	30	45	35	63	92	111	27	20	94	143	50	43	67	68	24	47	109			
	30.3	34.8	25.9	30.5	27.6	26.1	38.1	29.9	36.9	31.1	33.3	20.3	19.5	37.0	30.3	27.6	37.2	34.8	42.8	23.3	25.4	32.0			
DON'T KNOW/REFUSED	12	6	6	2	4	5	2	3	5	6	6	1	4	2	5	4	0	6	4	1	2	6			

Table 94

ARMENIAN TRAVEL SURVEY

30. HOW FAMILIAR WOULD YOU SAY YOU ARE REGARDING NEWS OF ARMENIA?

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	ARM- PAST 5 YRS	INT & NEXT 5 YRS	WOULD VISIT RLTVS	U.S. TOUR OPRTR	ARM- TOUR OPRTR	MAKE OWN ARRNG	HAVE INTER -NET	CHIL- < 18 IN HH	MEMBR ARM- ASSOC	ATTND ARM- CHrch	TIES TO ARMENIA			GRAD COLLG OR HIGHR
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
TOTAL	591	289	302	118	120	117	118	120	173	298	331	133	105	250	471	183	115	195	154	104	185	346
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NET: TOP 2 BOX	200	146	54	43	28	34	36	29	104	129	149	45	42	75	151	55	56	111	87	44	29	108
=====	33.8	50.7	17.8	36.4	23.3	29.1	30.5	24.2	60.0	43.3	45.0	33.4	40.1	30.1	32.0	30.1	48.5	56.8	56.7	41.9	15.7	31.1
EXTREMELY FAMILIAR (5)	87	67	20	19	10	13	16	13	45	57	63	26	15	36	65	19	21	50	36	26	5	45
	14.7	23.2	6.5	16.1	8.3	11.1	13.6	10.8	25.8	19.2	19.0	19.4	14.4	14.6	13.8	10.4	18.4	25.7	23.6	24.8	2.5	13.1
VERY FAMILIAR (4)	113	79	34	24	18	21	20	16	59	72	86	19	27	39	86	36	35	61	51	18	24	62
	19.2	27.4	11.3	20.3	15.0	17.9	16.9	13.3	34.1	24.2	26.0	14.0	25.7	15.5	18.3	19.7	30.1	31.1	33.1	17.1	13.2	18.0
SOMEWHAT FAMILIAR (3)	238	112	125	46	53	51	49	55	57	124	131	48	33	116	186	84	47	71	51	40	79	155
	40.2	38.9	41.5	39.0	44.2	43.6	41.5	45.8	32.9	41.7	39.6	35.8	31.0	46.4	39.5	46.1	40.9	36.5	33.0	38.8	42.5	44.7
NET: BOTTOM 2 BOX	153	30	123	29	39	32	33	36	12	45	51	41	30	59	134	44	12	13	16	20	77	84
=====	25.9	10.4	40.7	24.6	32.5	27.4	28.0	30.0	7.1	15.0	15.4	30.8	28.9	23.5	28.4	23.8	10.6	6.7	10.3	19.3	41.7	24.2
NOT VERY FAMILIAR (2)	112	25	87	22	23	24	23	25	9	40	41	31	26	43	95	30	11	12	16	17	55	56
	19.0	8.8	28.7	18.6	19.2	20.5	19.5	20.8	5.0	13.3	12.5	22.9	24.7	17.3	20.2	16.4	10.0	5.9	10.1	16.8	29.6	16.3
NOT AT ALL FAMILIAR (1)	41	5	36	7	16	8	10	11	4	5	9	10	4	15	39	14	1	2	0	3	23	27
	7.0	1.7	12.0	5.9	13.3	6.8	8.5	9.2	2.1	1.7	2.9	7.8	4.2	6.2	8.2	7.5	0.6	0.8	0.2	2.4	12.2	7.9
DON'T KNOW/REFUSED	9	8	1	2	-	3	2	-	4	4	8	-	-	4	4	4	0	5	7	-	0	0
MEAN	3.16	3.62	2.72	3.22	2.86	3.06	3.08	2.96	3.77	3.46	3.46	3.14	3.21	3.15	3.09	3.09	3.56	3.75	3.70	3.45	2.64	3.12
STANDARD DEVIATION	1.11	0.99	1.03	1.11	1.09	1.05	1.12	1.07	0.96	1.00	1.03	1.20	1.10	1.07	1.12	1.04	0.93	0.93	0.95	1.11	0.95	1.08
STANDARD ERROR	0.08	0.10	0.09	0.10	0.10	0.10	0.10	0.10	0.13	0.10	0.10	0.16	0.18	0.12	0.09	0.13	0.14	0.11	0.14	0.17	0.11	0.10

Table 95

ARMENIAN TRAVEL SURVEY

31. WHICH U.S. BASED ARMENIAN NEWSPAPERS DO YOU REGULARLY READ?

	ARMENIAN TRAVEL																						GRAD COLLG OR HIGHR		
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														
									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S. ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA							
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	TOUR OPRTR	TOUR OPRTR	ARRNG -MNTS	-NET ACCSS	< 18 IN HH	ASSOC	ENIAN CHRC	1ST GEN	2ND GEN	3RD GEN	OR HIGHR			
TOTAL	569	281	287	113	119	115	111	116	169	285	322	129	97	243	456	171	110	186	150	99	176	329			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
ANGAKHOUTIOUN	5	5	0	1	-	2	2	1	4	5	5	0	-	5	1	-	-	4	4	-	0	1			
	0.9	1.8	0.1	0.9		1.7	1.8	0.9	2.5	1.7	1.4	0.3		2.0	0.3			2.3	2.9		0.3	0.2			
ASBAREZ ARMENIAN DAILY	95	67	28	24	3	5	8	2	54	71	70	8	21	47	76	28	20	47	27	20	23	59			
	16.6	23.7	9.7	21.2	2.5	4.3	7.2	1.7	32.0	25.1	21.7	6.3	21.1	19.3	16.6	16.4	18.2	25.0	18.1	20.2	13.2	17.9			
BAREV WEEKLY	1	0	0	-	-	1	1	-	0	1	1	-	0	0	1	-	0	0	-	0	-	1			
	0.1	0.1	0.1			0.9	0.9		0.2	0.2	0.2		0.4	0.1	0.1		0.3	0.2		0.4		0.2			
HAIRENIK WEEKLY	18	11	7	3	9	4	3	4	7	17	15	5	3	9	14	3	6	15	5	2	2	5			
	3.2	4.0	2.5	2.7	7.6	3.5	2.7	3.4	4.0	5.9	4.7	3.5	3.2	3.9	3.0	1.6	5.1	7.9	3.0	2.4	0.9	1.5			
HAYRENIK/KAMARAK WEEKLY	6	5	0	1	2	2	2	-	5	5	6	0	0	5	5	1	0	0	4	0	-	5			
	1.0	1.9	0.2	0.9	1.7	1.7	1.8		2.8	1.9	1.7	0.3	0.4	2.1	1.2	0.5	0.2	0.1	2.7	0.5		1.4			
HYE SHARZHOOM STUDENT NEWSPAPER	4	1	4	1	1	-	1	-	1	1	1	-	4	1	4	4	4	4	0	-	4	4			
	0.8	0.3	1.3	0.9	0.8		0.9		0.4	0.3	0.2		3.8	0.3	1.0	2.4	3.4	2.2	0.3		2.1	1.3			
KAGHAPAR WEEKLY	0	0	-	-	-	-	1	-	0	0	0	-	-	0	0	-	-	-	-	-	-	0			
	*	0.1					0.9		0.2	0.1	0.1			0.1	0.1							0.1			
KARDSIK	0	0	-	-	-	-	1	-	0	0	0	-	-	0	0	-	-	-	-	-	-	0			
	*	0.1					0.9		0.2	0.1	0.1			0.1	0.1							0.1			
MASSIS WEEKLY	1	1	-	-	-	-	2	-	0	0	0	-	-	1	1	-	0	0	-	0	-	1			
	0.1	0.2					1.8		0.2	0.1	0.1			0.2	0.1		0.2	0.1		0.3		0.2			
MOTHER CHURCH	1	1	-	-	-	-	2	-	0	0	0	-	-	1	1	-	0	0	-	0	-	1			
	0.1	0.2					1.8		0.2	0.1	0.1			0.2	0.1		0.2	0.1		0.3		0.2			
NAVASART MONTHLY	4	4	-	1	-	-	1	-	0	4	4	-	-	4	0	-	-	4	4	-	-	0			
	0.7	1.4		0.9			0.9		0.2	1.4	1.2			1.6	0.1			2.0	2.5			0.1			
NEW ARMENIAN DAILY	8	4	4	2	-	-	1	-	4	8	4	-	-	8	8	-	-	4	4	-	4	4			
	1.3	1.4	1.3	1.8			0.9		2.3	2.7	1.2			3.2	1.7			2.0	2.5		2.1	1.2			
NEW HYE WEEKLY	4	4	-	1	-	-	1	-	4	4	4	-	4	0	4	-	4	-	-	-	4	0			
	0.7	1.4		0.9			0.9		2.3	1.4	1.2		3.8	0.1	0.9		3.4				2.1	0.1			

Table 95
(Continued)

ARMENIAN TRAVEL SURVEY

31. WHICH U.S. BASED ARMENIAN NEWSPAPERS DO YOU REGULARLY READ?

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													GRAD
									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA			COLLG		
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR										
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR		
NOR SEROOND	0	0	-	-	-	-	1	-	0	0	0	-	-	0	0	-	-	-	-	-	-	0		
	*	0.1					0.9		0.2	0.1	0.1			0.1	0.1						0.1			
NOR GYANK WEEKLY	25	21	4	6	1	2	4	2	13	21	24	0	4	13	14	4	4	21	19	1	1	17		
	4.4	7.4	1.4	5.3	0.8	1.7	3.6	1.7	7.4	7.3	7.5	0.4	4.2	5.2	3.0	2.6	4.0	11.0	12.7	0.5	0.4	5.0		
NOR OR WEEKLY	12	8	4	3	-	-	2	-	4	11	11	-	4	8	8	-	8	8	4	0	4	1		
	2.0	2.8	1.3	2.7			1.8		2.3	4.0	3.5		3.8	3.3	1.7		7.0	4.1	2.5	0.3	2.1	0.2		
PAPASIAN LAURA	0	0	-	-	-	-	1	-	0	0	0	-	-	0	0	-	-	-	-	-	-	0		
	*	0.1					0.9		0.2	0.1	0.1			0.1	0.1						0.1			
PAREV MONTHLY	0	0	-	-	-	-	1	-	0	0	0	-	-	0	0	-	-	-	-	-	-	0		
	*	0.1					0.9		0.2	0.1	0.1			0.1	0.1						0.1			
PAROS BI-WEEKLY	0	0	-	-	-	-	1	-	0	0	0	-	-	0	0	-	-	-	-	-	-	0		
	*	0.1					0.9		0.2	0.1	0.1			0.1	0.1						0.1			
VOZNI	0	0	-	-	-	-	1	-	0	0	0	-	-	0	0	-	-	-	-	-	-	0		
	*	0.1					0.9		0.2	0.1	0.1			0.1	0.1						0.1			
OTHER	33	17	16	7	5	6	5	5	5	21	14	9	4	11	27	10	17	20	7	8	10	20		
	5.8	6.0	5.5	6.2	4.2	5.2	4.5	4.3	2.7	7.3	4.5	6.7	4.1	4.6	6.0	5.8	15.1	10.9	4.9	8.5	5.7	6.0		
NONE OF THESE	413	177	236	77	101	98	93	103	96	175	217	107	62	174	334	126	64	100	103	72	130	238		
	72.7	63.1	82.2	68.1	84.9	85.2	83.8	88.8	56.5	61.3	67.4	82.8	63.9	71.7	73.2	73.6	58.1	53.7	68.4	72.6	73.7	72.3		
DON'T KNOW/REFUSED	31	16	16	7	1	5	9	4	8	17	17	4	8	11	19	15	5	13	11	5	10	18		

Table 96

ARMENIAN TRAVEL SURVEY

32. WHICH U.S. BASED ARMENIAN MAGAZINES DO YOU REGULARLY READ?

	ARMENIAN TRAVEL																								
	EVER BEEN			STATE RESIDE IN						VSTD	E/VM	=====													GRAD
	TO ARMENIA									ARM-	INT &	WOULD	ARM-			MAKE	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			COLLG	
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	OWN	INTER	< 18	ARM-	ARM-	1ST	2ND	3RD	OR			
								5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ENIAN	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR			
TOTAL	553	272	281	109	116	114	116	114	161	278	311	128	93	236	457	163	111	179	142	95	180	329			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
AGBU NEWS MAGAZINE	97	38	59	18	24	23	27	17	23	45	43	27	12	40	85	31	31	37	9	28	37	64			
	17.5	13.8	21.0	16.5	20.7	20.2	23.3	14.9	14.1	16.1	13.9	21.5	13.3	16.9	18.5	19.0	28.1	20.7	6.4	29.6	20.3	19.3			
AMAA NEWS	1	1	0	-	-	2	2	-	0	1	0	1	-	0	1	0	0	1	0	-	0	1			
	0.2	0.3	0.1			1.8	1.7		0.2	0.4	0.1	0.5		0.1	0.2	0.2	0.2	0.5	0.2		0.2	0.4			
ANNUAL OF THE SOCIETY FOR THE STUDY OF CAUCASIA	0	-	0	-	-	-	1	-	-	0	0	-	-	0	0	0	0	0	-	0	-	-			
	*		0.1				0.9			0.1	0.1			0.1	0.1	0.2	0.2	0.1		0.3					
ARARAT	2	2	-	-	1	2	-	2	2	0	1	-	0	1	1	-	1	1	0	1	-	1			
	0.3	0.6			0.9	1.8		1.8	1.0	0.1	0.2		0.5	0.5	0.3		0.8	0.5	0.2	0.7		0.4			
ARARAT HYEIGHTS	4	4	-	1	-	-	-	-	-	-	4	-	-	4	4	4	-	-	-	-	4	4			
	0.7	1.4		0.9							1.2			1.6	0.8	2.3					2.1	1.1			
ARMENIAN CHURCH QUARTERLY	4	0	4	1	-	-	-	3	-	0	4	4	0	0	0	-	0	4	-	0	0	1			
	0.8	0.1	1.5	0.9				2.6		0.2	1.3	3.1	0.2	0.1	0.1		0.2	2.1		0.2	0.1	0.2			
ARMENIAN FORUM	0	-	0	-	-	-	1	-	-	0	0	-	-	0	0	0	0	-	-	-	0	0			
	*		0.1				0.9			0.1	0.1			0.1	0.1	0.2	0.2				0.1	0.1			
ARMENIAN LIFE	8	5	4	2	-	2	1	-	4	8	8	-	0	8	8	-	4	8	0	4	-	5			
	1.5	1.7	1.3	1.8		1.8	0.9		2.5	2.9	2.6		0.4	3.4	1.8		3.6	4.3	0.3	4.5		1.4			
ARMENIAN MIRROR- SPECTATOR	17	6	12	2	16	3	2	5	4	13	12	5	0	8	11	1	6	12	1	6	4	5			
	3.2	2.0	4.2	1.8	13.8	2.6	1.7	4.4	2.3	4.6	3.7	3.9	0.5	3.2	2.4	0.8	5.5	6.9	0.5	6.1	2.4	1.7			
ARMENIAN OBSERVER	12	12	0	3	-	1	1	3	8	5	5	4	-	4	12	0	8	5	0	8	0	12			
	2.2	4.5	0.1	2.8		0.9	0.9	2.6	5.1	1.6	1.5	3.1		1.9	2.7	0.1	7.1	2.6	0.2	8.0	0.1	3.8			
ARMENIAN REPORTER	21	10	11	1	8	18	24	3	5	14	13	7	2	10	17	4	9	13	1	3	4	11			
	3.7	3.6	3.9	0.9	6.9	15.8	20.7	2.6	2.9	5.0	4.2	5.4	2.5	4.1	3.7	2.5	8.2	7.4	0.8	3.4	2.3	3.2			
ARMENIAN WEEKLY	9	7	2	1	5	5	1	4	5	6	7	1	2	6	8	1	3	3	4	1	2	7			
	1.6	2.4	0.9	0.9	4.3	4.4	0.9	3.5	3.1	2.1	2.2	0.7	1.8	2.6	1.7	0.8	2.4	1.5	2.6	0.9	1.0	2.2			
AVANGARD	4	4	-	1	-	1	-	-	0	4	4	4	-	-	4	-	4	0	4	0	-	0			
	0.7	1.5		0.9		0.9			0.2	1.5	1.3	3.2			0.9		3.7	0.2	2.6	0.4		0.1			

Table 96
(Continued)

ARMENIAN TRAVEL SURVEY

32. WHICH U.S. BASED ARMENIAN MAGAZINES DO YOU REGULARLY READ?

	ARMENIAN TRAVEL																								
	EVER BEEN			STATE RESIDE IN					VSTD	E/VM	=====														GRAD COLLG OR HIGHR
	TO ARMENIA								ARM- ENIA	INT & LIKELY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA						
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	TOUR OPRTR	TOUR OPRTR	ARRNG -MNTS	-NET ACCS	< 18 IN HH	ASSOC	ENIAN CHRRCH	1ST GEN	2ND GEN	3RD GEN				
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----				
CALIFORNIA COURIER HOOSHARAR MONTHLY	4 0.7	0 0.1	4 1.3	1 0.9	-	-	1 0.9	-	0 0.2	0 0.1	0 0.1	4 2.9	-	0 0.1	4 0.9	-	4 3.3	4 2.1	-	-	4 2.1	4 1.2			
HAI GYANK	4 0.8	1 0.2	4 1.3	1 0.9	-	1 0.9	1 0.9	-	0 0.2	4 1.4	4 1.4	-	0 0.4	4 1.6	4 0.9	-	4 3.3	4 2.2	-	0 0.4	-	0 0.1			
HAMAYNAPATKER	7 1.3	7 2.7	-	2 1.8	-	-	-	-	4 2.3	7 2.7	7 2.4	-	-	7 3.1	7 1.6	4 2.3	-	-	7 5.2	-	-	7 2.2			
HOOSHARAR MONTHLY, A.G.B.U.	1 0.3	1 0.2	1 0.3	-	-	1 0.9	-	5 4.4	0 0.3	0 0.2	0 0.1	0 0.3	1 0.6	-	1 0.3	1 0.4	1 0.6	1 0.4	-	-	1 0.5	1 0.3			
HROMGLA	0 *	0 0.1	-	-	-	-	1 0.9	-	-	0 0.1	0 0.1	-	-	-	0 0.1	-	-	0 0.1	-	-	-	0 0.1			
KACH NAZAR	8 1.4	8 2.9	-	2 1.8	-	1 0.9	-	-	4 2.3	8 2.8	4 1.2	0 0.3	-	7 3.1	8 1.7	7 4.5	-	4 2.1	4 2.9	-	-	7 2.2			
MASSIS	4 0.7	-	4 1.3	1 0.9	-	-	-	-	-	4 1.3	4 1.2	-	-	4 1.6	4 0.8	-	4 3.3	4 2.1	-	-	-	-			
NOR GYANK OUTREACH	5 0.8	0 0.1	4 1.5	1 0.9	1 0.9	1 0.9	-	-	0 0.2	5 1.6	5 1.5	0 0.4	-	4 1.7	5 1.0	-	4 3.3	4 2.1	-	0 0.4	-	1 0.2			
SHRJAPAT ART MAGAZINE	11 2.0	11 4.1	-	3 2.8	-	-	-	-	7 4.6	7 2.7	11 3.6	-	4 4.0	4 1.6	-	-	-	11 6.2	11 7.8	-	-	7 2.2			
VISIONS OF ELEGANCE	0 *	-	0 0.1	-	-	-	1 0.9	-	-	-	-	-	-	-	-	-	-	-	-	-	0 0.1	-			
ZVARTNOTS	4 0.7	4 1.4	-	1 0.9	-	-	-	-	4 2.3	4 1.3	4 1.2	4 2.9	-	-	4 0.8	-	-	4 2.1	-	4 3.9	-	4 1.1			
OTHER	26 4.8	21 7.6	6 2.0	6 5.5	2 1.7	5 4.4	4 3.4	2 1.8	13 7.9	18 6.4	21 6.9	8 6.5	4 4.6	6 2.4	22 4.9	12 7.6	10 9.2	13 7.4	11 7.8	1 1.2	9 5.0	11 3.4			
NONE OF THESE	358 64.7	164 60.2	194 69.2	72 66.1	72 62.1	65 57.0	67 57.8	80 70.2	95 59.0	169 61.0	194 62.3	71 55.5	73 78.6	156 66.2	302 66.1	103 62.9	57 51.2	90 50.3	98 68.7	51 53.4	125 69.5	206 62.7			
DON'T KNOW/REFUSED	47	25	22	11	4	6	4	6	16	24	28	5	12	18	19	23	5	20	20	9	5	17			

Table 97

ARMENIAN TRAVEL SURVEY

33. WHICH U.S. BASED ARMENIAN RADIO STATIONS OR PROGRAMS DO YOU REGULARLY LISTEN TO?

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	ARM- ENIA PAST 5 YRS	INT & WOULD LIKLY VISIT NEXT FRNDS 5 YRS	U.S. TOUR OPRTR	ARM- ENIAN TOUR OPRTR	MAKE OWN ARRNG -MNTS	HAVE INTER -NET ACCSS	CHIL- DREN < 18 IN HH	MEMBR ARM- ENIAN ASSOC	ATTND ARM- ENIAN CHrch	TIES TO ARMENIA =====	1ST GEN	2ND GEN	3RD GEN	GRAD COLLG OR HIGHR
TOTAL	557	277	280	112	108	108	114	112	167	279	323	123	99	237	451	172	113	187	149	101	170	320
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ARARAT AMATEUR NET	0	0	-	-	-	1	-	-	0	0	-	0	-	-	0	-	-	-	-	-	-	0
	0.1	0.1				0.9			0.2	0.1		0.3			0.1							0.1
ARMENIANRADIO.COM	5	5	1	1	-	1	2	3	5	4	1	0	5	0	4	0	1	1	0	4	0	0
	0.9	1.6	0.2	0.9		0.9	1.8	2.7	2.7	1.5	0.2	0.2	4.8	0.1	0.9	0.2	0.5	0.6	0.2	3.9	0.2	0.1
ARMENIAN-AMERICAN RADIO HOUR	1	1	0	-	1	1	-	2	-	1	0	1	-	1	1	-	0	1	0	0	-	0
	0.2	0.3	0.2		0.9	0.9		1.8		0.3	0.1	0.5		0.3	0.1		0.2	0.4	0.2	0.2		0.1
ARMENIAN CULTURAL HOUR	1	1	0	-	-	2	1	1	1	0	1	1	0	0	1	0	-	0	0	1	-	0
	0.2	0.4	0.1			1.9	0.9	0.9	0.6	0.2	0.3	0.5	0.4	0.1	0.2	0.1		0.1	0.2	0.6		0.1
ARMENIAN INDEPENDENT BROADCASTING	4	0	4	1	-	-	1	-	0	0	4	-	4	0	4	4	-	4	-	4	-	4
	0.7	0.1	1.3	0.9			0.9		0.2	0.1	1.2		3.7	0.1	0.9	2.3		2.1		3.7		1.2
ARMENIAN INDEPENDENT RADIO HOUR	0	0	-	-	-	-	-	1	0	-	-	-	-	0	0	-	0	0	-	0	-	0
	*	0.1						0.9	0.1					0.1	*		0.2	0.1		0.2		0.1
ARMENIAN RADIO	1	0	0	-	1	-	1	-	0	1	1	-	1	-	0	-	1	1	-	0	-	0
	0.1	0.1	0.2		0.9		0.9		0.2	0.3	0.2		0.7		0.1		0.6	0.4		0.5		0.1
ARMENIAN RADIO HOUR	7	3	3	-	5	3	9	5	2	6	5	1	3	2	4	1	3	3	0	2	2	3
	1.2	1.2	1.2		4.6	2.8	7.9	4.5	1.3	2.0	1.7	1.1	2.7	0.6	0.8	0.9	2.7	1.8	0.2	1.7	1.1	0.8
HAMAZKAYIN ARMENIAN RADIO HOUR	0	0	-	-	-	1	-	-	-	-	0	-	-	-	0	-	-	0	-	-	-	-
	0.1	0.1				0.9					0.1				0.1			0.2				
HYEVIBES.COM	0	0	-	-	-	-	1	-	0	0	0	-	0	-	0	-	0	0	-	-	-	0
	*	0.1					0.9		0.2	0.1	0.1		0.3		0.1		0.2	0.1				0.1
OUTREACH RADIO HOUR	0	-	0	-	1	-	-	-	-	0	0	-	-	0	0	0	-	-	-	-	-	0
	0.1		0.2		0.9					0.2	0.1			0.2	0.1	0.3						0.1
SPUIRK ARMENIAN RADIO HOUR	0	0	-	-	-	-	-	1	-	-	0	-	-	-	0	0	0	0	-	-	0	0
	*	0.1						0.9			0.1				*	0.1	0.2	0.1			0.1	0.1
OTHER	13	11	2	2	-	8	8	2	9	11	11	5	2	5	12	1	2	10	5	5	1	11
	2.3	4.0	0.6	1.8		7.4	7.0	1.8	5.6	3.9	3.3	4.1	2.4	2.2	2.6	0.9	2.0	5.6	3.1	5.0	0.8	3.3

Table 97
(Continued)

ARMENIAN TRAVEL SURVEY

33. WHICH U.S. BASED ARMENIAN RADIO STATIONS OR PROGRAMS DO YOU REGULARLY LISTEN TO?

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-	INT & WOULD												
	=====	=====	=====	=====	=====	=====	=====	=====	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRC	CHRC	GEN	GEN	GEN	HIGHR

NONE OF THESE	524	255	269	108	100	93	92	97	149	256	300	115	85	228	424	164	106	166	144	85	166	301
	94.1	92.1	96.0	96.4	92.6	86.1	80.7	86.6	89.5	91.7	92.8	93.3	86.0	96.2	94.1	95.4	93.7	88.8	96.2	84.6	97.9	93.9
DON'T KNOW/REFUSED	43	20	23	8	12	12	6	8	10	23	17	10	6	17	25	15	2	13	12	3	16	26

Table 98

ARMENIAN TRAVEL SURVEY

34. WHICH OF THE FOLLOWING ARMENIAN TV STATIONS DO YOU REGULARLY WATCH?

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	ARM- ENIA PAST 5 YRS	INT & WOULD NEXT 5 YRS	FRNDS RLTVS	U.S. TOUR OPRTR	ARM- ENIAN TOUR OPRTR	MAKE OWN ARRNG -MNTS	HAVE INTER -NET ACCSS	CHIL- DREN IN HH	MEMBR ARM- ASSOC	ATTND ARM- CHRCH	TIES TO ARMENIA =====			GRAD COLLG OR HIGHR
																			1ST GEN	2ND GEN	3RD GEN	
TOTAL	584	289	296	117	115	118	116	118	173	296	330	132	100	245	461	179	114	198	158	98	185	342
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
HORIZON ARMENIAN TV (VIA SATELLITE)	159	121	38	41	4	8	6	6	83	112	138	28	28	77	128	55	24	65	75	23	20	73
	27.3	42.1	12.8	35.0	3.5	6.8	5.2	5.1	48.1	37.9	41.9	20.8	28.0	31.6	27.7	31.0	21.1	32.9	47.4	23.9	10.7	21.2
ARMENIA TV (VIA DISHNETWORK)	99	84	16	26	-	2	7	2	45	91	87	15	23	42	80	27	23	54	71	8	4	50
	17.0	29.0	5.3	22.2		1.7	6.0	1.7	26.1	30.7	26.5	11.3	22.9	17.3	17.5	15.2	20.1	27.1	45.3	8.2	2.3	14.7
ARMENIA'S H1 PROGRAM (VIA SATELLITE FROM ARMENIA)	70	61	9	18	2	3	3	2	34	59	61	19	12	27	51	13	23	43	42	4	4	31
	12.0	21.2	2.9	15.4	1.7	2.5	2.6	1.7	19.6	19.7	18.6	14.7	11.5	11.1	11.1	7.1	20.0	21.5	26.8	4.3	2.4	9.0
NONE OF THESE	369	123	245	62	110	106	101	110	74	128	147	100	57	147	288	110	71	97	44	74	157	241
	63.1	42.7	82.9	53.0	95.7	89.8	87.1	93.2	42.8	43.3	44.7	75.8	56.5	59.9	62.6	61.7	62.0	48.8	27.9	75.0	84.8	70.4
DON'T KNOW/REFUSED	16	8	7	3	5	2	4	2	4	6	10	1	5	10	14	8	1	2	4	5	1	4

Table 99

ARMENIAN TRAVEL SURVEY

35. DO YOU HAVE ACCESS TO THE INTERNET?

											ARMENIAN TRAVEL											GRAD COLLG OR HIGHR
	EVER BEEN TO ARMENIA		STATE RESIDE IN					VSTD	E/VM	=====												
								ARM- ENIA	INT & WOULD LIKLY VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR	ATTND	TIES TO ARMENIA					
	PAST	NEUR	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ARM- ENIAN	ARM- ENIAN	1ST	2ND	3RD									
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN	
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	475	248	227	95	90	106	91	94	151	254	283	99	81	225	475	163	103	138	128	73	173	306
	79.2	83.6	75.0	79.2	75.0	88.3	75.8	78.3	85.4	84.0	83.3	74.2	76.7	88.3	100.0	87.1	89.7	68.9	79.2	69.9	93.1	88.4
NO	125	49	76	25	30	14	29	26	26	48	57	34	24	30	-	24	12	62	34	31	13	40
	20.8	16.4	25.0	20.8	25.0	11.7	24.2	21.7	14.6	16.0	16.7	25.8	23.3	11.7		12.9	10.3	31.1	20.8	30.1	6.9	11.6

Table 100

ARMENIAN TRAVEL SURVEY

36. WHICH OF THE FOLLOWING ARMENIA-RELATED WEBSITES DO YOU USE AT LEAST ONCE A MONTH?

BASE: HAVE ACCESS TO THE INTERNET

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-	INT & WOULD												
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	GRAD
	-----	-----	-----	-----	-----	-----	-----	-----	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRC	GEN	GEN	GEN	OR
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
TOTAL	440	234	206	87	88	101	84	89	141	228	261	98	80	203	440	150	91	120	120	71	156	283
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ARMENIANCHURCHWD.COM	12	9	3	2	3	2	7	3	5	7	10	2	4	5	12	5	2	3	5	1	2	6
	2.7	3.9	1.3	2.3	3.4	2.0	8.3	3.4	3.6	2.9	3.8	2.4	5.0	2.6	2.7	3.6	2.6	2.7	3.8	0.7	1.6	2.3
ARMENIACHURCH.ORG	18	13	5	3	5	4	5	9	5	12	15	7	4	7	18	6	7	4	8	5	3	7
	4.1	5.6	2.4	3.4	5.7	4.0	6.0	10.1	3.8	5.1	5.8	7.1	4.9	3.2	4.1	4.2	7.5	3.2	6.7	6.8	2.1	2.6
ARMENIADIASPORA.COM	14	13	1	3	2	2	2	4	8	9	12	1	8	5	14	5	4	4	8	0	4	6
	3.2	5.4	0.7	3.4	2.3	2.0	2.4	4.5	5.6	3.8	4.7	1.3	9.8	2.5	3.2	3.0	4.9	3.7	6.7	0.4	2.5	2.3
ARMENIANDIASPORA.COM	9	9	0	2	-	3	1	1	4	5	7	1	4	4	9	4	4	1	4	4	-	5
	2.0	3.7	0.2	2.3		3.0	1.2	1.1	2.8	2.1	2.8	1.1	4.7	2.1	2.0	2.7	4.6	0.7	3.4	5.9		1.7
ARMENIANOW	29	27	2	7	2	3	2	3	12	24	28	12	5	9	29	12	5	12	16	7	1	10
	6.6	11.5	1.1	8.0	2.3	3.0	2.4	3.4	8.3	10.7	10.7	12.0	5.7	4.5	6.6	8.1	5.3	9.7	13.0	10.4	0.8	3.4
ARMENIAPEDIA.ORG	19	19	0	5	-	1	2	-	8	16	19	7	4	4	19	8	4	8	11	4	0	4
	4.4	8.2	0.1	5.7		1.0	2.4		5.7	6.9	7.4	7.6	5.4	1.9	4.4	5.5	4.4	6.6	9.6	5.2	0.2	1.5
ARMENIANPRELACY.ORG	10	9	1	2	3	2	1	1	6	5	9	2	4	4	10	5	5	2	4	4	1	6
	2.3	4.0	0.3	2.3	3.4	2.0	1.2	1.1	3.9	2.3	3.4	1.6	5.4	2.0	2.3	3.2	5.2	1.5	3.5	6.1	0.7	2.1
CILICIA	21	20	1	5	1	4	1	2	8	17	20	8	4	5	21	9	4	13	12	4	2	9
	4.8	8.4	0.6	5.7	1.1	4.0	1.2	2.2	5.7	7.3	7.5	8.2	5.6	2.3	4.8	5.8	4.9	10.6	9.9	5.5	1.1	3.2
DIASPORA.AM	9	8	1	2	1	2	1	1	4	5	9	1	4	4	9	4	4	1	4	4	1	5
	2.1	3.4	0.5	2.3	1.1	2.0	1.2	1.1	2.6	2.1	3.3	0.8	4.7	2.1	2.1	2.6	4.8	0.5	3.6	5.2	0.7	1.6
GROONG	22	21	1	5	1	5	2	1	16	13	20	1	4	16	22	12	8	1	12	4	1	17
	4.9	8.8	0.5	5.7	1.1	5.0	2.4	1.1	11.2	5.9	7.7	1.4	5.6	7.6	4.9	7.9	9.1	0.5	10.1	5.7	0.4	6.1
OTHER	38	32	7	7	5	16	11	7	22	27	33	14	6	16	38	7	13	15	21	6	5	28
	8.7	13.6	3.2	8.0	5.7	15.8	13.1	7.9	15.5	11.7	12.8	14.3	8.1	7.8	8.7	5.0	13.9	12.7	17.9	8.4	3.2	9.9
NONE OF THESE	343	152	191	68	71	75	64	68	86	156	176	67	64	159	343	122	59	82	74	52	141	223
	77.9	64.6	93.0	78.2	80.7	74.3	76.2	76.4	60.7	68.5	67.5	68.1	80.6	78.4	77.9	81.4	64.8	68.4	61.7	73.2	90.6	78.9
DON'T KNOW/REFUSED	35	14	22	8	2	5	7	5	10	25	22	1	1	21	35	12	13	17	8	1	17	23

Table 101

ARMENIAN TRAVEL SURVEY

37. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR AGE?

	ARMENIAN TRAVEL																													
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====												HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA			GRAD COLLG OR HIGHR
	TO ARMENIA								ARM- ENIA	INT & LIKELY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	ARRNG	-NET	< 18	1ST GEN	2ND GEN	3RD GEN										
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	TOUR OPRTR	TOUR OPRTR	ARRNG -MNTS	ACCSS	IN HH	ENIAN ASSOC	ENIAN CHRRCH	1ST GEN	2ND GEN	3RD GEN									
TOTAL	589	297	292	118	116	119	119	116	177	302	339	129	105	250	470	183	115	200	162	103	185	347								
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0								
18 TO 34 (26)	182	132	50	43	12	15	25	23	74	127	149	23	40	91	169	44	41	61	91	29	33	99								
	30.8	44.3	17.1	36.4	10.3	12.6	21.0	19.8	41.9	42.1	44.0	17.9	38.7	36.4	35.9	24.1	35.3	30.3	56.6	28.0	17.6	28.6								
35 TO 44 (39.5)	129	75	54	28	20	20	23	12	42	66	76	25	22	50	113	81	19	31	40	5	56	75								
	21.8	25.2	18.4	23.7	17.2	16.8	19.3	10.3	23.8	21.9	22.5	19.4	20.9	19.9	24.0	44.5	16.4	15.5	24.7	4.9	30.1	21.7								
45 TO 54 (49.5)	120	49	71	23	24	37	20	24	33	57	71	31	16	48	92	50	18	49	29	3	53	78								
	20.4	16.4	24.3	19.5	20.7	31.1	16.8	20.7	18.5	18.8	20.8	23.8	15.0	19.4	19.6	27.1	15.7	24.3	18.1	2.9	28.6	22.4								
55 TO 64 (59.5)	64	9	55	10	19	20	16	31	6	26	13	19	11	31	51	2	9	16	1	5	37	38								
	10.8	3.0	18.8	8.5	16.4	16.8	13.4	26.7	3.1	8.6	4.0	14.5	10.4	12.2	10.9	1.3	7.5	8.0	0.6	5.2	20.1	10.9								
65 TO 74 (69.5)	61	25	37	11	18	15	15	14	18	19	21	23	6	24	34	4	23	33	-	37	6	42								
	10.4	8.3	12.6	9.3	15.5	12.6	12.6	12.1	10.3	6.2	6.1	17.9	5.8	9.5	7.3	2.4	19.7	16.5		35.6	3.0	12.0								
75 OR OLDER (79.5)	34	8	26	3	23	12	20	12	4	8	9	8	10	7	11	1	6	11	-	24	1	15								
	5.7	2.7	8.8	2.5	19.8	10.1	16.8	10.3	2.3	2.5	2.7	6.5	9.1	2.6	2.3	0.5	5.5	5.4		23.4	0.7	4.4								
DON'T KNOW/REFUSED	11	-	11	2	4	1	1	4	-	0	1	5	0	4	5	4	-	-	-	0	-	-								
MEAN	44.96	39.34	50.68	42.04	56.03	52.08	51.54	52.00	40.34	40.28	39.34	50.34	43.25	42.86	41.90	40.16	45.88	46.53	33.80	57.08	45.17	45.40								
STANDARD DEVIATION	16.62	15.11	16.14	15.49	17.06	15.48	18.69	16.86	15.42	15.03	14.66	16.25	17.74	15.86	15.00	10.32	18.35	17.26	9.57	21.56	12.13	16.17								
STANDARD ERROR	1.15	1.57	1.48	1.43	1.58	1.42	1.71	1.57	2.08	1.52	1.41	2.25	2.99	1.72	1.16	1.31	2.81	2.10	1.41	3.36	1.44	1.44								

Table 102

ARMENIAN TRAVEL SURVEY

GENDER

	ARMENIAN TRAVEL																			GRAD COLLG OR HIGHR				
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									ARM- ENIA	INT & WOULD LIKLY VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR	ATTND	TIES TO ARMENIA						
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	INTER	< 18	ARM- ENIAN	ARM- ENIAN	1ST	2ND	3RD											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN		GEN	GEN		
	-----	----	----	----	----	----	----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----				
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
MALE	273	110	163	54	54	54	60	60	70	126	128	64	35	132	228	76	70	67	41	67	107	169		
	45.5	37.0	53.8	45.0	45.0	45.0	50.0	50.0	39.3	41.7	37.8	48.4	33.0	51.8	48.0	40.9	60.8	33.3	25.1	64.8	57.6	48.6		
FEMALE	327	187	140	66	66	66	60	60	108	176	211	69	70	122	247	110	45	133	121	37	79	178		
	54.5	63.0	46.2	55.0	55.0	55.0	50.0	50.0	60.7	58.3	62.2	51.6	67.0	48.2	52.0	59.1	39.2	66.7	74.9	35.2	42.4	51.4		

ARMENIAN TRAVEL SURVEY

38. DO ANY CHILDREN UNDER AGE 18 LIVE WITH YOU?

	ARMENIAN TRAVEL																			GRAD COLLG OR HIGHR		
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====											
									INT & WOULD	ARM- MAKE	HAVE	CHIL- DREN	MEMBR	ATTND	TIES TO ARMENIA							
	ENIA	LIKLY VISIT	ENIAN	OWN	INTER	NET	ARM- ENIAN	ARM- ENIAN	1ST	2ND	3RD	COLLG										
	PAST	NEXT	FRNDS	TOUR	ARRNG	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN	OR								
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	GEN	GEN	GEN	OR	
TOTAL	593	297	296	119	116	119	119	115	177	301	338	128	104	254	474	187	115	199	162	104	185	346
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
YES	187	96	91	39	34	28	42	26	43	86	120	34	36	70	163	187	24	61	60	15	73	111
	31.5	32.4	30.6	32.8	29.3	23.5	35.3	22.6	24.4	28.4	35.3	26.4	34.7	27.7	34.3	100.0	20.4	30.5	37.4	14.2	39.5	32.2
NO	406	200	206	80	82	91	77	89	134	215	219	95	68	184	311	-	92	139	101	89	112	235
	68.5	67.6	69.4	67.2	70.7	76.5	64.7	77.4	75.6	71.6	64.7	73.6	65.3	72.3	65.7		79.6	69.5	62.6	85.8	60.5	67.8
DON'T KNOW/REFUSED	7	0	7	1	4	1	1	5	0	1	1	5	1	0	2	-	0	0	-	-	0	0

ARMENIAN TRAVEL SURVEY

39. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION YOU HAVE COMPLETED?

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD COLLG OR HIGHR
									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S. TOUR	ARM- ENIAN TOUR	MAKE OWN ARRNG	HAVE INTER -NET	CHIL- DREN < 18	MEMBR ARM- ENIAN ASSOC	ATTND ARM- ENIAN CHRCH	TIES TO ARMENIA =====						
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	OPRTR	OPRTR	-MNTS ACCSS	IN HH	ASSOC	CHRCH	1ST GEN	2ND GEN	3RD GEN	OR HIGHR				
TOTAL	584	296	288	117	114	118	119	115	177	301	335	128	104	250	470	179	115	199	161	103	185	347			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
HIGH SCHOOL OR LESS	108	61	47	22	21	14	34	15	22	44	68	13	24	54	66	32	23	33	34	25	24	-			
	18.5	20.7	16.3	18.8	18.4	11.9	28.6	13.0	12.6	14.7	20.3	10.0	23.2	21.6	14.1	18.0	20.0	16.6	21.3	24.3	12.9				
1 TO 3 YEARS OF COLLEGE	129	69	60	28	25	17	16	17	34	79	87	36	27	40	97	36	20	50	45	15	35	-			
	22.1	23.4	20.7	23.9	21.9	14.4	13.4	14.8	19.0	26.2	26.0	28.5	26.3	15.9	20.7	19.9	17.6	24.9	28.2	14.3	18.7				
NET: GRAD COLLEGE OR HIGHER =====	347	166	181	67	68	87	69	83	121	178	180	79	53	156	306	111	72	117	81	63	127	347			
	59.4	55.9	62.9	57.3	59.6	73.7	58.0	72.2	68.4	59.1	53.7	61.5	50.5	62.4	65.2	62.1	62.4	58.5	50.5	61.4	68.4	100.0			
GRADUATED COLLEGE	189	95	94	38	38	34	38	39	70	103	110	39	44	73	156	61	47	82	59	39	60	189			
	32.3	31.9	32.7	32.5	33.3	28.8	31.9	33.9	39.4	34.1	32.9	30.6	41.8	29.3	33.3	33.9	40.5	41.2	36.3	38.0	32.2	54.5			
ATTENDED GRADUATE SCHOOL	43	22	22	9	5	15	6	4	14	27	22	12	0	22	43	23	7	6	11	6	20	43			
	7.4	7.3	7.5	7.7	4.4	12.7	5.0	3.5	8.1	8.9	6.5	9.1	0.5	8.8	9.2	12.8	6.4	3.2	7.1	5.4	10.7	12.5			
COMPLETED MASTER'S DEGREE	85	39	47	15	18	27	16	34	28	37	33	24	8	37	78	21	11	24	11	17	39	85			
	14.6	13.0	16.2	12.8	15.8	22.9	13.4	29.6	15.8	12.4	10.0	18.8	7.8	14.8	16.6	11.6	9.8	11.9	7.0	16.0	20.9	24.6			
COMPLETED DOCTORATE	29	11	19	5	7	11	9	6	9	11	15	4	0	24	29	7	7	4	0	2	8	29			
	5.0	3.6	6.5	4.3	6.1	9.3	7.6	5.2	5.1	3.7	4.3	3.0	0.5	9.5	6.1	3.9	5.7	2.2	0.2	2.0	4.6	8.5			
DON'T KNOW/REFUSED	16	1	15	3	6	2	1	5	0	1	5	5	1	4	6	7	-	0	0	0	-				

ARMENIAN TRAVEL SURVEY

40. DO YOU CURRENTLY HAVE A VALID PASSPORT?

	ARMENIAN TRAVEL																					
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====											
									ARM- ENIA	INT & WOULD	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR	ATTND	TIES TO ARMENIA	GRAD				
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ARM- ENIAN	CHRC	1ST	2ND	3RD	COLLG							
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRC	GEN	GEN	GEN	OR
TOTAL	592	296	296	119	114	119	119	114	177	301	338	129	104	253	474	187	115	199	162	104	185	346
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	457	285	172	96	67	98	83	65	172	263	287	81	84	214	376	148	81	163	154	79	122	277
	77.3	96.3	58.3	80.7	58.8	82.4	69.7	57.0	97.4	87.3	84.8	63.3	80.5	84.5	79.3	79.2	70.6	81.8	95.3	75.8	66.1	79.9
NO	134	11	123	23	47	21	36	49	5	38	51	47	20	39	98	39	34	36	8	25	63	70
	22.7	3.7	41.7	19.3	41.2	17.6	30.3	43.0	2.6	12.7	15.2	36.7	19.5	15.5	20.7	20.8	29.4	18.2	4.7	24.2	33.9	20.1
DON'T KNOW/REFUSED	8	1	7	1	6	1	1	6	1	1	1	5	1	1	2	-	-	0	-	-	0	0

ARMENIAN TRAVEL SURVEY

42. WHICH OF THE FOLLOWING LANGUAGES DO YOU SPEAK?

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM- ENIA	INT & WOULD	ARM- ENIA	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA			GRAD		
TOTAL	YES	NO	CA	MA	NY	NJ	MI	PAST 5 YRS	NEXT 5 YRS	FRNDS RLTVS	TOUR OPRTR	TOUR OPRTR	ARRNG -MNTS	-NET ACCSS	< 18 IN HH	ASSOC	1ST CHRCH	2ND GEN	3RD GEN	OR HIGHR		
TOTAL	590	296	294	119	113	118	116	114	177	301	338	129	104	253	473	187	115	200	162	103	185	346
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NET: ARMENIAN	435	274	161	95	58	71	69	62	163	268	297	58	94	202	353	140	97	171	154	75	95	245
=====	73.8	92.5	54.9	79.8	51.3	60.2	59.5	54.4	92.4	89.0	87.7	45.5	90.2	80.0	74.7	74.7	84.8	85.4	95.2	72.6	51.2	70.7
WESTERN ARMENIAN	311	197	114	68	37	51	53	47	120	201	206	49	55	148	248	101	74	146	97	58	80	172
	52.7	66.4	38.9	57.1	32.7	43.2	45.7	41.2	68.0	66.7	61.0	37.8	53.0	58.4	52.5	54.1	64.3	73.0	60.2	56.4	43.3	49.8
EASTERN ARMENIAN	253	172	81	57	31	41	29	25	89	164	201	24	65	121	200	85	46	89	131	32	35	147
	42.9	57.9	27.7	47.9	27.4	34.7	25.0	21.9	50.5	54.6	59.4	18.7	62.1	47.7	42.2	45.3	39.9	44.7	80.8	31.0	19.0	42.5
RUSSIAN	115	108	7	27	10	20	7	6	57	85	105	14	21	55	88	48	13	61	100	5	7	61
	19.5	36.5	2.3	22.7	8.8	16.9	6.0	5.3	32.3	28.4	31.0	11.0	19.9	21.7	18.7	25.5	11.6	30.6	62.0	5.4	4.0	17.5
NONE OF THESE	144	13	131	22	50	45	45	52	6	27	32	65	10	45	113	46	17	21	0	28	89	94
	24.4	4.5	44.4	18.5	44.2	38.1	38.8	45.6	3.4	9.1	9.4	50.7	9.8	17.8	23.8	24.6	14.8	10.7	0.2	26.9	47.9	27.2
DON'T KNOW/REFUSED	10	1	9	1	7	2	4	6	0	1	2	5	1	1	2	-	1	-	-	1	0	1

Table 107

ARMENIAN TRAVEL SURVEY

43. IN WHICH COUNTRY WERE YOU BORN?

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/VM	=====											
	TO ARMENIA								ARM-	INT &	WOULD										GRAD	
	=====		=====						PAST	NEXT	FRNDS	TOUR	TOUR	OWN	HAVE	CHIL-	MEMBR	ATTND	TIES TO	ARMENIA	=====	COLLG
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	ARRNG	-NET	DREN	ARM-	ARM-	1ST	2ND	3RD	OR
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
TOTAL	587	292	295	118	114	117	118	114	172	297	334	128	104	249	470	187	115	199	162	104	185	343
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
ARMENIA	162	162	-	41	4	15	8	2	79	123	156	13	39	75	128	60	20	72	162	-	-	81
	27.5	55.4		34.7	3.5	12.8	6.8	1.8	46.0	41.4	46.8	10.1	37.5	29.9	27.2	32.4	17.3	36.1	100.0			23.8
FRANCE	6	1	5	1	2	2	-	2	1	0	1	0	0	5	4	4	-	0	-	2	-	1
	1.0	0.3	1.7	0.8	1.8	1.7		1.8	0.5	0.1	0.2	0.4	0.3	2.0	1.0	2.2		0.2		1.4		0.2
IRAN	50	19	31	13	3	1	2	-	16	42	28	4	19	24	43	20	8	11	-	4	15	35
	8.6	6.6	10.5	11.0	2.6	0.9	1.7		9.1	14.2	8.4	2.9	18.3	9.5	9.1	10.8	6.6	5.7		4.3	8.0	10.2
LEBANON	61	25	36	14	5	7	11	6	24	26	30	12	2	31	48	31	9	34	-	5	29	30
	10.4	8.5	12.2	11.9	4.4	6.0	9.3	5.3	13.9	8.9	8.9	9.6	1.5	12.5	10.2	16.4	7.9	16.9		4.7	15.7	8.7
RUSSIA	2	1	0	-	2	2	1	-	0	2	2	0	-	0	2	0	0	0	-	0	1	2
	0.3	0.5	0.2		1.8	1.7	0.8		0.2	0.5	0.5	0.3		0.2	0.3	0.2	0.4	0.2		0.2	0.4	0.6
TURKEY	9	1	7	1	1	7	5	3	1	2	2	2	0	6	8	1	2	5	-	1	1	4
	1.5	0.4	2.5	0.8	0.9	6.0	4.2	2.6	0.7	0.8	0.5	1.7	0.5	2.3	1.6	0.6	1.4	2.8		0.9	0.3	1.2
UNITED STATES	253	60	192	39	93	66	81	94	40	76	83	89	31	86	197	58	63	59	-	83	120	163
	43.0	20.7	65.1	33.1	81.6	56.4	68.6	82.5	23.2	25.5	24.9	69.4	30.0	34.6	42.0	31.0	54.6	29.4		79.7	64.9	47.6
EGYPT	5	1	4	1	-	3	-	1	1	4	1	-	0	4	5	-	0	1	-	0	4	5
	0.9	0.4	1.3	0.8		2.6		0.9	0.4	1.5	0.3		0.2	1.6	1.1		0.3	0.3		0.3	2.2	1.5
ISRAEL	5	4	1	1	1	-	2	-	4	4	4	0	4	1	4	1	4	0	-	-	4	1
	0.8	1.3	0.3	0.8	0.9		1.7		2.2	1.5	1.1	0.2	3.6	0.3	0.9	0.4	3.2	0.1			2.2	0.2
SYRIA	6	2	4	1	1	2	4	1	1	6	1	1	4	1	2	1	0	2	-	0	0	0
	1.0	0.8	1.3	0.8	0.9	1.7	3.4	0.9	0.7	1.9	0.4	0.8	4.3	0.3	0.4	0.3	0.2	0.8		0.3	0.3	0.1
OTHER	30	15	15	6	2	12	4	5	5	11	27	6	4	17	29	11	9	15	-	8	11	21
	5.0	5.1	4.9	5.1	1.8	10.3	3.4	4.4	3.2	3.7	8.1	4.7	3.9	6.9	6.1	5.7	7.9	7.5		8.0	6.0	6.0
DON'T KNOW/REFUSED	13	5	8	2	6	3	2	6	5	5	5	5	1	5	6	-	-	1	-	-	-	4

ARMENIAN TRAVEL SURVEY

44. IN WHICH YEAR, DID YOU IMMIGRATE TO THE UNITED STATES?

BASE: NOT BORN IN THE UNITED STATES

	ARMENIAN TRAVEL																							
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====													
									ARM- ENIA	INT & WOULD LIKLY VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE	CHIL- DREN	MEMBR	ATTND	TIES TO ARMENIA	GRAD					
	PAST	TOUR	FRNDS	TOUR	ARRNG	INTER	< 18	ARM- ENIAN	ARM- ENIAN	1ST	2ND	3RD	COLLG											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	OR HIGHR		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	321	231	90	76	20	48	36	19	132	220	246	39	65	162	267	117	52	129	158	17	65	178		
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
PRIOR TO 1950	1	1	-	-	2	-	1	1	1	1	0	1	-	0	0	0	0	1	-	0	0	0		
	0.4	0.6			10.0		2.8	5.3	0.7	0.3	0.2	2.4		0.3	0.2	0.4	0.9	0.7		2.7	0.4	0.1		
1950-1959	14	5	9	3	1	3	-	5	5	4	8	1	0	12	13	4	1	9	-	1	4	6		
	4.3	2.3	9.4	3.9	5.0	6.2		26.3	4.0	2.0	3.2	2.6	0.3	7.5	4.8	3.2	1.5	6.9		7.3	5.7	3.2		
1960-1969	20	9	11	4	1	5	8	2	9	13	13	6	1	12	18	1	2	9	-	8	5	18		
	6.1	3.9	11.7	5.3	5.0	10.4	22.2	10.5	6.8	5.7	5.3	14.3	1.3	7.7	6.9	0.6	3.0	6.9		48.1	7.0	9.9		
1970-1979	43	20	23	9	7	13	5	3	10	20	20	10	9	19	23	15	6	22	13	2	5	21		
	13.4	8.8	25.3	11.8	35.0	27.1	13.9	15.8	7.4	9.2	8.1	25.3	14.4	11.5	8.7	12.9	10.5	17.4	8.2	10.9	7.6	11.7		
1980-1989	123	89	34	31	3	12	8	3	54	94	93	12	31	56	104	38	20	45	54	5	36	68		
	38.3	38.5	37.9	40.8	15.0	25.0	22.2	15.8	41.0	43.0	38.0	31.7	47.8	34.6	38.8	32.4	38.0	34.6	33.9	27.5	55.1	38.1		
1990-1999	94	81	12	23	3	12	11	1	41	70	85	5	19	50	83	49	13	37	71	1	14	52		
	29.2	35.3	13.8	30.3	15.0	25.0	30.6	5.3	31.0	31.7	34.8	12.4	29.9	30.7	30.9	42.0	24.2	28.9	44.9	3.6	21.1	29.0		
2000-2007	26	25	2	6	3	3	3	4	12	18	25	4	4	13	26	10	11	6	20	-	2	14		
	8.2	10.6	1.9	7.9	15.0	6.2	8.3	21.1	9.2	8.0	10.4	11.3	6.2	7.9	9.8	8.5	21.9	4.6	12.9		3.0	8.1		
DON'T KNOW/REFUSED	26	5	21	5	7	6	3	7	5	6	11	5	9	6	11	12	-	12	4	4	1	5		

ARMENIAN TRAVEL SURVEY

45. WERE EITHER OF YOUR PARENTS BORN IN ARMENIA?

	ARMENIAN TRAVEL																			GRAD COLLG OR HIGHR		
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====											
									ARM- ENIA	INT & WOULD LIKLY VISIT U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA					
	PAST NEXT	FRNDS RLTVS	TOUR OPRTR	ARRNG -MNTS	-NET ACCSS	< 18 IN HH	ASSOC	CHRCH	1ST GEN	2ND GEN	3RD GEN											
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRCH	1ST GEN		2ND GEN	3RD GEN
TOTAL	587	292	294	118	113	116	118	116	176	297	334	128	104	252	469	183	115	196	158	104	185	342
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
YES	208	153	54	44	38	37	30	29	92	121	156	45	49	80	161	44	44	77	104	104	-	114
	35.4	52.5	18.5	37.3	33.6	31.9	25.4	25.0	52.4	40.7	46.7	35.1	47.6	31.8	34.3	24.1	38.4	39.2	65.7	100.0		33.3
NO	379	139	240	74	75	79	88	87	84	176	178	83	54	172	308	139	71	119	54	-	185	228
	64.6	47.5	81.5	62.7	66.4	68.1	74.6	75.0	47.6	59.3	53.3	64.9	52.4	68.2	65.7	75.9	61.6	60.8	34.3		100.0	66.7
DON'T KNOW/REFUSED	13	5	9	2	7	4	2	4	1	5	6	5	1	2	6	4	-	4	4	-	-	5

ARMENIAN TRAVEL SURVEY

46. WERE ANY OF YOUR GRANDPARENTS BORN IN ARMENIA?

	ARMENIAN TRAVEL																					GRAD COLLG OR HIGHR					
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====																
									INT &	WOULD	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA									
									LIKLY	VISIT								TOUR	ARRNG	-NET	< 18		ASSOC	CHrch	=====		
									NEXT	FRNDS								OPRTR	-MNTS	ACCSS	IN HH		1ST	2ND	3RD	COLLG	
TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHrch	1ST	2ND	3RD	COLLG						
																		GEN	GEN	GEN	HIGHR						
TOTAL	581	288	293	117	111	116	117	114	172	295	330	127	103	249	468	183	111	195	158	100	185	341					
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
YES	359	162	197	70	84	72	71	79	95	169	186	87	69	138	305	116	70	112	84	90	185	223					
	61.8	56.2	67.3	59.8	75.7	62.1	60.7	69.3	55.3	57.1	56.5	68.3	67.1	55.7	65.1	63.7	62.6	57.2	53.1	89.7	100.0	65.5					
NO	222	126	96	47	27	44	46	35	77	127	143	40	34	110	163	66	42	83	74	10	-	118					
	38.2	43.8	32.7	40.2	24.3	37.9	39.3	30.7	44.7	42.9	43.5	31.7	32.9	44.3	34.9	36.3	37.4	42.8	46.9	10.3		34.5					
DON'T KNOW/REFUSED	19	9	10	3	9	4	3	6	5	7	10	6	2	6	7	4	4	5	4	4	-	6					

Table 111

ARMENIAN TRAVEL SURVEY

47. ARE YOU A MEMBER OF ANY OF THE FOLLOWING ARMENIA ASSOCIATIONS OR ORGANIZATIONS?

	ARMENIAN TRAVEL																													
	EVER BEEN			STATE RESIDE IN						VSTD	E/VM	=====											HAVE	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA			GRAD COLLG OR HIGHR
	TO ARMENIA									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	INTER	NET	ACCSS	IN HH	ASSOC	CHRC	1ST					2ND	3RD		
	=====			=====						PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET														
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS																
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----				
TOTAL	581	291	290	117	113	116	114	114	172	296	329	124	101	252	465	182	115	191	162	95	185	336								
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0								
ARMENIAN STUDENTS ASSOCIATION	13	9	5	3	1	2	4	-	0	13	13	5	5	4	13	1	13	5	4	4	1	9								
	2.3	3.0	1.6	2.6	0.9	1.7	3.5		0.2	4.3	3.8	3.7	4.5	1.7	2.8	0.3	11.6	2.5	2.5	3.9	0.3	2.7								
ARMENIAN ASSEMBLY OF AMERICA	16	10	6	3	1	5	7	4	9	14	14	2	5	9	15	0	16	6	-	5	5	7								
	2.8	3.4	2.1	2.6	0.9	4.3	6.1	3.5	5.0	4.7	4.2	1.5	4.9	3.6	3.2	0.1	13.9	3.2		5.7	2.6	2.0								
ARMENIAN ENGINEERS & SCIENTISTS OF AMERICA	1	0	0	-	1	-	-	1	0	-	-	-	-	1	1	-	1	0	-	0	0	1								
	0.1	0.1	0.2		0.9			0.9	0.1					0.3	0.1		0.6	0.1		0.2	0.2	0.2								
ARMENIAN GENERAL BENEVOLENT UNION (AGBU)	29	18	11	3	9	15	19	14	12	15	13	10	6	11	23	3	29	11	1	13	8	20								
	4.9	6.2	3.6	2.6	8.0	12.9	16.7	12.3	6.7	5.1	4.1	7.9	6.0	4.2	5.0	1.7	24.8	5.6	0.5	13.4	4.5	5.9								
ARMENIAN NATIONAL COMMITTEE OF AMERICA	12	10	2	2	3	5	3	1	5	3	5	1	1	9	7	2	12	6	1	4	2	3								
	2.0	3.3	0.7	1.7	2.7	4.3	2.6	0.9	2.9	0.9	1.6	0.9	1.0	3.8	1.6	1.0	10.0	3.1	0.4	4.5	1.3	1.0								
DASHNAKUTIUN (DASH-NAG- TSUIT-I-UN)	5	5	1	1	1	2	1	-	4	5	5	1	0	4	5	0	5	5	0	-	5	1								
	0.9	1.6	0.2	0.9	0.9	1.7	0.9		2.2	1.6	1.5	0.6	0.5	1.6	1.0	0.2	4.5	2.4	0.2		2.6	0.3								
HNTCHAKIAN (HAN-CHA- KIAN)	1	-	1	-	-	-	2	-	-	1	1	-	-	1	1	0	1	0	-	0	0	0								
	0.1		0.2				1.8			0.2	0.2			0.2	0.1	0.1	0.4	0.1		0.3	0.1	0.1								
RAMKAVARNER (RAM-KAV- AAR)	4	4	0	1	-	-	1	-	4	4	4	-	4	0	4	-	4	-	-	-	4	0								
	0.7	1.3	0.1	0.9			0.9		2.2	1.3	1.2		3.7	0.1	0.9		3.4				2.1	0.1								
OTHER	60	27	33	13	7	10	14	7	14	36	32	15	14	19	57	19	60	21	15	7	27	45								
	10.3	9.3	11.4	11.1	6.2	8.6	12.3	6.1	8.0	12.1	9.7	11.9	13.7	7.4	12.3	10.4	52.1	11.0	9.2	7.4	14.4	13.3								
NONE OF THESE	466	230	236	95	94	86	79	90	138	228	264	98	76	202	361	159	-	146	142	71	144	264								
	80.2	78.8	81.5	81.2	83.2	74.1	69.3	78.9	80.4	76.9	80.0	78.8	75.5	80.3	77.7	87.1		76.2	87.6	74.5	78.0	78.6								
DON'T KNOW/REFUSED	19	6	13	3	7	4	6	6	5	6	10	9	4	2	11	5	-	8	-	8	0	10								

Table 112

ARMENIAN TRAVEL SURVEY

48. ABOUT HOW OFTEN DO YOU ATTEND THE ARMENIA CHURCH?

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD COLLG OR HIGHR
									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S. TOUR	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA						
	PAST	NEXT	FRNDS	OPRTR	OPRTR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD												
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN				
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----				
TOTAL	588	295	293	119	110	116	116	116	175	300	336	128	104	252	471	185	115	200	162	102	185	344			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
ALMOST EVERY WEEK	95	58	37	19	19	12	30	19	39	62	65	24	15	30	58	33	21	95	28	26	18	46			
	16.2	19.7	12.7	16.0	17.3	10.3	25.9	16.4	22.0	20.7	19.4	18.6	14.7	12.1	12.3	17.9	18.1	47.7	17.1	25.2	9.6	13.4			
FREQUENTLY	104	65	39	23	10	20	11	21	35	61	70	22	10	41	80	28	25	104	44	9	27	70			
	17.7	22.0	13.4	19.3	9.1	17.2	9.5	18.1	19.7	20.5	20.7	17.5	9.8	16.5	16.9	14.9	21.6	52.3	27.4	9.0	14.5	20.5			
OCCASIONALLY	177	103	74	38	22	27	36	33	72	108	112	34	38	83	154	64	32	-	62	30	47	86			
	30.1	35.0	25.2	31.9	20.0	23.3	31.0	28.4	41.0	36.0	33.2	26.9	36.3	32.8	32.7	34.5	28.0		38.6	29.0	25.6	24.9			
RARELY OR NEVER	212	69	143	39	59	57	39	43	30	69	90	47	41	97	179	61	37	-	27	38	93	142			
	36.0	23.3	48.7	32.8	53.6	49.1	33.6	37.1	17.3	22.9	26.7	36.9	39.2	38.6	38.0	32.7	32.3		16.9	36.7	50.3	41.2			
DON'T KNOW/REFUSED	12	2	10	1	10	4	4	4	2	2	3	5	1	2	5	1	1	-	-	1	-	2			

Table 113

ARMENIAN TRAVEL SURVEY

49. ABOUT HOW OFTEN DO YOU ATTEND ARMENIAN COMMUNITY FUNCTIONS?

	ARMENIAN TRAVEL																								
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====														GRAD COLLG OR HIGHR
									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA						
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD												
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN				
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
TOTAL	585	292	293	118	110	116	116	116	176	300	332	128	103	252	467	182	115	200	158	102	185	345			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
ALMOST EVERY WEEK	29	20	10	6	6	4	5	8	7	26	23	12	2	11	24	13	6	26	8	5	10	15			
	5.0	6.8	3.3	5.1	5.5	3.4	4.3	6.9	4.0	8.7	6.8	9.3	1.6	4.3	5.1	7.4	5.4	12.8	5.4	5.2	5.6	4.4			
FREQUENTLY	101	61	40	21	16	12	27	22	43	66	60	22	27	30	87	21	46	65	23	26	29	58			
	17.3	20.8	13.8	17.8	14.5	10.3	23.3	19.0	24.6	22.0	18.0	17.0	25.9	12.0	18.7	11.5	39.8	32.7	14.9	25.5	15.5	16.9			
OCCASIONALLY	211	102	108	43	39	39	44	37	80	109	126	35	30	104	156	69	52	74	52	32	64	137			
	36.0	35.1	37.0	36.4	35.5	33.6	37.9	31.9	45.4	36.3	38.0	27.2	29.5	41.3	33.3	38.2	45.0	37.1	33.1	31.1	34.5	39.8			
RARELY OR NEVER	243	109	135	48	49	61	40	49	46	99	124	60	45	106	200	78	11	35	74	39	82	134			
	41.6	37.2	46.0	40.7	44.5	52.6	34.5	42.2	26.0	33.0	37.2	46.5	43.1	42.3	42.9	42.9	9.8	17.4	46.6	38.2	44.5	38.9			
DON'T KNOW/REFUSED	15	5	10	2	10	4	4	4	1	2	7	5	2	3	9	5	-	-	4	1	0	2			

ARMENIAN TRAVEL SURVEY

BANNER POINT 10

	ARMENIAN TRAVEL																					
	EVER BEEN		STATE RESIDE IN						VSTD	E/V M	=====											
	TO ARMENIA								ARM-	INT & WOULD												
	=====		=====						PAST	NEXT	FRNDS	U.S.	ENIAN	ARM- OWN	HAVE	CHIL-	MEMBR	ATTND	TIES TO ARMENIA			GRAD
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	1ST GEN	2ND GEN	3RD GEN	COLLG OR HIGHR
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
TOTAL	600	297	303	120	120	120	120	120	177	302	339	133	105	254	475	187	115	200	162	104	185	347
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
EXTREMELY/VERY LIKELY TO VISIT AND WILL TAKE TRIP IN NEXT 2 TO 5 YEARS	302	202	100	66	37	53	52	37	122	302	231	52	65	140	254	86	68	123	123	40	73	178
	50.3	68.0	33.0	55.0	30.8	44.2	43.3	30.8	68.9	100.0	68.1	38.7	61.6	55.2	53.4	45.8	59.2	61.7	76.0	38.8	39.1	51.3

Table 115

ARMENIAN TRAVEL SURVEY

BANNER POINT 19-21

	ARMENIAN TRAVEL																						
	EVER BEEN TO ARMENIA		STATE RESIDE IN						VSTD	E/VM	=====												GRAD COLLG
									ARM- ENIA	INT & LIKLY	WOULD VISIT	U.S.	ARM- ENIAN	MAKE OWN	HAVE INTER	CHIL- DREN	MEMBR ARM- ENIAN	ATTND ARM- ENIAN	TIES TO ARMENIA				
	PAST	NEXT	FRNDS	TOUR	TOUR	ARRNG	-NET	< 18	ENIAN	ENIAN	1ST	2ND	3RD	OR									
	TOTAL	YES	NO	CA	MA	NY	NJ	MI	5 YRS	5 YRS	RLTVS	OPRTR	OPRTR	-MNTS	ACCSS	IN HH	ASSOC	CHRRCH	GEN	GEN	GEN	HIGHR	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----		
TOTAL	587	292	295	118	114	117	118	114	172	297	334	128	104	249	470	187	115	199	162	104	185	343	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
1ST GENERATION	162	162	-	41	4	15	8	2	79	123	156	13	39	75	128	60	20	72	162	-	-	81	
	27.5	55.4		34.7	3.5	12.8	6.8	1.8	46.0	41.4	46.8	10.1	37.5	29.9	27.2	32.4	17.3	36.1	100.0			23.8	
2ND GENERATION	104	49	54	18	36	25	22	27	32	40	56	36	19	32	73	15	24	35	-	104	-	63	
	17.7	16.9	18.4	15.3	31.6	21.4	18.6	23.7	18.8	13.6	16.8	28.1	18.2	13.0	15.5	7.9	21.1	17.6		100.0		18.5	
3RD GENERATION	185	40	145	34	50	38	42	55	31	73	61	46	24	82	173	73	41	45	-	-	185	127	
	31.6	13.7	49.3	28.8	43.9	32.5	35.6	48.2	17.9	24.5	18.4	36.0	23.4	32.8	36.8	39.2	35.4	22.4			100.0	37.0	
OTHERS	136	41	95	25	24	39	46	30	30	61	60	33	22	60	97	38	30	48	-	-	-	71	
	23.2	14.0	32.3	21.2	21.1	33.3	39.0	26.3	17.3	20.6	18.0	25.7	21.0	24.3	20.5	20.6	26.2	23.9				20.7	
DON'T KNOW/REFUSED	13	5	8	2	6	3	2	6	5	5	5	5	1	5	6	-	-	1	-	-	-	4	